



**THE 10TH ANNUAL ULTIMATE OUTDOOR
RECREATION EXPO**
January 3-4, 2020
Dixie Convention Center
St. George, UT

Presenting Sponsor for “Kansas City BBQ Competition”

- **Inclusion in all print advertising to include** (Camera ready art supplied by sponsor)
 - **Spectrum spot ads**
 - **Posters/Coupons**
 - **Family & Kids Magazine ad**
 - **Inclusion in all Radio Ads (except :15 sec ads)**
 - **MIX 103.1**
 - **KOOL 98.9**
 - **102.3 COYOTE COUNTRY**
 - **ZION 104.1**
 - **Inclusion in all TV Ads via logo (except :15 sec ads)**
 - **FOX 13 TV**
 - **Inclusion in all Social Media promotions**
 - **Facebook paid/boosted spots**
 - **Instagram**
 - **Pinterest inclusion**
 - **Google Ads**
 - **Digital Ad program**
 - **Inclusion in all Email Blasts**
 - **email blast previous attendees**
 - **email blast CBS targeted audience**
 - **Inclusion on Ultimate Events Website with link**
 - **Two (2) Banner (supplied by Sponsor) Locations**
 - **100 Free VIP Passes**
 - **Create a Custom Turnaround Campaign with pre-show, during show and post show promotion**
 - **Copy of all “Enter to Win” forms from front door**
 - **Distribution of “Promotional Piece” (supplied by sponsor)**

Presenting Sponsorship Value \$50,000

Celebrity Presenting Sponsorship- \$10,000

(may be divided between two sponsors)

GRAND PRIZE SPONSOR

- **Inclusion in all Print media** (camera ready art supplied by sponsor);
 - **Spectrum spot ads with logo**
 - **Family & Kids Magazine ad with logo**
 - **Posters/Coupons with logo**
- **Inclusion in all TV spots with logo (except :15 sec)**
 - **Fox 13**
- **Inclusion in all :60 sec radio spots**
 - ◦ **MIX 103.1**
 - **KOOL 98.9**
 - **102.3 COYOTE COUNTRY**
 - **ZION 104.1**
- **Inclusion in Feature Boosted Social Media Ad (3 times each)**
 - **Facebook paid boost**
 - **Pinterest**
 - **Digital Ad campaign**
- **Inclusion in all Email Blasts**
 - **email blast previous attendees**
 - **email blast targeted CBS subscribers**
- **One (1) Banner (supplied by sponsor) Location at ENTER TO WIN Area**
- **Distribution of Promotional Piece (supplied by sponsor) at ENTER TO WIN Area**
- **50 Free VIP Passes to event**

GRAND PRIZE SPONSOR VALUE \$35,000
DONATION OF A PRODUCT VALUED AT \$10,000 min.

Other Sponsorships available;

- ***Aisle number hourly prizes***
- ***Kids Fish Pond sponsor***
- ***Climbing Wall sponsor***
- ***Customized Sponsorship***