

AURORA'S NOCK & FEATHER KUSTOM ARCHERY SERVES NOVICES OR PROS

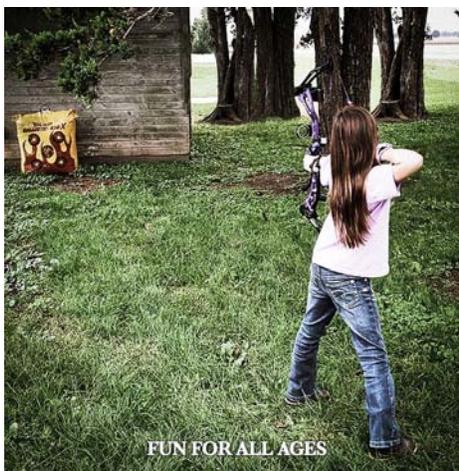
— Sandy Conrad
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Nock & Feather Kustom Archery, founded in 1969, is located at 439 South Lake Street in Aurora (630/896-3854). It is a family owned and operated archery and hunting store which serves beginners to pros. The log cabin style exterior is inviting to archers and hunters alike. Whether interest in the sport is recreational or competitive, customers praise the incredibly friendly, knowledgeable and accommodating staff. Several different programs will teach and coach the various fundamentals needed to become a successful archer for those new to the sport or those who have been shooting for years.

Nock & Feather provides a safe and fun environment for adults and youth alike with Certified Archery instructors for all age groups. During lessons, instructors review form mechanics which include bow fitting, shot sequence, body alignment and head position. Teaching how to execute the shot is most important and instructors will ensure that shooters are comfortable in the correct form and poised to consistently execute great shots.

The Adult Archery program of USA Archery allows adults to learn proper shooting techniques, achieve awards based on scores and pursue competition if desired.

The Explore Archery Program is fun and a perfect fit for those of any age or ability who want to get involved in the sport of target archery. It teaches important skills like range safety and proper shooting form and offers exciting games and the opportunity to earn achievement awards.



also available to walk-in customers who wish to practice at times convenient to them. Indoor practice is available to the public during all open hours rain or shine, in sun or snow. The shooting range includes 12 lanes of 20 yards. Reservations are appreciated but not required. There is a single range fee per day per person. Rental bows are available upon request. Individuals, families and groups are welcome, as well as children's birthday parties, corporate team building events or holiday parties. A recently held "Girls Day Out" received rave reviews.

The DART Shooting Range employs cutting edge technology which allows practice hunting and training in a simulated safe environment. Field Points are replaced with DART tips which allow shooters to keep track of shots. No standard field points are allowed in the virtual shooting range. Range fees for one hour sessions are assessed for one to 5 shooters who can be on the range during a single session.

Decades of experience make the experts at Nock & Feather the right personnel to service any bow by replacing strings, cables and cams, performing full tune ups, lubrications and set ups. Certified technicians can perform arrow and accessory repairs, re-fletching, cut arrows, rest and sight repairs.

Upgrading a bow will definitely improve shooting. Nock & Feather provides 100% pre-stretched custom bowstrings in choice of color. High quality strings and fast turnaround are their forte.

As a preferred dealer for Elite, PSE Archery, Bear Archery, Excalibur, CAMX, Bowtech, Stryker Crossbows, Parker Bows, Xpedition Archery and Diamond Archery, Nock & Feather customers can purchase the very same supplies and equipment used by the pros.

Ask about leagues which will begin soon.

There is ample off street parking.

Store hours are Monday through Friday, noon to 9 PM, Saturday 9 AM to 5 PM, Closed Sunday.

