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Why common sense beat dollars

MELISSA MATHESON

IT'S the question that has baffled many a man — what do women really want?

Turns out it's not all about the money, according to research into what women look for in a potential husband.

The University of Western Sydney's Peter Jonason loo-

ked into the motive behind people's preferences for "mates with resources".

He found 90 per cent of women wanted a long-term relationship with a man who has earned his money.

Only 5 per cent were on the hunt for a guy with inherited wealth.

"The idea of gold-diggers is an unfortunate oversimpli-

fication of what women want," Dr Jonason said.

"Women want a good man who has his head together and one way of showing that is by earning money."

Dr Jonason said women lowered their standards in short-term relationships: "They're willing to because they're not concerned about him sticking around."