

Toy Premiums Project List 1992-2001

1992-1996 Sr. Project Engineer

Bob's Big Boy (<i>kids meal toys</i>)	Carl's Jr (<i>kids meal toys</i>)
Colgate (<i>on-pack</i>)	Mrs. Field's (<i>slo</i>)
Nabisco Foods (<i>slo</i>)	Nestles (<i>slo</i>)
Sonic Restaurants (<i>kids meal toys</i>)	Days Inn (<i>kids meals, slo</i>)
Church's Chicken (<i>kids meal toys</i>)	Checker's Restaurants (<i>kids meal toys</i>)
Ruby's Restaurants (<i>kids meal toys, slo</i>)	Sega (<i>slo</i>)
Ramada Inn (<i>slo</i>)	Long John Silver's (<i>kids meal toys</i>)
Arby's (<i>kids meal toys</i>)	White Castle's (<i>kids meal toys</i>)
Hardee's Restaurants (<i>kids meal toys</i>)	Kmart (<i>kids meal toys</i>)

1996-2001 Sr. Director Toy Premium Engineering HK

Taco Bell (*kids meal toys and slo's*)

1997 Star Wars 8 styles (original movie re-release)	Mask the Animated series
Super Mario Nintendo Set '97	Squishy Eyeball
Basketball Final Four '98	Godzilla Movie
Original Talking Plush Chihuahua Dog (8 styles)	Chihuahua Kids Meal #1
Star Wars Episode 1 <i>Planet Tatooine</i>	Big Guy & Rusty
Chihuahua Kids Meal 2000	NCAA Basketball 2000
Chihuahua Talking Plush with Bobbling Head	Chihuahua Antenna Topper
Digimon Metal Trading Cards	

KFC (*kids meal toys*)

Extreme Ghostbusters	Slimamander
Wallace & Gromit	Animorphs
Winter Wonderpals	Pokeman Kids Meals
Pokeman Beanbags	NCAA Basketball
Star Wars Episode 1 <i>Planet Naboo (Worldwide)</i>	Nova's Ark
Jim Henson's "Scary Scary Monsters"	Seaworld Program
Digimon (International)	Travel Program

Pizza Hut (*kids meals toys*)

Mini Puzzle Cube	Soft sports ball
Krawz Straw Characters	Animorphs
Star Wars Episode 1 <i>Planet Coruscar (Worldwide)</i>	

PEZ Plush Bear (1st PEZ's made with Plush)
General Mills (*slo*)

Deco Pac custom design cake toppers.
Pillsbury Talking Doughboy Plush

Cereal Partners Worldwide (*in-pack*) 12 million in-pack "Meteorite" collectible cards for EU market.

Universal Studios Japan (*custom retail*) design and manufacture product for themed merchandise stores.

Definitions:

kids meal: is a fast food combination meal tailored to and marketed to youngsters with activities on the bag or box and a toy inside.

on-pack: a free product "on the retail packaging" with another product.

in-pack: a free product "in the retail packaging" with another product.

slo: (self-liquidating offer) a free gift or the sale of another product at a discount, made when a product is bought.

Fast food restaurant: also known as a quick service restaurant (QSR) within the industry.