

# CONTENT APPROVAL FORM



PROJECT NAME \_\_\_\_\_ PROJECT CODE \_\_\_\_\_  
 PROJECT LEAD \_\_\_\_\_ DUE DATE \_\_\_\_\_  
 COUNTRY \_\_\_\_\_ PROOF # \_\_\_\_\_  
 \_\_\_\_\_ NEW PROJECT  UPDATE  (CHANGE REQUEST FORM ATTACHED )

This form is to ensure the content being released has received formal approval from all requisite parties and departments. If you receive this form, please review the materials in a timely manner. Make sure any revisions are clear and concise. Return this form and all attachments to Bridget Bond, Project Manager ext. 6219.

**TARL ROBINSON | ALEC CLARK**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**PRODUCT MARKETING**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**CINDY LATHAM**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**TRAINING**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**LEGAL**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**COMMUNICATIONS**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

PRODUCT CLAIMS  TRADEMARKS  
 INCOME CLAIMS  PATENT INFO  
 DISCLAIMERS  LABEL REQUIREMENTS

**SALES**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**COMPLIANCE**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**EVENTS**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**QUALITY CONTROL**  APPROVED  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**CREATIVE**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 PRINT/WEB PREP CHECKLIST  
 \_\_\_\_\_  
 SIGNATURE DATE

QUANTITY LISTINGS  SUPPLEMENTAL FACTS  
 NET WT. DECLARATIONS  USAGE/DIRECTIONS  
 CLAIMS/WARNINGS  COMPARISON LOT NUMBERS

**OTHER:**  ACCT/COMMS  IT  INTERNATIONAL  
 OTHER \_\_\_\_\_  
 \_\_\_\_\_  
 SIGNATURE DATE

**RESEARCH & DEVELOPMENT**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 \_\_\_\_\_  
 SIGNATURE DATE

**PROOFER | EDITOR**  APPROVED  
 APPROVED W/ CHANGES  
 REQUIRES CORRECTIONS  
 SPELLING/GRAMMAR  
 \_\_\_\_\_  
 SIGNATURE DATE