

'Worldwide Media Corporation's New Ad Mediums Get Results, Makes You Rich' - Robert W. Bly, CEO, Center For Technical Communications

**At last! Looking for your next great investments?
1-year secured convertible notes that make you richer**

Opportunity Advertising Age's surveys show traditional ad mediums, print, radio, TV, billboards delivering diminishing returns at higher cost. Advertisers are pressuring agencies to find ways to cut through media's clutter, get better sales. We developed new exclusive ad mediums that get better sales results. We sell top-tier advertisers ad space on our exclusive ad mediums. We pay up to 12% income on 1-year convertible notes secured by our new ad equipment. Help finance our explosive growth, get rich.

Solution Our New Affordable Advertising Airships And Aerial Extravaganza Fleets



We overcame the only objection to aerial advertising: Cost. Our exclusive Affordable Advertising Airships, new Aerial Extravaganza Fleets will best mirror the results-proven "advertising effectiveness" of their big brothers at 1/5th the cost. Specially designed for the Worldwide Media Corporation, each of our 121 new, exclusive Affordable Advertising Airships and Aerial Extravaganza Fleets will feature flying objects in all shapes and sizes, broadcast streaming video from the air and the ground, and be permanently stationed in the top 67 cities in N. America. They will be flown like kites at all the high-traffic consumer events and venues such as sporting events, conventions, stores, concerts, and malls, cutting through the traditional media clutter to efficiently deliver our top-tier client's marketing messages and get better sales results at lower costs than the diminishing returns of traditional ad mediums like billboards, print, radio, TV, and online ad mediums at higher costs.



Solution Our New Indoor Digital Signs Advertising Networks - Remotely-Managed



We overcame the only objections to indoor digital advertising: Retailer confusion as to what to do, how to do it, who's going to do it. We handle the details, provide, place, remotely-manage our new, exclusive remotely-managed digital signs equipment and help create "Consumer Friendly Ads With The WOW Factor" for top-advertisers.



Retailers, consumers win, receive better buying experiences. Advertisers win, their ads will now be seen at some of the most strategic, high-traffic consumer venues.

CONNECTING THE DOTS IN RETAIL

The customer experience in retail continues to evolve as the ways in which shoppers can purchase goods and obtain product information multiply.

At the same time, retailers face new challenges related to such as that in many circumstances knowledgeable, helpful sales people are in short supply. Moreover, the customer's expectations for how his buying experience have changed. What that experience represents for the shopper may vary by type of establishment and demographic, but it is clearly shaped by the elements of modern culture, and in particular the world of smartphones.

The digital display plays many roles, including informing, directing, engaging and entertaining the customer on the one hand, and filling sales, providing data, providing a point of purchase.

Instead of a single message presented at a 200-watt and five audio sources to split and synchronize in 10 displays with each of the five same playing audio relative to the site.

With digital signage has launched what the company describes as an "integrated multi-degree retail innovation platform." The approach engages the customer through mobile, location kiosks and outdoor display screens via interactive smart windows and other. Consumers who download the Brighty App are rewarded, share and make their own Brighty sign directly from their phone and find news using a smart phone. They can download QR codes outdoor and area and QR codes on touch screens in the

Our Projected Sales And Profitability Based Upon Billable Equipment In The Field

Financials	2016	2017	2018	2019
Revenues	13,700,000	55,500,000	133,100,000	302,407,000
Expenditures	4,957,058	25,928,498	39,174,411	83,948,526
Net	8,742,942	29,571,502	93,925,589	218,458,474



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Aerial Advertising Gets Better Sales Results - Here's Proof!



'84 Olympics - Fuji's market share grew 7%, they still fly an advertising airship.



Kraft increased sales 97% in European tour



GM's Holden Video Lightship was so effective flying in Australia, competitors petitioned Australian government to ban it.

INVESTORS
To apply as an investor, fill in your information, send us two signed copies of this application at the bottom of this page.

Questions? Need Help? Contact Client Support: 800-717-4183 Ext.100

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Target Market Our initial North American target market of advertisers and retailers consists of top advertisers with large advertising budgets focused on getting results. **Sales-Marketing Strategy** Conduct beta tests, capture results, pre-sell space on our new ad mediums based on exclusivity, cost and advertising effectiveness. **Business Model** We will sell our exclusive ad space to top advertisers via long term 5-10 year exclusive sales agreements, insuring their and our long term results. **Competitors** Our competitors are all forms of old, traditional advertising mediums. Most ads on traditional ad mediums either disappear over the airwaves once aired (tv, radio), are thrown in the trash (print), deleted at the click of a mouse (online), are static in design (signs), and are getting diminishing returns at higher costs.

The Marketing Consultants Group LLC's Competitive Advertising Advantages:

- **Low cost provider** We are the low-cost provider equipment-wise, operationally. We will maintain highly centralized operating efficiencies at minimal costs.
- **Location** We are not limited by geography. We will manage Advertising Airships and Remotely-Managed Digital Signs Advertising Networks anywhere in the world.
- **Operational Systems** Through our 4-year research and development efforts, we developed operational systems to provide results-driven ad services at lower costs.
- **Intellectual Property (IP)** Our IP will give our competitors fits trying to enter our markets, includes remotely-managed ad mediums and low-cost equipment sources.
- **Marketing** We will conduct beta tests, secure long term 5-10 year sales contracts, pre-sell based on exposure, cost-effectiveness, advertising effectiveness, results.
- **Low Cost To Enter Markets** We will easily enter new markets with minimal costs.



Ron Schmidt

Ron Schmidt, Founder
Worldwide Media Corporation
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Visionary **Ron Schmidt, Founder**, is an authority on aerial advertising and digital sign advertising, having authored two respected White Papers **Why Aerial Advertising? Can Advertising With An Airship (Blimp) Be More Effective Than Traditional Forms Of Advertising?** and **Why Indoor Digital Advertising Networks? Who Wins? The Store, Advertisers or Consumers?** He has sales and management experience with 6 Fortune 500s including **Fram, Boise-Cascade, Amstar-Domino Sugar, Bausch & Lomb, Cooper Vision, Honeywell**, and has been responsible for sales over **\$252,000,000**. Ron is sought after for his results-driven, visionary perspective and ability to get results. He believes in treating clients and investors like gold, consistently under-promising and over-delivering insuring they are cared for as if their businesses was his own and his clients and investors were family.

How We Make You Rich Faster We pay you up to 12% interest income on 1-year convertible notes secured by our exclusive new ad mediums. We sell top-tier advertisers like Coca Cola ad space. You have an option to convert note to stock.



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Our Indoor Digital Signs Advertising Networks will be featured at check-out in high-traffic retail stores, shopping malls, grocery and convenience stores



We will sign top tier advertisers like Coca-Cola to 5-10 year exclusive sales agreements.

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Frequently Asked Questions And Answers

Why is our 1-year secured convertible note income investment better than most investments?

- (1) **Guaranteed High Rate Of Return.** Because unlike most stocks, bonds, mutual funds, and investment with returns dependent on the whims of the markets, the performance of one company or a group of companies, interest rates, government actions, etc., our investments are based on high-rate income on 1-year secured loans, secured by ad equipment that display ads that generate increased sales for our top tier advertisers like Coca-Cola, Pepsi, AT&T, Verizon, Geico, Progressive, McDonald's, Burger King, Ford and Chevrolet.
- (2) **High-Rate Of Income.** Because not only does your guaranteed loan income have a high rate of return, it is also short term which makes your overall yield higher than our highest loan return rate (up to 12%).
- (3) **Unlimited Income Opportunities.** Unlike most government-regulated 401K and IRA investment programs, you are not limited to the amount you can invest or receive.
- (4) **Investment Secured By Equipment.** Because each dollar you invest with us is secured by tangible assets that immediately generate income from the time we place it in the field.
- (5) **Our Low Risk Advertising Clients.** Because our top tier advertisers and media buying agencies will be spending billions on results-driven advertising and placing ads on results-driven ad mediums, so we don't have to worry about being paid.

How can we offer our investors high-rate income on 1-year secured loans?

- (1) **Our High Returns.** Because each and every piece of our exclusive new ad medium equipment generates multiple times the income necessary to cover the cost of the new ad equipment over the course of one year.
- (2) **We Structured Positive Cash Flow.** Because we've structured our cash flow, including deposits, advanced billing of payments to more than cover the cost of purchasing, placing and managing our ad equipment.
- (3) **High Demand/Premium Pricing.** Because we only sell our ad space to top tier advertisers like Coca-Cola, Pepsi, Ford, Chevrolet, Verizon, AT&T, McDonald's, Burger King, Geico, Progressive, etc. with huge ad budgets and have high demand for our advertising mediums because our ad mediums get increased results, and we will get premium pricing.
- (4) **Our High Margins.** Because we have high margins and favorable price comparisons with older traditional mediums, we can afford to provide our exclusive ad equipment, sell the advertisers and retailers, maintain and remotely-manage the equipment while our investors relax and get a great, secured high rate of return.

Why would we offer our investors high-rate interest income on 1 year-secured loans?

- (1) **Loans Instead Of Equity.** Because we can finance our exclusive new ad medium equipment without giving up equity in our company.
- (2) **Convenience.** Because we can finance our new ad medium equipment with our investor's resources rather than having to overcome the limitations and restrictions of financial institutions.
- (3) **No Limits To Resources.** Because we can raise unlimited resources for our expected explosive expansion.
- (4) **No Limits To Investors.** Because we would like many investors to invest because our expected expansion is not limited by geography and we want to enlist as many investors as possible to finance our explosive growth.

(5) **Reduced Cost To Raise Revenues.** Because we want our investors to tell everyone about our great returns. Not having to spend a lot raising capital, we save that expense and pass the savings along to our investors.

(6) **Increased Investment.** Because if our investors get a great return, they will be more likely to invest more.

Why are top-tier advertisers interested in our new results-proven ad mediums and our exclusive ad space?

(1) **Our Ad Mediums Get Increased Sales Results.** Because our results- proven ad mediums cut through traditional media's clutter, get top advertisers the increased sales results they desperately want and need in today's markets.

(2) **Favorable Cost Comparisons.** Because our proven ad mediums get them increased sales results at lower costs than the diminishing returns of the traditional media - print, radio, signage, radio, TV, at higher costs.

(3) **Our Long-Term Exclusive Agreements Lock Our Advertiser's Competition Out.** Because we sign top tier advertisers to exclusive long-term sales agreements, they can effectively lock out their competition from utilizing our ad space for extended periods of time.

(4) **Highly Mobile.** Because our new ad mediums are all highly mobile. Advertisers like that they can be moved and positioned at high traffic consumer venues and events to capture everyone's attention.

(5) **Much, Much More.** Getting in on our ground floor gives them competitive advantages over competition.

NOTE TO INVESTORS: By investing with us, we're able place our exclusive ad equipment in service that generates sales for our advertisers, which generates income for us, which provides a high rate of income for you.

HERE'S WHAT TO DO NEXT.

Kindly fill in your information below, copy and send two signed copies of this application along with your check for your investment made payable to: Worldwide Media Corporation
Send to: Client Support Group, C/O Worldwide Media Corporation
500 Office Center Drive, Fort Washington, PA 19034.

We will review your Application and Agreement, send you back a signed copy of the agreement and a receipt for your investment.

APPLICATION AND AGREEMENT

THIS LOAN AGREEMENT (this "Agreement") dated this _____ day of _____, _____.

BETWEEN:

_____, _____
(the "Lender") (Lender's address)

_____, _____
(Print Lender Name) (Print Lender Address)

OF THE FIRST PART

AND

Worldwide Media Corporation, 500 Office Center Drive, Fort Washington, PA 19034.

(the "Borrower")

OF THE SECOND PART

IN CONSIDERATION OF the Lender loaning certain monies (the "Loan") to the Borrower, and the Borrower repaying the Loan to the Lender, both parties agree to keep, perform and fulfill the promises and conditions set out in this Agreement:

Loan Amount & Interest

The Lender promises to loan _____ (\$_____)

U.S. Dollars, to the Borrower and the Borrower promises to repay this principal amount to the Lender,

at (address) _____,

or at such address as may be provided in writing, with interest payable on the unpaid principal at the rate of

_____ percent (_____%) per annum, calculated yearly. (For Office Use Only)

Payment

This Loan will be repaid plus interest in full 1 year from the company approval date of this Agreement. At any time while not in default under this Agreement, the Borrower may pay the outstanding balance then owing under this Agreement to the Lender without further bonus or penalty.

Default

Notwithstanding anything to the contrary in this Agreement, if the Borrower defaults in the performance of any obligation under this Agreement, then the Lender may declare the principal amount owing and interest due under this Agreement at that time to be immediately due and payable.

If the Borrower defaults in payment as required under this Agreement or after demand for ten (10) days, the Security will be immediately provided to the Lender and the Lender is granted all rights of repossession as a secured party.

Security – (For Office Use Only)

This Loan is secured by the following equipment (the "Security"): Affordable Advertising Airships, Aerial Extravaganzas, Advertising Airships Transports, Indoor Digital Signs Advertising Networks,

_____ Serial Number: _____

_____ Serial Number: _____

_____ Serial Number: _____

_____ Serial Number: _____

The Borrower grants to the Lender a security interest in the Security until this Loan is paid in full. The Lender will be listed as a lender on the title of the Security whether or not the Lender elects to perfect the security interest in the Security.

Governing Law

This Agreement will be construed in accordance with and governed by the laws of the State Of Pennsylvania.

Costs

All costs, expenses and expenditures including, without limitation, the complete legal costs incurred by enforcing this Agreement as a result of any default by the Borrower, will be added to the principal then outstanding and will immediately be paid by the Borrower.

Binding Effect

This Agreement will pass to the benefit of and be binding upon the respective heirs, executors, administrators, successors and permitted assigns of the Borrower and Lender. The Borrower waives presentment for

payment, notice of non-payment, protest, and notice of protest.

Amendments

This Agreement may only be amended or modified by a written instrument executed by both the Borrower and the Lender.

Severability

The clauses and paragraphs contained in this Agreement are intended to be read and construed independently of each other. If any term, covenant, condition or provision of this Agreement is held by a court of competent jurisdiction to be invalid, void or unenforceable, it is the parties' intent that such provision be reduced in scope by the court only to the extent deemed necessary by that court to render the provision reasonable and enforceable and the remainder of the provisions of this Agreement will in no way be affected, impaired or invalidated as a result.

General Provisions

Headings are inserted for the convenience of the parties only and are not to be considered when interpreting this Agreement. Words in the singular mean and include the plural and vice versa. Words in the masculine mean and include the feminine and vice versa.

Entire Agreement

This Agreement constitutes the entire agreement between the parties and there are no further items or provisions, either oral or otherwise.

IN WITNESS WHEREOF, the parties have duly affixed their signatures under hand and seal on this

_____ day of _____, _____ 2016 _____

LENDER: _____ Date: _____

LENDER: (Print Name): _____

BORROWER: Worldwide Media Corporation

Per: _____ Title: _____ Date: _____

BORROWER: (Print Name): _____

For approval and agreement, please send two signed copies of this document along with your check made payable to: Worldwide Media Corporation
Client Support Group, C/O Worldwide Media Corporation
500 Office Center Drive, Fort Washington, PA 19034

AMORTIZATION SCHEDULE
(For Office Use Only)

	Payment (\$)	Principal Paid (\$)	Interest (\$)	Total Interest (\$)	Balance (\$)
_____/_____/2016	_____	_____	_____	_____	_____

READ THESE IMPORTANT LEGAL NOTICES AND DISCLOSURES

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The investment opportunity described in this document is not suitable for all investors. The investment opportunity is speculative and involves a degree of risk. You must be prepared to withstand a total loss of your investment. You are strongly encouraged to complete your own independent due diligence regarding this investment opportunity, including obtaining additional information, opinions, financial projections, and legal or other investment advice. You must rely on your own examination of the potential investment and the merits and risks involved in making an investment decision with respect to this investment opportunity.

The investment opportunity has not been approved or disapproved by the Securities and Exchange Commission, any state securities commission or other regulatory authority, nor have any of these authorities passed upon or endorsed the merits of this investment opportunity or the accuracy or adequacy of any offering materials presented on the Worldwide Media Corporation platform, if any.

Any representation to the contrary is unlawful.

The names Affordable Advertising Airships; Advertising Airships Fleet; Aerial Extravaganzas, Digital Signs Advertising Networks, Remotely-Managed Digital Signs Advertising Networks; Indoor Digital Signs Advertising Networks, Mobile Advertising Trucks, The Next Big Things In Media; Better Ad Mediums. Better Sales Results. Best Investment; Consumer Friendly Ads With The WOW Factor are all copywritten and specifically developed for the exclusive use of Worldwide Media Corporation. All worldwide rights reserved.

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