

## Promote your business for pennies in FSC and USFRA D/FW book project



[Fedhealth Services Corp](#) and the [U.S. First Responders Association](#) invite you to join us and our partners in a project that benefits first responders, military and veterans.

FSC is printing **20,000+** [preparedness and first aid manuals](#) for **Dallas-Fort Worth (TX) communities** this winter.

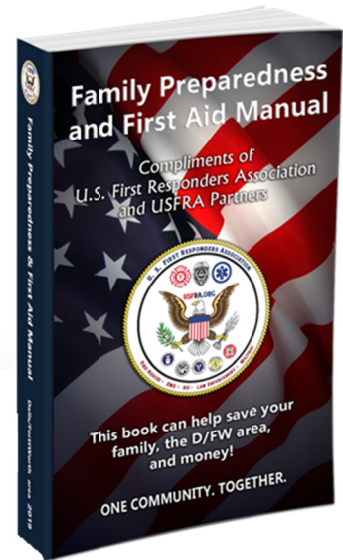
For 20 years [Fedhealth](#) has been customizing our [266-page books](#) for agencies, businesses and groups across North America.

Now we are expanding books with color ads to encourage people to keep the book with them to save money and get prepared for emergencies and disasters.

Download [10-page ad media kit in PDF](#)

Some highlights of the 20,000+ book project include...

- Limited # of ads all **first come, first serve** on inaugural print.
- Color ads on glossy paper start as low as **2 cents** per book after inaugural rate discounts or **\$400 total** to appear in 20,000+ books. *(see p. 5 of PDF)*
- Lock in spots with **only 25% down** and payment plans + other discounts available! (Or [donate a prize](#) as partial credit towards your ad!) Call 903-343-5191 since we are flexible and will help design a deal to fit your budget.
- Advertisers who pay in full before books are printed get a **free** 1-year Premium Business membership / listing on **new USFRA Public Safety Alliance directory/site** (\$400 value);
- Additional **10% off** all ads placed **before** October 31, 2019!
- Other benefits include being listed on USFRA's Partners page, use of USFRA seal to show support for first responders & veterans; marketing discounts on NASCAR / bowl game & more. *(see p. 6 of PDF)*
- Advertisers can [win prizes](#) ... or [donate](#) a prize as credit towards your color ad *(see p. 7 of PDF)*
- 300+ page preparedness and first aid books have extensive shelf life since they contain lifesaving data to keep families safe plus help them save money. *(Download a portion of book in PDF)*
- **20%** referral commissions/donations available for volunteers, charities & others *(see p. 10 of PDF)*
- Books will be divided up and delivered **free** to all advertisers to give to public however you wish.
- FSC will print a few thousand extra copies for various first responders' and volunteers' families.
- D/FW book will be reprinted each year and plan is to add new communities each year and do reprints for all communities annually.
- And most importantly, proceeds benefit USFRA and our nation's fire responders and veterans.



Again, FSC is negotiating great deals, offering **20% off** inaugural rates, taking **25% down** to lock in ads with multi-month payment plan options plus other discounts, and chances to win prizes!

Please share this handout and [media kit](#) with businesses you know in D/FW, or any companies or groups who'd like to market to those communities and support first responders and military.

Call FSC at **903-343-5191** and let us help structure a deal to fit YOUR budget! Stay safe, Bill & Janet Liebsch