

# Falls Free Wisconsin — Webinar Series

## Tools & Strategies for Preventing Falls in Wisconsin

Wisconsin has the highest rate of deaths due to falls among older adults in the country. We can do something about that! Join this webinar series to learn about new falls prevention resources from the Centers for Disease Control and Prevention (CDC) and hear how health care experts from iCare, Includa, and UW Health screen patients and connect them to evidence-based falls prevention programs and services across the state.

### New CDC Tools and Resources for Falls Prevention

**When:** Tuesday, October 12th | Noon to 1:00 PM CST

**Speakers:** **Yara Haddad**, PharmD, MPH, BCGP, Epidemiologist/Pharmacist at Centers for Disease Control and Prevention  
**Gerald Pankratz**, MD, UW School of Medicine & Public Health  
**Allison Brochtrup**, DNP, AGPCNP-C, Family Care Partnership Nurse Practitioner, iCare  
**Christine Henson**, RN, BSN, Health & Wellness Coordinator, Includa

### Best Practices in Screening for Falls Risks and Connecting Patients to Community-Based Programs

**When:** Tuesday, October 26th | Noon to 1:00 PM CST

**Speakers:** **Allison Brochtrup**, DNP, AGPCNP-C, Family Care Partnership Nurse Practitioner, iCare  
**Christine Henson**, RN, BSN, Health & Wellness Coordinator, Includa

### Who should attend?

Professionals in health care (clinicians and front line workers), public safety (EMS and first responders), aging offices and ADRCs, residential facilities, caregiver support and others interested in falls prevention are encouraged to attend!

If you're part of a falls or injury prevention coalition, this webinar is for you!

### REGISTER

To register, click the link below or contact [kris.krasnowski@wihealthyaging.org](mailto:kris.krasnowski@wihealthyaging.org)

<https://bit.ly/3zUpiW7>

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