



Program Advertisement Form

The Baton Rouge Pride Fest 2017 will provide a **four-color, glossy program book** listing not only the **Baton Rouge Pride events** but also **community resources** and local **businesses** and **organizations**. We would like to offer you the opportunity to include your group in the book, will be distributed to Pride participants (approximately 1,500 books distributed last year). All ads also will remain on the Pride website in an electronic copy of the program posted throughout the year (and maintained perpetually). As part of an international Web ring, that means your business or organization will be showcased to local, state, national and international patrons. In addition, advertising is not limited to businesses; individuals, nonprofits and other organizations also may place ads of any type.

Please **submit this form** and your **color advertisement** to **Baton Rouge Pride Fest, 7747 Tom Drive Baton Rouge, LA 70806. Deadline** for all advertisements is **April 28, 2017**. (Questions: Phone Tom Merrill at 225-907-5251 or Chris Bradford at 225-776-2092 – or email BRPride@bellsouth.net. Visit www.BRPride.org for more details about Baton Rouge Pride or to **submit ad online**.)

I would like to place the following advertisement:

- Inside Front Cover, Back Cover or Center Spread (Each Page)..... \$700**
 (Ad size: 7 1/2" wide x 10" tall – or 8 1/2" wide x 11" tall full bleed)
- Full Page.....\$500**
 (Ad size: 7 1/2" wide x 10" tall)
- Half Page\$300**
 (Ad size: 7 1/2" wide x 4 3/4" tall for horizontal format or 3 1/2" wide x 10" tall for vertical)
- Quarter Page\$175**
 (Ad size: 3 1/2" wide x 4 3/4" tall)
- Business Card Size..... \$75**
 (Ad size: 3 1/4" wide x 1 3/4" tall if boxed or 3 1/2" wide x 2" tall full bleed)

Camera-ready copy of complete advertisement or an electronic file in jpg, pdf or pdf format are preferred via email to BRPride@bellsouth.com. Please note that if a file is too large to email, a link to a DropBox file is preferable. Deadline for all image files, payment and any logo usage specifications is Friday, April 28, 2017.

Business Name _____ Sponsorship Amount \$ _____
 Person to Contact _____ Email _____
 Address _____
 City _____ State _____ ZIP Code _____ Phone _____

Check Enclosed (or mailed separately, payable to MCCBR/Baton Rouge Pride 7747 Tom Drive, Baton Rouge, LA 70806)

Credit Card: Name as spelled on card: _____
 Address and phone related to card _____
 Card No: _____ Exp. ____/____ Code _____ Signature _____