

California, PA

"Working together as one."

California Riverfest

Chairperson

Ashley Roth

Members

Patsy Alfano

Rodney Johnson

Will Miller

Amelia Mitchell

Nate Scaccia

Judy Tchinski

Borough of

California

Municipal Building

225 Third Street

California, PA 15419

Voice: 724.938.8878

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recauth.com

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[gmail.com](mailto:calboroughrecauth@gmail.com)

Facebook

California Borough

Recreation Authority

Dear California Community Supporter:

The California Borough Recreation Authority is thrilled to be hosting the ninth annual Riverfest on August 24th and 25th, 2024! This exciting and fun-filled event will be held on lower Wood Street in downtown California.

The goals of Riverfest 2024 are:

- 1. The opportunity to create an outstanding community event for years to come.***
- 2. The chance to raise funds to improve community parks and trails.***

Funds raised from Riverfest will be used for future park enhancement and trail creation projects between parks in our local community. These park and trail improvements will benefit the community in the following ways:

- Improve the quality of life for residents.
- Attract new visitors to the area.
- Facilitate new outdoor recreation opportunities.
- Spur economic growth for local businesses.

We hope we can count on your support as a sponsor! Your donation will do so much to help support our programs and events, and would be greatly valued. Let's work together as one to show everyone what a great town California truly is!

Thank you for your thoughtful consideration of our request.

Sincerely,

The California Borough Recreation Authority



California Riverfest Sponsorship Levels

Platinum Sponsor - \$1,000 and up

Included in this level your business name and information will be on its own sign at the festival, on all outgoing publications and press releases, and shared on our social media page with over 2,000 followers. You will also receive a complimentary priority tent space to showcase your business, and your business information will be announced periodically throughout both days of the festival.

Gold Sponsor - \$500 - \$999

Included in this level your business name will be listed on our signage at the festival, and shared on our social media page with over 2,000 followers, your business name will be reported in all publications, and your business information will be announced periodically throughout both days of the festival.

Silver Sponsor - \$250-\$499

Included in this level your business name will be listed on our signage at the festival, shared on our social media page with over 2,000 followers, and your business information will be announced periodically throughout both days of the festival.

Bronze Sponsor - \$100-\$249

Included in this level your business name will be listed on our signage at the festival and shared on our social media page with over 2,000 followers.

Any donation you can provide will help and be greatly appreciated!

To ensure your business name is included on all print material, please have your sponsorship postmarked by Friday, July 19th, 2024.

Please Make Checks Payable to:
California Borough Recreation Authority
PO Box 565
California, PA 15419