



2018  
EVENT  
SPONSORSHIP  
PACKAGE



## ABOUT THE JAMBOREE

### VERNONIA, ITS PEOPLE

*"The past is our heritage, the present is our reality and the future is our dream."*

- The Vernonia Eagle Supplement, 1966

In 1957, the Oregon American Lumber Company, after having logged 28,000 acres and cut 2 ½ billion feet of lumber, closed its operation and the town withered under the impact. Population dwindled to a handful of families and a few small businesses were all that was left. The people who remained, however, were still charged with a dream of the future and they would not allow Vernonia to succumb. Armed with the heritage and dreams of the people, Vernonia has successfully fought the hardships of the past and has made the idea of a better community a reality.

The Vernonia Friendship Jamboree & Logging Show was established in 1957 as a way for friends who had moved away to reunite with friends who remained in Vernonia. The Jamboree has always been a 3-day event, and now takes place the first full weekend in August. The schedule of events changes annually, with the exception of our longest-standing event, The Logging Show.

### OUR MISSION

***"Bringing old and new friends together to support our community and celebrate our heritage."***

As we continue the tradition of Jamboree, we strive to reunite old friends and welcome new friends with open arms. We celebrate our heritage with our annual Logging Show, which unites generations and keeps the spirit of logging alive in Vernonia. The Vernonia Friendship Jamboree & Logging Show will continue to grow and evolve, but our mission will always remain the same.

Most people do not know that the Jamboree is run by a small committee of volunteers. The committee members volunteer year-round to plan and fundraise for this event. Without the Jamboree committee, the tradition would have ended long ago and there would be no Jamboree. We would like to extend a BIG Thank You to all of the past and present Jamboree committee members for continuing this long-standing tradition and volunteering their time to make it happen.

We look forward to welcoming 7000+ people to our hometown of Vernonia, Oregon... "Where everyone calls you friend".

# 2018 TENTATIVE SCHEDULE OF EVENTS

## FRIDAY – 8/3

Open Air Market  
Friends of the Library Book Sale

## SUNDAY – 8/5

Ridge Riders Play Day  
58<sup>th</sup> Annual Vernonia Jamboree Logging Show

## SATURDAY – 8/4

Parade  
Friends of the Library Book Sale  
Early Day Gas Engine & Tractor Exhibit  
Car Show  
Motorcycle Show  
Live Music  
Lawn Mower Races

## EVERY DAY – 8/3 to 8/5

Information Booth  
Softball Tournaments  
Food & Craft Vendors  
Kids Zone



# 2018 SPONSORSHIP PACKAGES

## CEDAR - \$ 1,650\*

### PRESENTING SPONSOR

- 10 x 10' Booth Space
- Name & Logo on Event Banner
- Logo on Event Poster
- Name, Logo, & Ad on Website
- Logo & Full Page Color Ad in Event Program
- Sponsor provided Banners hung around Event
- Stage Announcements
- Parade Entry
- Logo in Color on Event T-Shirt



## FIR - \$ 850

### LEVEL 2 SPONSOR

- 10 x 10' Booth Space
- Name & Logo on Event Banner
- Logo on Event Poster
- Name & Logo on Website
- Logo & ½ Page Color Ad in Event Program
- Sponsor provided Banner hung around Event
- Stage Announcements
- Parade Entry



## SPRUCE - \$ 450

### Level 1 Sponsor

- 10X10' Booth Space
- Logo on Event Poster
- Name & Logo on Website
- Logo & 1/4 Page Color Ad in Event Program
- Stage Announcements
- Parade Entry

## PINE NEEDLE SPONSORSHIP

### BUILD-YOUR-OWN SPONSORSHIP PACKAGE

- Logging Show Donation – Amount \$\_\_\_\_\_
- Logo on Event Poster \$175
- Name & Logo on Website \$100
- Full Color Ad in Event Program:
  - Full Page \$350
  - 1/2 Page \$225
  - 1/4 Page \$150
  - 1/8 Page \$100

\* There may be 2 Presenting Sponsors.



## THANK YOU!

The Vernonia Friendship Jamboree & Logging Show is an annual event that brings together Vernonia businesses and residents while allowing us to showcase our town to visitors from all over the state. As we continue to build our community, we invite you to be a part of an event that is important to revitalization and economic development. History, culture, entertainment, food, friends, and unique events make this weekend the most exciting and fun-filled 3 days of the year!

Our 62<sup>nd</sup> annual event will be a time for citizens to come together, celebrate, and share our heritage, support business and help our community thrive.

On behalf of the Vernonia Friendship Jamboree & Logging Show we would like to take the opportunity to thank you for your consideration as a sponsor. By increasing attendance and sponsorship, we will be able to continue this long-standing event and create lasting memories for generations to come. We look forward to including you as a partner for our 2018 event.

Sincerely,

*The Vernonia Friendship Jamboree & Logging Show Committee*

### **Contact us about your sponsorship**

Ph: 503-333-2878

**Email:** [Sponsors@VernoniaFriendshipJamboree.com](mailto:Sponsors@VernoniaFriendshipJamboree.com)

**Website:** [www.VernoniaFriendshipJamboree.com](http://www.VernoniaFriendshipJamboree.com)

We are a 501 (c)3 Non-Profit    **EIN#:** 73-1692658