

February 2020

On-Site Visitors	483
Online Visitors	2,085
Total Visitor Contacts	2,568

We Are Open!

We opened the new Calico Rock Museum & Visitor Center on March 2nd after just three short months of construction. With this first phase, we have opened half of the new facilities: the visitor center, artisan gift shop, foundation offices, art center, archives and learning center, and science center. The heritage center and classroom will be open in stages between now and September. When the new center is completely finished, we will have a 14,000 square foot facility.

In the first three months of this project, we have raised \$145,000 of the \$275,000 price tag (about 60%). We have completed all of the major construction projects. The work that is remaining is finishing out and installing exhibits in the remaining portions of the building. These record-breaking achievements could not have been possible without your support!

The Marketplace

The Marketplace is scheduled to open on March 14. It is located in the former museum building and will include antiques, collectibles, gifts and new clothing. Vendors are already moving into their spaces, painting, and preparing for opening. There is a real excitement in the air and anticipation for this new venue, which will generate sales tax revenue for the city, county and state.

Main Street Calico Rock

We have submitted our application to become IZARD County's first Main Street community. We will present our plan to the advisory board in April and should be notified by early May if we are accepted into the program.

Economic Growth

We believed our expansion efforts would generate interest and economic growth in Main Street Calico Rock, but we anticipated it would take a while for that to happen. Over the winter, three buildings have sold. We have several new businesses that are coming to Main Street this spring: Riverside Pizzeria, a sewing center, an expanded Curious Craftsman, a webhosting office-based business, and two retail sales locations. Exciting times.

Respectfully submitted,

