



# Hill Country Republican Women

A publication of the Hill Country Republican Women - PAC

December 2018

## Next Meeting

### 2018 Officers

*President*

Deborah Penn

*VP—Programs*

Donna Davidson

*VP - Membership*

Elise Grusendorf

*Secretary*

Sandy Cox

*Treasurer*

Corina Moreno

## Upcoming Events

### *Runoff Early Voting*

Thursday November 29th until Friday December 7th

### *Travis County Republican Party Christmas Party*

December 1st

6:30 to 8:30

2401 Westlake Pass - Austin

RSVP: <https://www.eventbrite.com/e/travis-county-gop-christmas-appreciation-party-tickets-52498715070>

### *An evening with Lt. Colonel Allen West*

December 6th

7:00 to 9:00 pm

4202 Churchill Downs Dr

Tickets \$35

RSVP by Tuesday, December 4th at <http://austinrepublicanwomen.org/rsvp/>

### *HCRW Christmas Party And Installation of officers*

December 9th

See page 2 for details

### *Runoff Election*

Tuesday December 11th

For more information on Republican Party events go to

<http://www.travisgop.com/events>

Political advertising paid for by Republican Women of the Hill Country PAC.

Corina Moreno, Treasurer. 8003 Scenic Brook Dr.—Austin, Texas 78736

Contributions are not federal tax deductible as Charitable contributions.



**HCRW Christmas Party**

**Sunday December 9th**

**1:00 PM to 4:00 PM**

**@ Melissa Godwin's home**

**For Directons and to RSVP**

**Please call Deborah Penn**

**512-779-3987**

**Please bring a side dish and/or dessert**





## ELECTION RECAP

Dear fellow Republicans

Let me begin by personally thanking every Republican for all they did to help our ticket.

I am grateful for the collective effort, commitment, sacrifice, and the contribution of time and treasure to our Travis County Republican Party.

I believe in brutal honesty so I will not mince words here.

Last night was a disastrous election for us here in Travis County:

- All four incumbent 3<sup>rd</sup> Court Judges lost (**David Puryear, Cindy Bourland, Scott Field and Mike Toth**)
- State Rep. **Paul Workman** lost
- Mayor **Steve Adler** won reelection without a runoff
- Over \$1B in new bonds and city spending passed Prop K (the efficiency audit) failed badly But all is not lost.
- **Chip Roy** won election to the 21<sup>st</sup> congressional district over Joseph Kopser and will succeed Lamar Smith.
- The three incumbent Republican members of Congress also won reelection (**Michael McCaul, Bill Flores and Roger Williams**).
- State Sen. **Donna Campbell** won reelection.
- TCRP-endorsed **Frank Ward** made the Dec. 11 runoff, finishing second behind Paige Ellis.
- The ACC annexation of Pflugerville ISD failed (TCRP vice chair **Kevin Pakenham** led the opposition).
- **Maria Amezcua** was reelected to the Manor City Council (I did two robocalls urging Republicans to support her).  
**Kristin Ashy** won her race for AISD District 4 (I did two robocalls urging Republicans to support her).

You may be wondering how this happened.

In short, Betο happened.

While Betο lost the U.S. Senate race by about three percent, he overperformed in specific areas of the state, especially Dallas County, Harris County, El Paso County, and in central Texas in Williamson, Hays and Travis Counties.

### TOP OF THE TICKET: U.S. SENATE MARGIN IN TRAVIS COUNTY

Beto O'Rourke	74.26% (356,971 votes)
Ted Cruz	24.67% (118,603 votes)

WIDE STRAIGHT TICKET DISADVANTAGE: Straight ticket voting alone never gave our 3<sup>rd</sup> Court candidates and State Rep. Paul Workman a chance.

### TRAVIS COUNTY

Democrat straight ticket voting	71.76% (213,472 votes)
Republican straight ticket voting	27.14% (80,730 votes)

Let us pause and review this year for a moment.

I just completed the accounting for this year:

- **We raised over \$372k this year** – an all-time record
- **We spent just under \$140k on our GOTV effort** (very close to what was proposed and also an all-time record)
  - We mailed more than 8,000 absentee mail pieces and followed that with over 8,000 absentee post cards
  - We mailed a 10,000 household contrast mailer in our top seven contested races
  - We partially funded a 50,000 household mailer in support of our 3<sup>rd</sup> Court candidates
  - We mailed a 5,000 household mailer in support of Prop K (the efficiency audit for the City of Austin)
  - We sent more than 230,000 emails to voters
  - We made more than 125,000 live phone calls (paid and volunteer)
  - We made more than 200,000 robocalls

We sent more than 60,000 text messages

Having done campaigns for 15+ years, I can tell you that this is an astonishing amount of voter contact for \$140k. Large urban county parties in Dallas and Houston have seven figure budgets. We are building something special here in Travis County and we are doing it efficiently.

I want to especially thank Executive Director **Gary Teal** for his commitment and for working such long hours. I want to thank Deputy Executive Director **Lauren Day** for her sacrifice and professionalism, especially in the past six weeks when she gave us more of her time, all while she is in the final weeks of pregnancy. I want to thank **Carla Birk** for extraordinary effort in filling election judge and pollwater slots across the country. I want to thank **Andy Hogue** for all of his valuable help with communications. I want to thank **Brian Schwaegel** for helping us with special projects these past six weeks and being in the office every day.

We have much work to do.

Despite how far we have come, we have so much farther to go to make Travis County competitive. My commitment to this effort has not lessened – we will fight harder now. That is my commitment to you.

Please consider attending our final monthly Executive Committee meeting on Tuesday, Nov. 20th at the Texas Medical Association downtown at 7pm. Our annual Christmas party will be Dec. 1 and an invitation will be forthcoming.

Thank you for all you have done to support the Republican Party.

Sincerely,



**Matt Mackowiak**

Travis County GOP chairman

Email: [chair@travisgop.com](mailto:chair@travisgop.com)