

**Wisdom Capital Asset Management, LLC**  
**Form ADV, Part 3 - Customer Relationship Summary**  
**February 14, 2024**

Wisdom Capital Asset Management, LLC (the "Firm") is registered with the Securities & Exchange Commission as an investment adviser. Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. *Free and simple tools are available to research firms and financial professionals at <https://www.investor.gov/CRS>, which also provides educational materials about broker-dealers, investment advisers, and investing.*

**What investment services and advice can you provide me?**

We are a boutique investment firm that provides investment advisory services with respect to other investment advisors, high net worth individuals, family offices, private funds, and corporations. The Firm seeks long-term capital growth and income generation with reduced volatility and limited correlation to traditional asset classes by investing in a wide variety of instruments, including but not limited to equities, equity derivatives, Exchange Traded Funds ("ETFs") and fixed-income instruments. Our advisory services are discretionary in nature meaning that we will make the ultimate investment decisions without your permission. Investment management services entail quarterly internal reviews. We will review investment results, asset allocation, client objectives and other variables that may have been identified during the course of the engagement. The Firm advises clients to immediately notify it of any changes to client's financial status in the event there needs to be a change in client's investment plan. These reviews may occur more frequently, depending upon the underlying assets in the portfolios, market conditions or as desired by the client. The Firm generally provides its services to high-net-worth individuals, trusts, estates, business entities, charitable organizations, and other investment advisers. We are also the investment manager for Athena, SP of 4Alts Platform SPC. The minimum amount required to open an account is \$500,000 for an individual client and \$1 million for an institutional client. In exceptional cases, Adviser may accept a lower minimum amount. Prior to investing in the Fund, prospective Investors must complete and execute the Fund's subscription agreement verifying that they are an "Accredited Investor" as defined in Rule 501(a) of Regulation D as promulgated under the Securities Act of 1933 and a "qualified client" pursuant to Rule 205-3. Any shareholder in the Fund must also have a minimum investment of \$500,000.

For additional information, please see [Form ADV, Part 2A brochure](#) (Items 4 and 7 of Part 2A).

**Conversation Starters.** Ask your financial professional:

- *Given my financial situation, should I choose an investment advisory service? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

**What fees will I pay?**

Adviser is compensated for its advisory services primarily by fees charged based on a client's assets under management with Adviser, as well as by a performance or incentive-based fee. Adviser's fees are not negotiable, except in very rare cases involving very unique client circumstances, and in any case at the sole discretion of Adviser. The fee schedule is included as part of the investment advisory agreement signed by Adviser and the client. In addition to the fees charged by Adviser, clients will also incur brokerage and other transaction costs. Clients will also typically incur additional fees and expenses imposed by independent and unaffiliated third-parties, which can include qualified custodian fees, mutual fund or exchange traded fund fees and expenses, mark-ups and mark-downs, spreads paid to market makers, wire transfer fees, check-writing fees, early-redemption charges, certain deferred sales charges on previously-purchased mutual funds, margin fees, charges or interest, IRA and qualified retirement plan fees, and other fees and taxes on brokerage accounts and securities transactions. These additional charges are separate and apart from the fees charged by Adviser. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For additional information, please see [Form ADV, Part 2A brochure](#) (Items 5.A, B, C, and D and Item 6).

**Conversation Starter.** Ask your financial professional:

*Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

**What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?**

*When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here is an example to help you understand what this means:*

Performance-Based Fees: Performance-based compensation creates a conflict of interest as it creates an incentive for the Firm to recommend investments that carry a higher degree of risk. The Firm mitigates this conflict of interest by selecting investments that it believes to be appropriate for clients in accordance with its long-term investment strategy, and by fully disclosing its Performance Fee in its [ADV 2A](#) and in its advisory agreement. The Firm manages accounts that are charged the Performance Fee as well as accounts that are not charged the Performance Fee. This creates a conflict of interest because the Firm has an incentive to favor accounts for which it receives a performance-based fee. It addresses this conflict by always acting in the best interests of all clients, by dedicating the same time, care and attention to accounts that are charged a Performance Fee and accounts that are not, and by fully disclosing its practices in its [ADV 2A](#) and advisory agreement.

**Conversation Starter.** Ask your financial professional:

*How might your conflicts of interest affect me, and how will you address them?*

For additional information, please see our Form [ADV, Part 2A brochure](#) and Advisory Agreement.

**How do your financial professionals make money?**

Our financial professionals are compensated through the investment advisory fees earned by the Firm. This means that the more assets you invest in your account, the more you will pay in fees, and therefore *we have an incentive to encourage you to increase your advisory account assets.*

**Do you or your financial professionals have legal or disciplinary history? No**

Visit <https://www.investor.gov/CRS> for a free and simple search tool to research us and our financial professionals.

**Conversation Starter.** Ask your financial professional:

*As a financial professional, do you have any disciplinary history? For what type of conduct?*

**For additional information about our services,** please visit our website <http://www.wisdom-cap.com>. If you would like additional, up-to-date, information or a copy of this disclosure, please call (646) 450-3794.

**Conversation Starter.** Ask your financial professional:

- *Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?*