



April 20, 2022

Dear Warren County Fair Book Advertiser,

The dates for the **2022 Warren County Agricultural Fair** in Roseville will be **July 16 - 23, 2022**. Below are some of the activities for this year. We look forward to seeing you at the fair!

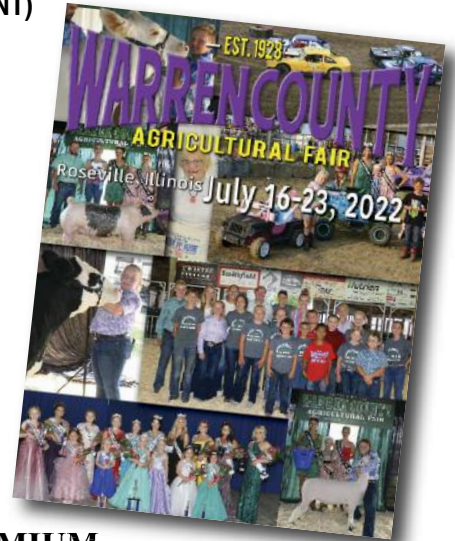
SATURDAY, JULY 16	5:30 P.M.	WARREN COUNTY FAIR QUEEN PAGEANT
SUNDAY, JULY 17	8:00 A.M.	5K RUN/WALK & KIDS RUN
	10:00 A.M.	BREAKFAST & CHURCH IN THE PARK
	1:00 P.M.	MUD VOLLEYBALL
4H & JUNIOR LIVESTOCK SHOWS WEDNESDAY - SATURDAY		
WEDNESDAY, JULY 20	5:30 P.M.	FAMILY NIGHT - OBSTACLE COURSE - PIG & CHICKEN SCRAMBLES
THURSDAY, JULY 21	7:00 P.M.	BULL RIDING - MADD HOSS JACKSON (BEER TENT)
FRIDAY, JULY 22	7:00 P.M.	DEMO DERBY - ETERNITY ROAD (BEER TENT)
SATURDAY, JULY 23	6:00 P.M.	FIGURE 8 RACE - STAGGARD (BEER TENT)

Below you will find the advertising packages we are offering which includes fair book advertising, colorful signage displayed in 2 locations on the fairgrounds and website exposure. If you have advertised in the past, you will find an attached copy of your ad. **PLEASE INDICATE ANY REVISIONS ON THE PROOF PROVIDED** and mail back. You may also e-mail any new electronic art or logos for signage to warrencofair1928@gmail.com. If you have any questions please contact Tina Huston at (309) 368-6549.

The Warren County Agricultural Fair is a 501(c)3 Not For Profit. We greatly appreciate the support from our local community, which in turn helps us to give back & support the kids of Warren County and the future of agriculture!

Thank you!

2022 Board of Directors and Committee Members!



CORPORATE SPONSOR

\$500

- Full Page Color Ad
- 2 – 24" x 48" Color Display Signs
- Logo on Fairbook Cover
- Highlighted as Corporate Sponsor on WCF Website, Radio Ad & Newspaper Ad
- Grandstand Spot During Nightly Events
- Logo on the back of T-shirts

GRAND CHAMPION

\$300

- Full Page Color or BW Ad
- 2 – 24" x 24" Color Display Signs
- Grandstand Spot During Nightly Events

CHAMPION

\$225

- Half Page Color or BW Ad
- 2 – 12" x 12" Color Display Signs
- Grandstand Spot During Nightly Events

PREMIUM

\$150

- 1/4 Page Color or BW Ad
- 2 – 6" x 6" Color Display Signs
- Business Name Announced at Grandstand Nightly Events

RESERVE

\$100

- 1/8 Page Color or BW Ad
- 2 – 6" x 6" Color Display Signs
- Business Name Announced at Grandstand Nightly Events

PLEASE SUBMIT BY MAY 6

If you cannot make the deadline and are interested in advertising please call Tina at (309) 368-6549.

2022 WARREN COUNTY AGRICULTURAL FAIR

PLEASE RETURN THIS PORTION WITH YOUR AD PROOF & PAYMENT BY MAY 6 TO:

Warren County Agricultural Fair
PO BOX 136
Roseville, IL 61473

I would like the following ad and display sign size for my 2022 fair advertising (PLEASE CHECK ONE):

- CORPORATE SPONSOR** (Full Page, 2-24x48 signs) – \$500
- GRAND CHAMPION** (Full Page, 2-24x24 signs) – \$300
- CHAMPION** (1/2 Page, 2-12x12 signs) – \$225
- PREMIUM** (1/4 Page, 2-6x6 signs) – \$150
- RESERVE** (1/8 Page, 2-6x6 signs) – \$100
- I would like to be a Special Event Sponsor at the Warren County Fair (\$1,000)**
This includes everything offered to a Corporate Sponsor PLUS more signage and recognition at the specified event.
- Sunday: 5K Run/Walk & Kids Run** **Wednesday: Family Night** **Friday: Demo Derby**
- Sunday: Mud Volleyball** **Thursday: Bull Riding** **Saturday: Figure 8**
- Sunday: Kids Day**

As a Special Event Sponsor your donation will go towards the purchase of trophies and all expenses needed to cover the event.

Grandstand & Livestock spot wording for Corporate Sponsors, Grand Champion and Champion Advertisers:

- PLEASE MAKE INDICATED CHANGES ON MY AD.** **NO CHANGES NEEDED, PRINT AD AS IS.**