

August 2017

July, 2017

In-House Visitors	2,682
Boy Scouts Canoe Race	250
Museum Web Traffic	3,467
Explore Calico Web Traffic	1,448
Printing Press Café Website	2,098
Total Visitor Contacts	9,945

Expansion & Improvement Update

We anticipate construction at the Art & Science Center concluding within the next two weeks. Moving into the building will require a few weeks with an anticipated opening date of the first of October. This has been a major renovation of the building that has pumped \$80,000 into the local economy.

Once the art gallery is relocated to the new center, we will be expanding our history exhibits into the Murphy Gallery. We have some never-before-seen historic photos from several private collections that will fill the walls. The Easton Education Center will honor our railroad past.

The basement homestead and farming exhibits are moving along. This winter, we are planning a complete revision of all of our current history exhibits.

Mountain Man Rendezvous

The Mountain Man Rendezvous will be held in Rand City Park September 7-9. We have been working closely with the Early Arkansas Reenactors Association and the Beyond the Circle Dancers to make this event larger than ever before.

Economic Impact

We always like to report to you the economic impact of your investment in the Calico Rock Museum & Visitor Center. The Foundation will generate \$250,000 in taxable sales, donations, grants, and investment income in 2017. All of this money will be returned to our community. We have three full-time and four part-time employees with a payroll of approximately \$80,000. We have served more on-site visitors in the first seven months of 2017 than all of 2016.

Finally, we will serve visitors six days per week beginning this Fall. This means visitors will have access to public restrooms, visitor information, and have a place to stop and shop on Mondays.

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

Steven Mitchell
Chairman
Board of Trustees