



Greetings!

Louisiana Senior Olympic Games (LSOG) is a nonprofit organization that improves wellness and quality of life for people age 50 and above through sports and physical training. We plan, promote, and conduct a State-wide games competition event which includes field & track; pickleball; golf; bowling; shuffleboard; race walking; tennis table; and many more competitive events. Over 2,000 athletes statewide and 400 volunteers will participate in Senior Olympic Games this year.

LSOG held the First Senior Games in 2001. Since that time LSOG has been able to expand the games, and increase participation to current levels largely through private funding. LSOG relies solely on local funds to support the Games.

Since we rely on local support and fundraisers to finance this event, we hope you will consider purchasing a sponsorship this year. Thank you for your support. The seniors in our community will also appreciate your support for this event.

Sponsorship funds will assist with promotion, purchasing equipment, and providing clinics for participants. LSOG's mission is to provide quality competition games for adults 50 and older in a safe environment.

Sponsors will have opportunities for visibility and promotion on the website and social media; logo on the T-shirt; displaying their banners at certain functions; have staff volunteer to assist and wear company T-shirts and at some functions set up exhibit booths.

LSOG is a non-profit organization. Tax ID # 58-1714010.

Sincerely,

Angela Jouett
President, LSOG BOD

DC Sills
LSOG State Coordinator

Attachments: Sponsor Incentive, Contract Agreement, Schedule of Events



2017 Sponsorship Incentives

	\$10,000 Platinum Sponsor	\$7,000 Gold sponsor	\$4,000 Silver Sponsor	\$2,000 Bronze sponsor
Logo-Banner Displayed at ALL events	X			
Logo-Banner Displayed at 15 events		X		
Logo-Banner Displayed at 10 events			X	
Representative to Address Athletes events	X	X		
Table available at all events for promotion	X	X	X	X
Logo on all printed publicity material printed after sponsorship made	X	X	X	X
Provide Branded Material for ALL registrants	X	X	X	
Staff Volunteers at Events	X	X	X	X
Logo on Website; Promoted as Sponsor through Social Media	X	X	X	X
Acknowledged as Sponsor in all Press Releases/Calls for Coverage	X	X	X	X
Supporting Senior Athletes	X	X	X	X
Logo on T-Shirts	X*			

SPONSOR A BREAKFAST OR LUNCH

Breakfast \$ _____ Date: _____

Lunch \$ _____ Date: _____

EVENT SPECIFIC SPONSORSHIP

Event: _____ \$ _____ Date: _____

Event sponsorship would include providing: breakfast and/or lunch (depending on event time and needs); volunteers for event; information about your organization for those in attendance for that event; opportunity to provide branded materials for participants at your event. **Contact DC Sills (318-308-2624; dcsills@lsog1.net) or Angela Jouett (337-656-0839; ajouett@cppi.net) for detailed information about events.*



Sponsorship Agreement

Name of Business/Group: _____

Address: _____

Phone: (____) _____ - _____ Email: _____

Contact Person: _____

Title/Position: _____

Amount of Sponsorship: _____

Will Display at Senior Games: _____

Type or Printed Name

Signature

Date

Thank You For Your Support!

Please mail sponsorships to:
Louisiana Senior Olympic Games (LSOG)
209 E Shamrock, Pineville, La. 71360



EVENT INFORMATION

10K Run & Racewalk

Middendorf's Manchac Run
TBA
Date: TBD

Badminton

Forrest Community Park
13900 S. Harrel's Ferry Rd.,
Baton Rouge
Date: October 28, 2017

Bowling Singles

England Park Lanes
Alexandria, LA
Date: September 8, 2017

Horseshoes

Waggaman Horseshoe Pits
Waggaman, LA
Date: October 14, 2017

Pickleball

Team SportsPlex
7122 Perkins Rd, Baton Rouge
Date: TBD

Shuffleboard Singles

L.C. Ward 3 Recreation
Lake Charles
Date: November 8, 2017

Table Tennis

Bridge City Playgroud
Bridge City, LA
Date: TBD

Weightlifting

Crossgates Crossfit
Slidell, LA
Date: TBD

5K Run

Alligator Stomp Fun Run
West Bank Bridge Park, I-310
Exit 7 13825 River Road, Luling
Date: TBD

Bowling Doubles

England Park Lanes
Alexandria, LA
Date: September 9, 2017

Cycling 5K, 10K, 20K, 40K

Sweet Lake United Methodist
5180 LA-397,
Bell City
Date: November 4, 2017

Men's Basketball

Pineville High School
1511 Line St, Pineville
Date: August 12, 2017

Shooting

RPSO Firing Range
Alexandria
Date: TBD

Softball

TBD

Tennis

City of Alexandria Tennis
Complex
Date: October 21, 2017

Women's Basketball

Pineville High School
1511 Line, Pineville
Date: August 19, 2017

Archery

Red River Bowmen
Shreveport, LA
Date: Sept 16, 2017

Bowling Mix Doubles

England Park Lanes
Alexandria, LA
Date: September 9, 2017

Golf

Graywood Golf Course
6150 Graywood Pkwy,
Lake Charles
Date: November 13, 2017

Men's Volleyball

Coquille Park
13505 Highway 1085, Covington
Date: TBD

Shuffleboard Doubles

L.C. Ward 3 Recreation
Lake Charles
Date: November 9, 2017

Swimming

Sulphur Parks and Recreation
Sulpur
Date: November 11, 2017

Track and Field

LSU
Date: TBD

Women's Volleyball

Coquille Park
Covington
Date: TBD

