



BUSINESS PARTNERSHIP PROGRAM 2021-2022 School Year

Please review the list of available Sponsorship Levels listed below to determine which one best fits your business needs. Once you have selected a Level, please contact us to discuss upcoming events available for sponsoring.

In our continuing effort to maintain an environmentally green school, IMS does not distribute paper advertising flyers to students. Instead we are committed to contacting our students and their families via our social media platforms, internal live morning announcements (WIMS) and email. We send monthly newsletters via email to our more than 1100 subscribers and continuous uploads to our Instagram and Facebook pages.

Exceptional Eagles Sponsorship \$180

Each week IMS recognizes 12 students (1 from each of the 12 teams - 4 per grade level) for outstanding academic achievement and awards each with a certificate, \$5 gift card and recognition on the morning announcements.

Your support at this level will:

- Provide rewards for throughout the school year (36 - \$5 gift cards)
- 3 weeks of recognition on the live morning announcements (WIMS)
- Recognition on the PTO social media posts
- Recognition of your business in our 2021-2022 yearbook

Eagles Nest Sponsorship \$250

The school's PBS (Positive Behavior Support) Initiative seeks to promote positive behavior and reward students. The students receive Eagles Nest 'tickets' by teachers and staff for modeling good behavior/choices and they can use those to purchase items each week from our Eagles Nest cart.

Your support at this level will:

- Provide rewards throughout the school year
- Recognition on the Eagles Nest cart
- Recognition on WIMS & PTO social media posts
- Recognition of your business in our 2021-2022 yearbook

SOAR Sponsorship \$500

Our motto is **S**afety, **O**pportunity, **A**cademics and **R**espect.

We have several opportunities planned for the year that would not be as successful without our generous community sponsors! Currently it includes: T-shirts, masks, Curriculum Night, Honor Roll recognition, Teacher Appreciation, and more as allowed with Covid restrictions.

Your donation provides for associated costs with one or more of the above opportunities and also:

- Recognition as sponsor on any email blasts and/or handouts for the event, WIMS news, announcements, social media
- Recognition of your business in our 2021-2022 yearbook

Recognition Banner \$125*

Purchase of a 4' x 8' banner to be displayed on the interior fence at school for one school year. Please note that banners will not be visible from the public access streets.

- Includes the cost of the banner that must be purchased and produced by IMS PTO (per SB policy 7.151)
- Recognition of your business in our 2021-2022 yearbook

*(*This is in addition to the SOAR sponsorship above only)*

Independence Middle School reserves the right to cancel any of these packages at any time and will return any unused portion of sponsorship fees collected.

Your contribution is tax deductible to the extent allowed by law. Independence Middle School PTO Federal Tax ID is 412066582 . As a not-for-profit 501(c) 3 organization, one hundred percent of your tax deductible amount benefits Independence Middle School PTO.