





RAPID SAMPLING FOR TRADE SHOWS OR SALES PITCHES/ PRESENTATIONS



The best, inexpensive, quickest and affordable way to produce a small quantity of the new product samples for various trade shows, sales pitches or presentations.



Here is an example showing you how you can avoid spending tremendously money of making expensive production/injection molds BUT you can still get the beautiful works-like & looks-like samples/models as if they are coming out in the production for the trade shows, sales pitches or presentations.



Customer wanted to create some new water bottles as shown on the right but with the new cap design on the left. Detailed designs are not disclosed here. There are 7 parts/ components in each bottle.



Traditional hand sample quotes:

WL/LL prototype models would cost \$1,800 for these 4 models.

HOW can we get 56 additional samples of these water bottles for the trade shows and salesman samples? Hence, we need 14 pieces each x 4 styles.



HERE IS THE SOLUTION

Our model shop will use the new prototyping duplication technology/materials for creating these samples/models.

The sample/model made by this technology is durable, sturdy and functional. The quality of these models/samples can represent as if they are coming out in the production line. You can present it in the trade shows, sales pitch and marketing research.



HERE IS THE SAVING

Our Model Shop will only charge \$55.00 per piece for the rest of the 52 fully decorated models, COMPARING to the other model maker or prototype shop which they will normally charge \$360 to \$380 for the 2nd to the 52th models.

Using our innovative model making technology will only cost you less than 1/10th of the model/prototype/sample cost.

Summary

- **This is the best and practical way that we would do in today's competitive business environment. Company would only spend money on tolling when they actually get the orders or complete the marketing research.**
- **The complete set of the injection/blow mold tooling for these 4 baby bottles could cost \$25,000 (6 sets of the tooling). So, these are potential saving at the beginning of the new product development.**
- **Only spend the money later after you have orders or complete the marketing research.**

Contact: Wicky Lee
Email: wickylee@broadgates.com
Phone: 1.949.328.4722 or 1.858.397.4388

Other Projects Model Shop Did

These 1:18 fully decorated and functional samples are done by the Rapid Sampling Technique, not from the actual production tooling.



Other Scaled Models – 2

