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## Leading the Way in Outdoor TV Enclosure Design, Apollo Enclosures Expands their Product Line with a Larger 65" Model

MOORPARK, CA. June 15, 2015 - The premiere of Apollo outdoor TV enclosures at the CEDIA Show, September, 2014 provided a tangible example of Apollo's visionary ideas to redefine the enclosure industry with models that forge new aesthetic territory. With an advanced outdoor technology feature set and a slim, sleek design, Apollo illustrated how the enclosure can disappear behind its role to safely protect thin LED TV's and enhance the viewing experience outdoors ultimately eliminating the "big bulky box or plastic container" reputation frequently associated with enclosures.

As TV's and super bright digital displays become slimmer, bigger and more affordable, it's obvious the availability of an enclosure to house them was needed. Apollo heeded that call by releasing a new, larger size that will fit a 60-65" slim LED TV or display, rounding their line out to three popular sizes that now fit from 39" to 65" LED TV's.

"Dealers have been asking for bigger sizes as their customers are choosing to install larger TV's in their outdoor spaces" said Lynn Stearn, President and Founder. "We responded to their requests and strive to give our dealers and distributors the best possible choice of sizes to meet the demands of their clients and budgets.

## **Performance Commercially and Residentially**

Whether it's viewing TV on a patio or utilizing the enclosure with a high bright digital display for signage or viewing in direct sun environments, the Apollo enclosure has proven it can easily cross the lines into the commercial space. "The paired solution of our enclosure and either TV or Digital Display technology screens opens a huge market for cost savings compared to the alternatives" said Lynn Stearn. "In many instances, projects can save up to 40% less and that is certainly something to consider."

The AE6560 will incorporate all the same great features that are the staple of the other models, including a weatherproof mounting solution of your choice with each enclosure.

Our enclosures are designed combining a powder coated aluminum body with anti-reflective safety glass that protects the customers LED/LCD TV and improves contrast while significantly reducing ambient reflection. *Tight-seal* technology securely seals and protects the customers LED/LCD TV from rain, snow, dirt, insects and other outdoor elements. The down firing sound ports, sported at the base of the enclosure, effectively maximize the audio capabilities of the TV. The 9' outdoor rated power cord provides the necessary safety for power in the outdoor environment and the included 3' high-speed HDMI cable and coupler provides a convenient patch cable to for easy connection when attaching to the mount, where cables are ready to connect. The water-tight cable cover secures the proper seal against all cables. The weatherproof mounting solutions provide a low profile fit with the articulating mount options delivering a panoramic viewing experience from almost anywhere. The sleek, tapering profile of 4.9" (50") and 5.4" (42") in depth embodies the visual effect of modern refinement in the outdoor enclosure industry.

The interior design of the Apollo enclosure is an expression of simplicity. An efficiency of internal climate control in the filtered, thermostatically controlled air circulation fan that keeps the housing cool in temperatures up to 122 °F combined with a 3-outlet internal power bank for TV, fan control and optional accessories. Selectable TV mounting points allow for the proper positioning of included mounting brackets adapting to the varying VESA patterns of TVs to command solid placement inside the cabinet. A finishing touch includes trim-elements to frame the smaller TVs for each enclosure.

Apollo recognizes the importance of efficiency and made a decisive contribution to the installation experience. A 4-step process – 1) Attach your TV to the Apollo rear panel, 2) Install the mount (to wall or ceiling); 3) attach the rear panel with the mounted TV to the mount and 4) slip on the front cover and secure close with 2 screws – Done!

Available accessories include a thermostatically controlled heater module for areas of high humidity or where temperatures dip below 0°F, modesty frames for framing in the smaller size TV's in the enclosures and dust covers to preserve the aesthetics of your enclosure for years.









## **About Apollo Enclosures**

Apollo's environmental TV enclosures are designed for installation in consumer (patio, backyard) or commercial (stadiums, arenas, restaurants, hotels, theme parks) applications. All models are available through Apollo's network of Authorized Resellers. To inquire about becoming an Authorized Reseller, contact Apollo Enclosures at 888-414-5919, or visit the Reseller Inquiry page at <a href="https://www.apolloenc.com">www.apolloenc.com</a>.

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