

Advanced Strategy Center at Pinnacle Peak

The **Advanced Strategy Center**, located in Scottsdale in the high Sonoran desert near the base of Pinnacle Peak, offers clients an innovative off-site strategic planning facility that incorporates *advanced laptop-based electronic brainstorming* tools for simultaneous and anonymous input for groups of 15-25 professionals. This is the ideal combination of *high tech and high talk* that allows groups to create focus and consensus on key issues and automatically captures/documents the results. Session agendas are carefully planned and professionally facilitated.

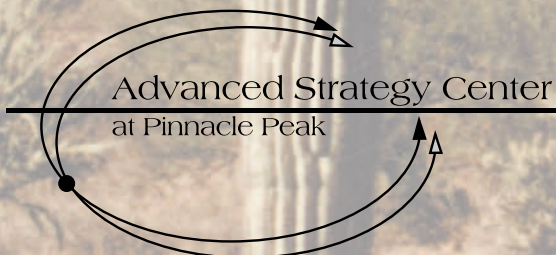
The Center is ideal for:

- ◆ Strategic planning sessions for senior management or functional teams
- ◆ Customer and employee-based feedback sessions on strategy/direction
- ◆ Leadership development sessions and employee skills training
- ◆ Product development and ideation sessions, concept feedback/testing
- ◆ Market development, culture assessment and brand development strategy
- ◆ Political strategy and input on important community and social issues

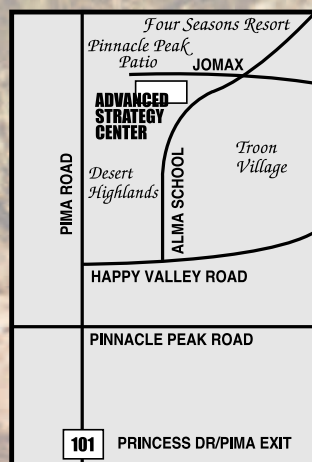
Douglas S. Griffen is the Director of Strategy/Facilitation at the Center and is widely regarded as one of the top group facilitators in the country. He has personally facilitated over 1,000 laptop based sessions at the Center and other locations using the Center's mobile lab technology. "Strategy matters," he notes. "This is a time when every organization, business or government, is rethinking their strategy, their market/community position, and their strategic messages and relationships. This Center and our process can accelerate that activity and build buy-in on the plans and actions."

"Great format, quick, anonymous, efficient use of time and information...this was one of the most powerful team development processes I have ever been through."

"The process provided a level playing field, allowing all an even opportunity to participate. We may be coming from different directions, but we are (now) on the same page. Quick consolidation of issues and answers."



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Advanced Electronic Brainstorming Support is Here Today for Strategic Group Planning and Input Sessions



For scheduling and additional information:

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