

North Dakota Red Angus Association

January 9, 2019 Board meeting

Ramkota Hotel, Bismarck ND

Meeting called to order by President Jodi Schriefer. All board members present. Guest Jeff Thomas.

Karissa Daws made a motion to approve the minutes and Scott Kueffler seconded the motion. Minutes approved.

Karissa Daws made a motion to approve the Financial report, Sam Twedt seconded the motion. Financial report was approved.

Jeff Thomas reported on the 2018 ND Red Select Sale. Jeff discussed the commission rates and how they are figured out. Jeff stated that he would send out a letter to the consignors with a commission breakdown and a buyers list. It was discussed about starting the sale next year at 11 am. Jeff also stated that he would rather not take one entry from ranches next year as it makes it too hard to pen everything.

**Committee Assignments were assigned for the 2019 year.** They will go as follows:

ND Red Select Sale: Jodi Schriefer and Scott Kueffler

ND Jr Red Angus: Karissa Daws

State/Regional/National: Sam Twedt

Membership /Website: Emmy Huber

Financial/Bylaws: Bryan Huber

Fundraising: Chris Wasem

FCCP/Pro Cow: Ron Clemetson

**New Business:**

Radio ads were discussed and the campaign from the national office. Scott Kueffler made a motion to pay up to \$9,000.00 on radio ads and Sam Twedt seconded the motion. Motion carried.

Next topic of discussion was to ask the Simmental association about sharing advertising for our state sales in the Farm and Ranch Guide. Karissa Daws made a motion for Sam Twedt to speak with the Simmental board about joint advertising in the Farm and Ranch Guide. Ron Clemetson seconded the motion. Motion carried.

Emmy Huber presented the North Dakota Stockman Association proposal for advertising in the 2019 year. Chris Wasem made a motion to accept the proposal and Karissa Daws seconded the motion. Motion carried.

Emmy Huber mentioned the possibility of getting a debit/credit card for the association. Sam Twedt made a motion to set up a debit/credit card with \$2,000 on it to cover expenses requiring this type of payment. (Examples include hotel rooms for speakers, printing costs). Scott Kueffler seconded it. Motion carried.

Karissa Daws next discussed a Facebook page. Scott Kueffler made a motion that Jodi Schriefer, Sam Twedt and Karissa Daws will be the administrator for a Facebook page and keep it updated. Sam Twedt seconded the motion. Motion carried.

Karissa Daws made a motion to have fliers made up for up to \$300.00 to put up at the Black Hills stock show and other places. Ron seconded the motion. Motion carried.

2019 Red Select sale was next new business topic. Scott Kueffler made a motion that the nomination fees for the 2019 Red Select sale will be a nonrefundable \$150.00/per ranch fee, these proceeds will go toward the ND Red Select sale expenses at the discretion of the ND Red Angus Board. Bryan Huber seconded the motion. Motion carried.

Advertising Expenses that will be covered were tabled for now until we have a chance to speak with the Simmental association about combining some advertising if possible.

It was discussed to ask Emit Valnes if he would be willing to auction of the directory ad pages at the banquet.

Karissa Daws moved to add a Futurity class for any heifers purchased from the ND Red Angus select sale and shown at the SD state fair. First place will be \$500.00

and second place \$250.00. Ron Clemetson seconded the motion. Motion carried. Karissa stated that she would mention this to Tracey Koester for the sale catalog.

Discussion was made on having a photo contest on the website. Prizes would be \$100.00 for first place and \$50.00 for second place. Contest would be open to submit photos from Feb. 1 to May 1.

We received information on sponsoring a booth at the National Convention being held in Iowa this coming fall. This was tabled for now and will be discussed at our next conference call meeting end of May/early June.

We will also discuss increasing our board by another member if we fill that this would be helpful.

Ron Clemetson made a motion to adjourn the meeting and Chris Wasem seconded the motion. Meeting adjourned.

Respectfully submitted

Emmy Huber

Sec./Treas. NDRAA