



Brentwood Art Society founded in 2009 as a 501(c)(3) charitable organization, serves its community to provide funding for arts education, arts awareness and on-going community and city arts & cultural programs.

Art, Wine & Jazz is an annual event that has gained popularity and support, drawing visitors from all over the bay area to enjoy a weekend of family friendly entertainment and socialization that includes:

- Top Shelf Musical Talents.
- Fine Art & Contemporary Craft from local and regional artists.
- Award Winning Wines & Fine Micro Brews.
- Elementary and Middle Schools' Art Show.
- Free supervised art activities for the children.
- Brentwood's Artist of the Year Presentation.

This year's 17th Annual event will return Brentwood's City Park on Friday, September 21st, 5pm – 9pm, Saturday, September 22nd, 11am – 10pm and Sunday, September 23rd from 12pm – 6pm.

Brentwood Art Society has an energetic agenda of promotion to bring the event to the eyes and minds of the public. Media and marketing coverage is generously supported by The Streets of Brentwood, *The Brentwood Press*, *110 degree Magazine*, *The Bay Area News Group*, and all of the local school districts, artists contact lists, musical performers fan bases, various social media outlets and valuable word-of-mouth, a benefit of our reputation for being a Premier Festival.

All contributing sponsors are recognized for their contributions as Brentwood Art Society Sponsors for the year leading up to the next festival.

Benefactors who support the Brentwood Art, Wine & Jazz Festival are key to its quality and success. With a successful annual festival we are able to generate funds that assist our affiliates to grow and implement programs that continue to build an enriched, artful and vibrant community!

In years past, we have donated tens of thousands of dollars to programs like the Brentwood Unified School District Art Docent Program, Art Guild of the Delta, Delta Gallery, Brentwood Writes, Friends of the Library City Read Program, Brentwood Teen Theater and Ghostlight Theatre Ensemble.

We appreciate your consideration to join our efforts as a contributing sponsor of the Festival to produce a memorable moment for the entire family and in the process, raise funds to retain and support the visual, literary and performing arts and cultural programs within our community!

Your premier sponsorship contribution helps assure a successful Festival!

For more information please contact:

Lisa McLaughlin 925-234-0227





SPONSOR CATEGORIES

FESTIVAL SPONSOR - \$10,000 (1 available) Top Billing in all Advertising!

- Sponsor's name and/or Logo on all glassware with Art, Wine & Jazz Festival Logo.
- Certificate of Appreciation presented on stage with full recognition.
- 10x10 Complimentary booth space within the Vintners Circle.
- Top Billing in all advertising and marketing Brentwood Art Society does throughout the year.

ARTIST GARDEN SPONSOR - \$2,500 (1 available)

- Sponsor Banner prominently displayed at entry of Artist Alley.
- Wine tasting party for 6 at a local winery.
- Option to have 10x10 booth space to promote business for additional \$500.

KIDS ACTIVITY AREA SPONSOR - \$2,500 (1 available)

- Sponsor Banner prominently displayed in Kids Activity Area.
- Party for 4 at Mad Potter in Brentwood.
- Option to have 10x10 booth space to promote business for additional \$500.

STAGE SPONSOR - \$2,500 (2 available)

- Sponsor Banner prominently displayed on the main stage.
- Wine tasting party for 6 at a local winery.
- Option to have 10x10 booth space to promote business for additional \$500.

PREMIER VINTNER CIRCLE SPONSOR/VENDOR - \$2,500

- 10x10* Booth Space in prominent location of all wine & beer tasting to promote your business.

STUDENT ART AREA SPONSOR - \$1,000

- Sponsor Banner prominently displayed in Student Art area.

ARTIST PERFORMANCE SPONSOR - \$500 Per Artist

- Recognition on stage before/during performance of artist your sponsoring.
- Sponsor provided 2'x3' Business Banner to be prominently displayed around the festival.

BANNER SPONSOR - \$300

- Sponsor provided 2'x3' Business Banner to be prominently displayed around the Festival



Creating an artful, vibrant community!

Brentwood Art Society strives to engage its community in the Arts. We value working alongside many arts programs and organization to enrich, educate and create awareness of the arts and the impact it has in creating a healthy and vibrant community!

The programs we currently support, work alongside BAS to encourage and develop a relationship with the local community to appreciate the Arts.

Our annual fundraiser, a keystone event within our community, has grown and developed through the help of these programs and we continue to show our support to them through financial contribution. The help we gain from our affiliates is essential to the success of a premier festival. Their direct, hands on help with the organization and running of the festival is also key to our success. In supporting us, you are in turn supporting them and their contributions to the community.

Brentwood Unified School District Art Docent Program – 11 schools participate in this program that aids our students in monthly art lessons and programs by volunteers. BAS provides financial support that assists in many art supplies and an annual art show.

Friend of the Library / City Read Program – Residents of Brentwood collectively read a selection in September and meet the Author for lunch.

Brentwood Writes / Open Mic – An organization that provides local prose writers and poets with a venue to share their work. These writers also participate in the annual anthology, In Mt. Diablo's Shadow.

Art Guild of the Delta / Delta Gallery – AGD is an east Contra Costa Artists organization that provides networking, varied showing opportunities, local community college art scholarships, organizes ArtWalk at Farmer's Market and organizes the Banner Up! program. Delta Gallery, a DBA of Art Guild of the Delta, is a fine art gallery featuring artwork of the AGD Collective Artists, Community art shows, art classes for youth and adults.

Brentwood Teen Theater – Organized by Steve Kinsella, BTT offers theatrical training experiences for young people and provides ongoing productions.

Ghostlight Theater Ensemble – Our newest affiliate, Ghostlight is an east Contra Costa theater ensemble that is dedicated to the performing arts and the magic of live theater. The mission of Ghostlight Theater Ensemble is to entertain, educate and enrich our circle of local communities by offering diverse and quality theatrical experiences.

