Available for purchase by individual states. Minimum purchase 1,250 contacts

For example, if the total number of Counselor contacts in the states you are purchasing adds up to 3,222, price would be $1,607 (3,222 x $499 per thousand)

COUNSELOR CONTACTS PER STATE

AK ......... 347  IA ......... 596  MN ......... 1277  NY ......... 4228  VA ......... 1815  VT ......... 238  WA ......... 1459  WI ......... 1142
AL ......... 792  ID ......... 373  MO ......... 1262  OH ......... 2113  WV ......... 309  AE/AP ....... 41 (military)
AR ......... 520  IL ......... 2353  MS ......... 508  OK ......... 739  ND ......... 238  SD ......... 254
AZ ......... 1077  IN ......... 1190  MT ......... 266  OR ......... 769  TN ......... 1098  UT ......... 4835
CA ......... 6433  KS ......... 641  NC ......... 1737  PA ......... 2320  VA ......... 1815  VT ......... 238
CO ......... 1252  KY ......... 757  ND ......... 238  RI ......... 269  SC ......... 966
CT ......... 1112  LA ......... 709  NE ......... 515  SC ......... 966  SD ......... 254  TN ......... 1098
DE ......... 189  MA ......... 1842  NH ......... 378  SD ......... 254  TN ......... 1098
FL ......... 2825  MD/DC .... 1313  NJ ......... 2320  TN ......... 1098  TX ......... 4835
GA ......... 1598  ME ......... 364  NM ......... 379  UT ......... 583
HI ......... 287  MI ......... 1742  NV ......... 359  VA ......... 1815

TOTAL 60,875

SPECIALTY DEMOGRAPHIC LISTS AVAILABLE

• US News & World Report’s Top National Public High Schools (19,416 contacts)
• US News & World Report’s Top National Stem/Charter/Magnet (5,303 contacts)
• Private School Only Lists (complete national database 9,022 contacts)
  • Top Ranked Private High Schools (6,277 contacts)
  • International List of IB Schools (2,580 contacts in 122 countries)
  • US List of IB Schools (3,925 contacts)
• Independent College Advisors/Counselors (1,598 contacts)
• Vocational/Tech Schools (1,361 contacts)
• Community College Transfer & Career Counselors (2,257 contacts)
• Top 1,000, 2,500 and 5,000 Zip Codes by Median Household Income (7,638/16,912/28,757 contacts)
• Top 50 US Cities/Metro Markets List (17,223 contacts)

Demographic Selects Available by Median Household Income, Radius, Religious Affiliation, Minority Population Percentage, Title 1 Eligibility, School Lunch Program & more (ask your rep for available options)

PRICING

<table>
<thead>
<tr>
<th>TOTAL # OF COUNSELOR CONTACTS</th>
<th>COST PER THOUSAND</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,250 to 2,500</td>
<td>$599 per thousand</td>
</tr>
<tr>
<td>2,501 to 5,000</td>
<td>$499 per thousand</td>
</tr>
<tr>
<td>5,001 to 10,000</td>
<td>$449 per thousand</td>
</tr>
<tr>
<td>10,001 to 25,000</td>
<td>$399 per thousand</td>
</tr>
<tr>
<td>25,001 to 50,000</td>
<td>$349 per thousand</td>
</tr>
<tr>
<td>50,001+</td>
<td>$299 per thousand</td>
</tr>
</tbody>
</table>

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