



Aloha,

Welcome to the Honolulu Authority for Rapid Transportation's **Shop & Dine on the Line** program! We are excited that you joined us. Your special offer has been included online at **www.ShopAndDineOnTheLine.com** and placed into our printed brochure when it's first available. Your promotional offer will be promoted via online and social media outlets to reach thousands of residents islandwide.

As a new component of **Shop & Dine on the Line**, HART will be placing monthly ads in local community newspapers and online to promote the program.

Included in this **Shop & Dine on the Line** program kit are the following items:

- **A copy of your Shop & Dine on the Line offer agreement**
- **A sample copy of the Shop & Dine on the Line discount card**
- **A counter card to place near your cash register**
- **A window poster to place near your store entrance**
- **A promotional cling decal to place in your front door or window**
- **A sales tracking sheet to log offers redeemed at your business**
- **A program sign-up sheet to update your offer or to invite a neighboring business to participate in the program**

If you have any questions about the program, please feel free to call our 24-Hour Project Hotline at **(808) 566-2299** or email us at **info@HonoluluTransit.org**.

Mahalo,

The Honolulu Authority for Rapid Transportation

