

North Wisconsin District - LCMS

Hearts for Jesus Guidelines

A. Criteria for Project Consideration

1. The material is Biblically sound and in harmony with the doctrine taught and practiced in the LCMS. Pastors on staff at the NWD office will provide doctrinal review.
2. The Hearts for Jesus project must have a component that benefits children/young adults.
3. The ministry receiving Hearts for Jesus funding agrees to produce and distribute marketing materials at their expense.
4. Only LCMS entities or organizations in fellowship or partnership with the LCMS will be considered. The NWD president must approve any exceptions.
5. Assurances of financial accountability for the project must be in place before a project can be approved.

B. Items to be Included in Information Packet to NWD Ministries (if selected)

1. A letter from the designated agency and the NWD introducing project to congregations and schools.
2. Promotional materials highlighting project (classroom activities for various age levels, CD, DVD, chapel talks, devotions, Bible studies, prayer calendar, posters, bulletin inserts, newsletter articles, etc).
3. Order form for materials/supplies for congregations and agencies to send to project developers.
4. Coin collection device (bank, coin bag, envelope) is optional.

C. Time Table and Distribution of Materials

1. February is designated as Hearts for Jesus month.
2. Any board, committee, conference, congregation, or school may recommend a Hearts for Jesus project to the Assistant to the President by August 1 of the preceding year.
3. The NWD staff shall receive all materials for review by September 1 of the preceding year. Selection follows.
4. The NWD shall receive all materials electronically for the District's website by December 15 of the preceding year.
5. A packet with all materials shall be distributed to District congregations by the first week in January.

Questions? Contact DJ Schult at the North WI District-LCMS at 715-845-8241 ext.101

Adopted 10/12/2004

Revised 7/06, 5/14, 5/2020