

## Press Release: "The Maestro and the Dance" - an exhibition exploring the masked dance tradition of Guatemala

Contact: Alison Heney staff@xipeprojects.com Tel. (714) 890-4040

## For Immediate Use

Hey, wait a minute! Someone put a folk art museum in an industrial park? You betcha.

In case you haven't already heard, *Xipe Projects* (pronounced "she-pay," after the Aztec god) is the "little museum that could." Established in 2011, *Xipe* has already been host to five in-house exhibitions and was a co-exhibitor for last years' newsworthy exhibit, *Treasures of the Maya Spirit* at the 2014 Los Angeles Art show.

Now heading into their fourth year, the staff at *Xipe* are gearing up for their newest project, "The Maestro and the Dance," an in-depth look at the masked dance tradition of Guatemala presented through the eyes of life-long dance/drama maestro Florencio Valey of Santa Lucía Cotzumalguapa.

Highlights of the exhibit include colorful masks, costumes, and over one hundred rare texts collected by Valey over the past 70 years. And to accompany the exhibit, *Xipe* will also host the second installment of their exciting new lecture series on Latin American Popular Art.

This lecture, scheduled for <u>December 6<sup>th</sup></u>, <u>2014 at 4PM</u>, will feature Associate Professor of Art History, Dr. Rhonda Taube, who served as an academic consultant and assistant producer on the award-winning documentary, *Gods and Kings*.

Please join us on Saturday, DECEMBER 6<sup>th</sup>, 2014 at the *Xipe Projects* museum in Huntington Beach, CA for a chance to explore the world of Guatemalan folk culture.

Doors open to the public at 3PM and the lecture will begin at 4PM sharp. Seating is first-come, first-served.

Refreshments will be served and each attendee will receive one free informative catalogue featuring essays and photos of the art on display. Parking and Admission are free.

For directions or more information, feel free to visit us on the web at <a href="http://www.xipeprojects.org">http://www.xipeprojects.org</a>
15121 Graham Street, Suite 103
Huntington Beach, CA



