

Competitive term solution — Fully electronic process

Lincoln TermAccel® Level Term

Sales guide

Lincoln TermAccel for the middle market

- Coverage for ages 18–50
- Face amounts: \$100,000 – \$500,000
- 15, 20 or 30-year terms
- Fully electronic, streamlined Tele-App process — available **at no cost**

Now you have an opportunity to penetrate new markets, increase sales—and get paid faster. With incredibly low prices and streamlined turnaround times, *Lincoln TermAccel* offers advantages for the clients you serve:

- **Easy and paperless** Tele-App electronic ticket process with automated underwriting
- **Lab-free underwriting** with the opportunity to waive lab work if your client meets certain qualifications
- **Quick approval** process means cases are issued in a fraction of the time
- **Guaranteed premiums** that stay the same for the length of the term
- **Flexibility to convert** to a qualifying Lincoln permanent life insurance policy for the same death benefit amount with no new underwriting required*

Get Ready to sell *Lincoln TermAccel*



TO-ONB-FLI001

Agency onboarding flier

Overview of the onboarding process, and resource guide for marketing materials.



TO-PROC-FLI001

Tele-App process and presubmission checklist flier

Highlights the fully electronic process and includes a checklist of disqualifying conditions.

Agent process training videos

iPipeline users



www.brainshark.com/lfg/TermAccelIPipeline

Non-iPipeline users



www.brainshark.com/lfg/TermAccelWeb

*Convertible prior to the end of the level premium payment period (15, 20 or 30 years) or prior to insured's attained age 70, whichever comes first. Conversions allowed to qualifying Lincoln permanent life policies available at time of conversion.

Insurance products issued by:
The Lincoln National Life Insurance Company

For agent or broker use only. Not for use with the public.

Lincoln TermAccel® marketing tools



Client guide

Introduce clients to *Lincoln TermAccel* and its benefits: simple, fast, highly competitive.

TO-CLT-FLI001



Tele-App interview prep

Worksheet to help clients prepare for their Tele-App interview.

TO-PHI-FLI001



Competitive ladders flier

Compare our low rates with competitor solutions.

TO-SC-FLI001



Underwriting guide

See the details of the streamlined process.

UW-GUIDE-BRC002

Co-brandable emails – contact your Lincoln representative for customized emails



We've expanded our portfolio, so you can extend your reach.

TO-TERM-oML001



Spend more time with clients and less on paperwork.

TO-TELE-oML001



Look to Lincoln for term. New highly competitive pricing.

TO-RATE-oML001

Not a deposit
Not FDIC-insured
Not insured by any federal government agency
Not guaranteed by any bank or savings association
May go down in value

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