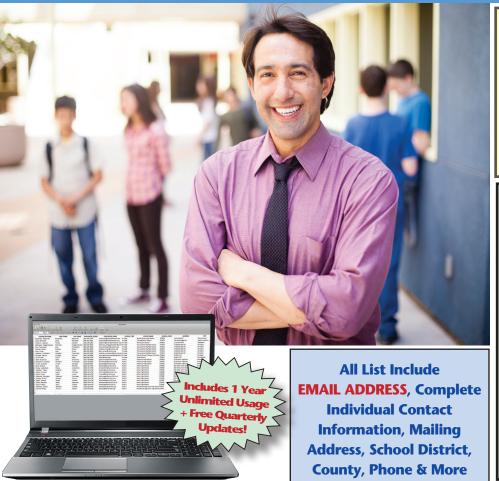
High School Principal & Superintendent Email Databases



PKINCIPAL	./ SUPEKIN I	IENDENI C	ONIACIS	PEK SIAIE
AK 216/52	IA297/316	MN528/285	NY1491/667	VA451/118
AL420/127	ID160/101	MO645/446	OH865/578	VT 78/48
AR280/212	IL773/639	MS222/109	OK413/436	WA494/259
AZ386/190	IN413/268	MT144/268	OR292/137	WI513/340
CA1966/889	KS330/235	NC 739/84	PA871/494	WV 143/53
CO455/159	KY348/133	ND156/145	RI 70/32	WY 75/41
CT274/157	LA 351/57	NE260/174	SC 350/69	DOD 33/0
DE 64/16	MA423/294	NH 107/87	SD168/131	TOTAL
FL 958/64	MD/DC 368/22	NJ534/508	TN434/122	TOTAL
GA495/183	ME155/157	NM 165/66	TX1586/957	22,130/11,544
HI 87/16	MI808/563	NV 102/12	UT 174/28	22,130/11,344

SPECIALTY DEMOGRAPHIC LISTS AVAILABLE

Specialty demographic list options available for Principal lists only

- •US News & World Report's Top National Public High Schools (5,035 contacts)
- •US News & World Report's Top National Stem/Charter/Magnet (1,439 contacts)
 - Private School Only Lists (complete national database 4,305 contacts)
 - Top Ranked Private High Schools (1,994 contacts)
 - US List of IB Schools (788 contacts)
 - Top Ranked 1,000, 2,500 and 5,000 Zip Codes By Median Household Income (1,108/2,588/5,009 contacts)
 - Top 50 US Cities/Metro Markets List (6,556 contacts)

Demographic Selects Available by Median Household Income, Radius, Religious Affiliation, Minority Population, Percentage, Title 1 Eligibility, School Lunch Program & more (ask your rep for available options)

High School Principal Marketing HighSchoolPrincipalMarketing.com

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Covering All 50 States

PRICING TOTAL # OF PRINCIPAL/ COST PER

1,250 TO 2,500 = \$599 PER THOUSAND 2,501 TO 5,000 = \$499 PER THOUSAND 5,001 TO 10,000 = \$449 PER THOUSAND 10,001 TO 25,000 = \$399 PER THOUSAND 25,001 + = \$349 PER THOUSAND

Minimum purchase 1,250 contacts

For example, if the states you are purchasing the total number of Principal contacts adds up to 3,222, price would be \$1,607 (3,222 x \$499 per thousand)