

Put It On Paper

Have you ever been in a meeting or seminar and decide you're just going to remember everything; after all you have a really good memory, right? Well, a few days down the road you realize your memory may not be as sharp as you thought it was. That's perfectly normal, as humans selective memory is a normal condition and we tend to remember some of the bigger stuff or maybe just the things that are more relevant to us. For that reason I believe in always taking notes. I have recently purchased a bunch of cute note pads and journals, partly because I needed them and this was also a perfect excuse to buy these adorable little books that I love so much! Yes, I'm a shopaholic, but that will be another post in the near future!

So, what is it that I take notes of? I try to write down all those ideas and thoughts that run through my head as life continues to happen, on the train, laying on bed or just something fabulous I've seen online or read! Sometimes I take digital notes as well; the idea is to have it all for reference for future needs.

One of the things that I always do when entertaining or when I'm planning a party table for clients is to have the entire table sketched out. Often I do this on paper and sometimes digitally, as it's easier to send out via email. I found that when designing a party table it's easier to lay it out to scale and get a good feel for what you may need to add or delete. The day of an event, should not time to decide placement of food, size of vases, pedestals, backdrops etc...this should all be planned out in advance regardless if it's your event or a client's event. Trust me the process will be a lot smoother if you've taken the time before hand to have it all on paper. I like to think of it similar to a design board, where you try out all colors, textures and styles till you get the perfect mix!

Below is a digital drawing of an event I have coming up for a client. This is a small dessert table (2 X 4) that delivers high impact. The drawing shows placement of all items as well a clear description of what items are being used. When you're working for a client there should be very few surprises to the end result, too many surprises on the day of and you may cause some confusion and or disappointments. So remember put all your ideas on paper and keep yourself focused and your clients happy!

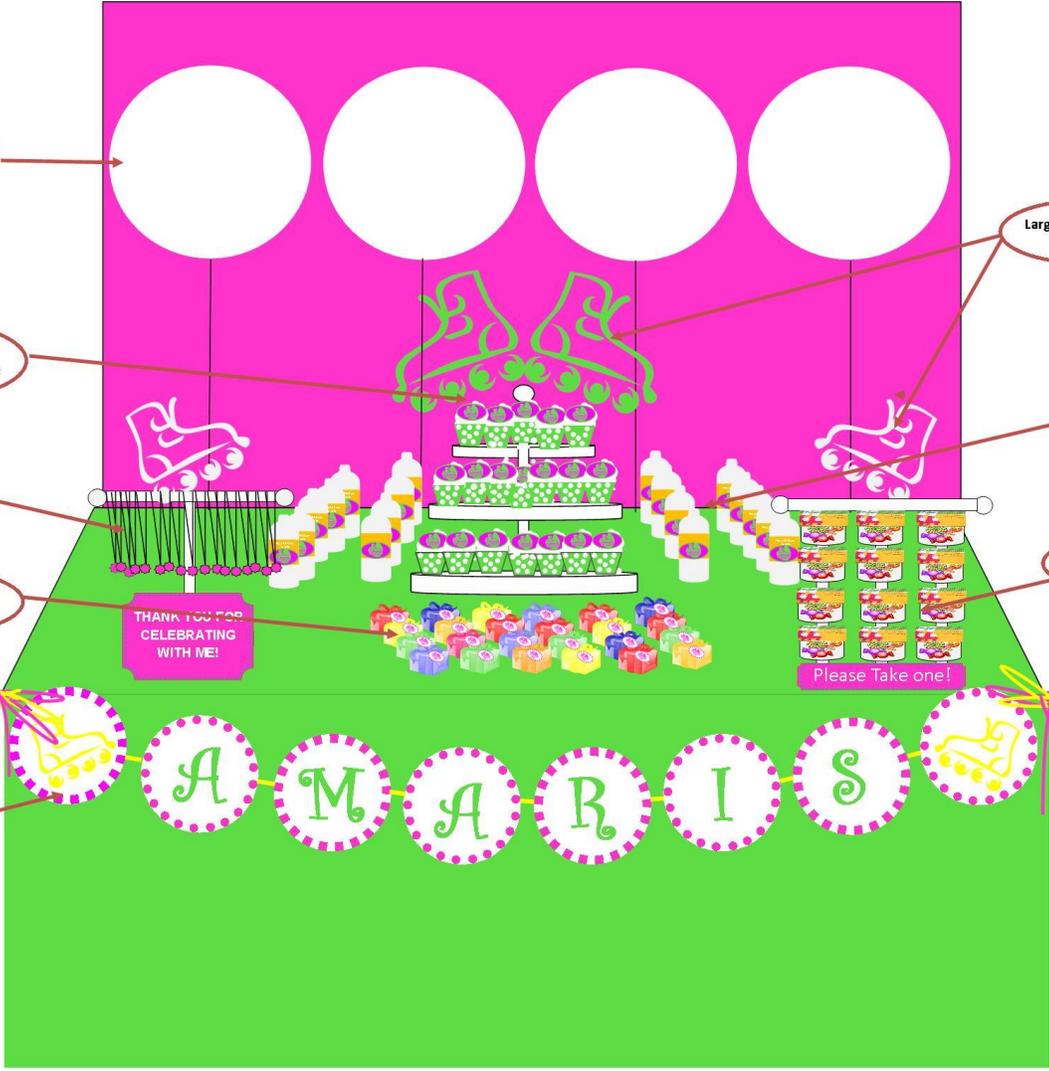
12 inch round globe balloons

Cupcakes in polka dot wraps with candy topper

Necklace display

Favor boxes tied with Shoe Laces & Tags

PAPER Banner tied with Shoe Laces



Large Skate Cutouts

Water bottles with personalized labels

Candy bag display with personalized label toppers

Please Take one!

THANK YOU FOR CELEBRATING WITH ME!

A M A R I S