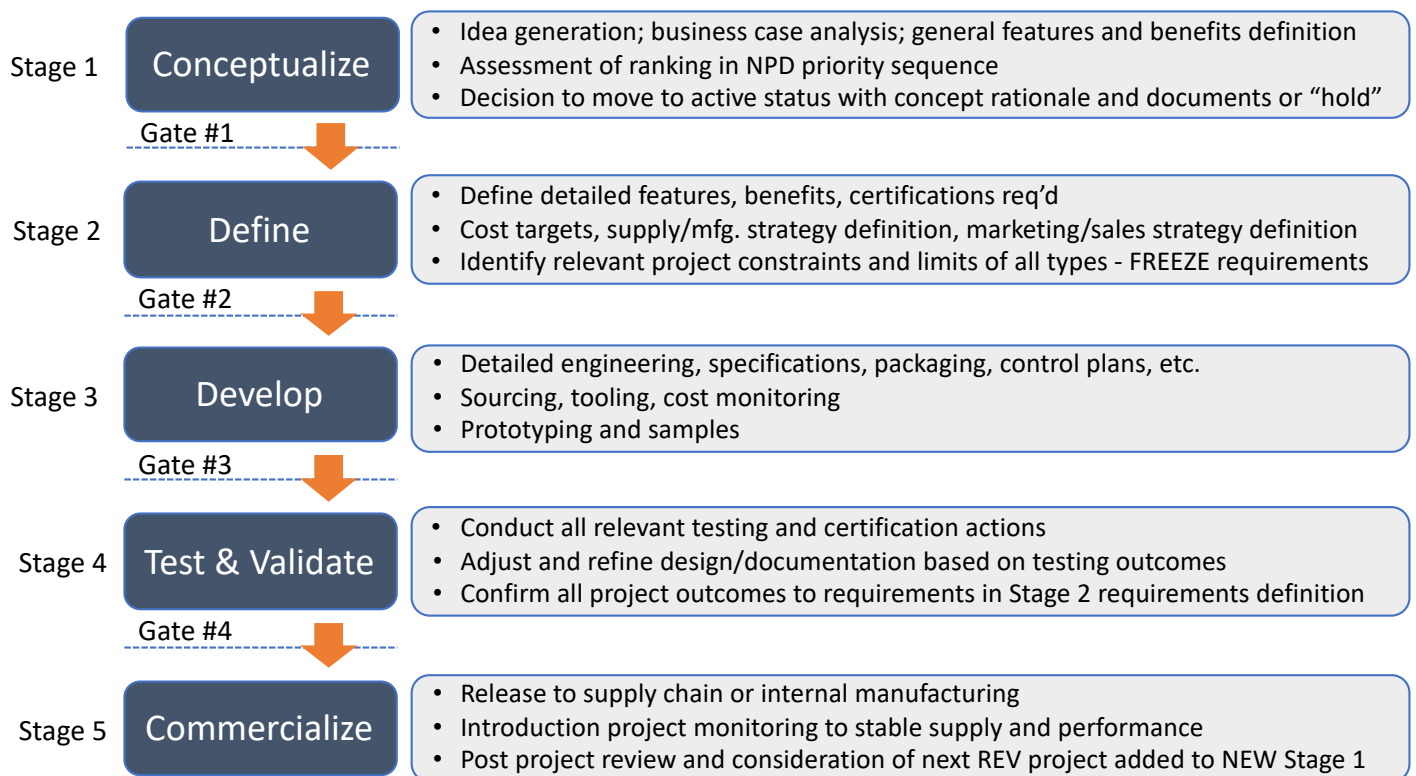


## China New Product Development

- CCA provides in-country project management of custom new product development programs:
  - Source and private label standard or customized new products
  - Collaborative teaming with China Original Design and Manufacturing (“ODM”) firms to engineer and produce proprietary client product designs
- CCA’s experienced engineering management team utilizes a structured Stage Gate process model with customized toolsets and real-time project management



Mike Corkran, Founder, CEO  
(440) 725-3394  
WMCorkran@ChinaCentric.com

Bill Haggerty, Managing Director  
(216) 570-7004  
BHaggerty@ChinaCentric.com

Nancy Seibert, Managing Director  
(216) 533-4180  
NancySeibert@China-Centric.com