

FRIENDS OF POYNETTE GAME FARM



SPONSOR, WISCONSIN'S PHEASANT HUNTING

Strengthen Wisconsin's Hunting Traditions Through:

- ❖ *Heightened Economic Prospects*
- ❖ *Enhanced Recreational Opportunities*
- ❖ *Promoting well-trained hunting dogs*
- ❖ *Improving pheasant populations on public lands*



- ❖ *Sharing the experience with **future** generations !*



FRIENDS OF POYNETTE GAME FARM

MISSION

Friends of Poynette Game Farm (FPGF) is a 501c(3) non-profit organization (application pending) dedicated to supporting the mission of the Wisconsin Department of Natural Resources (WDNR) State Game Farm in Poynette, WI. Our objectives are:

Supporting hunting and outdoor skills programs, including mentored youth and novice hunter programs.

Supporting hunting opportunities on private and public lands through fund-raising and the development of public support for game bird stocking.

Support educational programming for the conservation and stewardship of wildlife, including: habitat management, safe and ethical hunting practices, firearm safety, use of well-trained hunting dogs, and the preparation and consumption of wild game.

A 1999 WDNR report indicated that 79% of all Wisconsin pheasant hunters hunt on public hunting grounds. 52% of public hunting grounds in southern Wisconsin are stocked with pheasants from WDNR Game Farm.

FRIENDS OF POYNETTE GAME FARM

GOALS FOR 2012 – 2016

- Develop and implement a statewide Mentor Hunting Program for youth and novice hunters, fostering and encouraging their interest in hunting.
- FPGF will use the WDNR Learn to Hunt (LTH) program to introduce hunting culture and skills, including firearm safety with a structured shooting program and a mentored hunting experience
- FPGF will implement a Mentor Hunting component of the LTH program by inviting interested experienced hunters and approved mentors to attend FPGF LTH events. FPGF will provide assistance and funds for mentors to host LTH programs in their local communities.
- Support the mission and programs of the WDNR pheasant stocking program.
- Assuring the stability of the production of pheasants at the Poynette State Game Farm for maintaining the current pheasant stocking program.
- With a stable production established, then strive to raise the production of stocked birds over the next five years, 2012-2016, from 54,000 to 75,000 pheasants, an increase of 21,000 over five years.
- Financially support capital development projects at the Poynette State Pheasant Game Farm for needed structural updates or equipment

SOCIAL AND ECONOMIC BENEFITS

- ❖ Health benefits
 - Participants will increase engagement in outdoor activities
 - Preparation of game for eating – healthier foods
- ❖ Habitat improvement
 - Attention and investment for improving and protecting habitat for wildlife
 - Greater attention to conservation stewardship for protection and improving natural resources
- ❖ Economic Benefits with increased outdoor activities
 - Outdoor sportswear (novice hunters will purchase outdoor clothing and apparel)
 - Hunting equipment (novice hunters will purchase equipment)
 - Hunting and dog training contribute to the local economy (gas, meals, lodging, etc.)
 - Greater dog ownership, responsibility and training
 - Dog training and events increasing need for personal and recreational demands
 - Greater interest in shooting sports
 - Pheasant hunting increases interest in hunting other wild game

SPONSOR BENEFITS

PATRON SPONSOR - \$7,500 OR GREATER

FPGF recognizes the Sponsor as a Patron Sponsor
Formal announcement to media
Use of Sponsor's logo on FPGF advertising and promotional materials
Framed and personalized Patron Sponsor Certificate displayed at the Poynette Game Farm
Use of FPGF logo by Sponsor within media guidelines permitted
FPGF will acknowledge Sponsor's Patron support with logo on slides and verbally in presentations
Sponsor's banner can be displayed at FPGF Events
Prominent placement of Sponsor's name and logo on Website
Sponsor's logo hyperlinked to Sponsor's Website
One editorial placement annually in the FPGF E-newsletter
E-Newsletter will be sent to Sponsor's Executive Officers and Marketing Office
Sponsor Name referenced in media releases as Patron Sponsor
Sponsor's recognition as Patron sponsor by Name and Logo placed in Annual Report
Framed and personalized Sponsor Certificate presented to Sponsor
Receives Annual Report

CONSERVATION SPONSOR - \$5,000 TO \$7,499

FPGF recognizes the Sponsor as a Conservation Sponsor
Use of Sponsor's name on FPGF advertising and promotional materials
Framed and personalized Conservation Sponsor Certificate displayed at the Poynette Game Farm
Use of FPGF logo by Sponsor within media guidelines permitted
FPGF will acknowledge Sponsor's support with Name on slides and verbally in presentations
Sponsor's banner can be displayed at FPGF Events
Prominent placement of Sponsor's name on Website
One editorial placement annually in the FPGF E-newsletter
E-Newsletter will be sent to Sponsor's Executive Officers and Marketing Office
Sponsor's recognition as sponsor by Name placed in Annual Report
Framed and personalized Sponsor Certificate presented to Sponsor
Receives Annual Report

PARTNER SPONSOR - \$2,500 TO \$4,999

FPGF recognizes the Sponsor as a Partner Sponsor
Use of FPGF logo by Sponsor within media guidelines permitted
FPGF will acknowledge Sponsor's support with Name on slides and verbally in presentations
Sponsor's logo and/or name on FPGF advertising and promotional materials
Prominent placement of Sponsor's name on Website
Sponsor's name hyperlinked to Sponsor's Website
E-Newsletter will be sent to Sponsor's Executive Officers and Marketing Office
Sponsor's recognition as sponsor by Name placed in Annual Report
Framed and personalized Sponsor Certificate presented to Sponsor
Receives Annual Report

SUPPORTOR SPONSOR - \$1,000 TO \$2,499

FPGF recognizes the Sponsor as a Supportor Sponsor
Use of FPGF logo by Sponsor within media guidelines permitted
FPGF will acknowledge Sponsor's support with Name on slides and verbally in presentations
Secondary placement of Sponsor's name on Website
E-Newsletter will be sent to Sponsor's Executive Officers and Marketing Office
Sponsor's recognition as sponsor by Name placed in Annual Report
Framed and personalized Sponsor Certificate presented to Sponsor
Receives Annual Report

FRIEND SPONSOR - \$250 TO \$999

FPGF recognizes the Sponsor as a Friend Sponsor
Use of FPGF logo by Sponsor within media guidelines permitted
E-Newsletter will be sent to Sponsor's Executive Officers and Marketing Office
Sponsor's recognition as sponsor by Name placed in Annual Report
Framed and personalized Sponsor Certificate presented to Sponsor
Receives Annual Report



Friends of Poynette Game Farm

Sponsor Matrix of Benefits

	Patron	Conservation	Partner	Supporter	Friend
Sponsor Name referenced in media releases as Patron Sponsor	●				
Formal announcement to media	●				
Sponsor's banner can be displayed at FPGF Events	●	●			
Sponsor Certificate displayed at the Poynette Game Farm	●	●			
Sponsor's logo and/or name on FPGF advertising and promotional materials	●	Name	Name		
Sponsor's logo hyperlinked to Sponsor's Website	●	●	Name		
Sponsor's support with logo and/or name on slides in presentations	●	Name	Name	Name	
Prominent placement of Sponsor's logo and/or name on Website	●	Name	Name	Name	
Recognition as Sponsor by Name and/or Logo in Annual Report	●	Name	Name	Name	Name
One editorial placement annually in the FPGF E-newsletter	●	●	●	●	●
Use of FPGF logo by Sponsor within media guidelines	●	●	●	●	●
E-Newsletter sent to Sponsor's Executive Officers and Marketing Office	●	●	●	●	●
Framed and personalized Sponsor Certificate presented to Sponsor	●	●	●	●	●
Receives Annual Report	●	●	●	●	●



FRIENDS OF
POYNETTE
GAME FARM

SPONSORSHIP AGREEMENT WITH FRIENDS OF POYNETTE GAME FARM

Sponsor Name: _____

Sponsor Address: _____

Sponsor Contact: _____

Name: _____

Office: _____

Address: _____

Phone: _____

Email: _____

Sponsor Level of Commitment: Patron Conservation Partner Supporter Friend

Financial Commitment: \$ _____

Timeline of Commitment: 5 4 3 2 1 (years)

Checks should be made out to:

Friends of Poynette Game Farm
PO Box 606
Poynette, WI 53955
Email : friendsofpoynette@gmail.com
Web Page: www.friendsofwihunting.org

Sponsor Signature

FPGF Signature

Printed Name of Sponsor

Printed Name of FPGF

Position

Position

Date

Date