



## **5 Year Action Plan Outline by Area**

*Updated: July 13, 2016*

### **Membership**

2015-16

- Dues/Dues or Fee/Fee
- Propose future changes

2016-17

- Dues/Dues or Fee/Fee
- 2017-18 changes would require a By-Laws change to be voted on
- New Leadership Scholarship Allocation process takes affect
- One organizational magazine
  - New Visions merged into New Horizons January 2017

2017-18

- 100% Affiliation Program (Fee/Fee)
- Remove Associate Membership
- Life Membership increase to \$200
  - (all goes to investment fund, no processing fee, first dues increase in 20 years)
- One organizational magazine beginning January 2017 (New Horizons)
  - All members receive electronic copy of organization magazine
  - Life members continue to Opt-Out of hard copy of organization magazine
  - 4 issues

2018-19

- 100% Affiliation Program (Fee/Fee)
- Life Membership = \$200
- One organizational magazine beginning January 2017 (New Horizons)
  - All members receive electronic copy of organization magazine
  - Life members continue to Opt-Out of hard copy of organization magazine
  - 4 issues

2019-20

- 100% Affiliation Program (Fee/Fee)
- Life Membership = \$200
- One organizational magazine (New Horizons)
  - All members receive electronic copy of organization magazine
  - Life members continue to Opt-Out of hard copy of organization magazine
  - 4 issues

## **Alumni Council/Delegates**

2015-16

- On-boarding committee
  - Take general responsibilities and put action items for each one
  - Staff creates presentation for all council members to share at meetings
- Delegate Count remains frozen thru National Convention 2016

2016-17

- Constitution & By-law proposals (National Convention 2016)
  - Change "affiliate" terminology to "chapter"
  - Allocation of Delegates
    - Cap at 275 delegates
      - Every active state receives 2
      - Remaining delegates allocated on the following:
        - 51% determined from the percent of national life members
        - 49% determined from the percent of national active alumni chapters
  - Extend PNO term to 3 years and add 3<sup>rd</sup> PNO position
  - President-elect candidates = any council member that has served at least 1 year (Regional VP's, Org. Reps, PNO's)

2017-18

- Approved Constitutional changes take place
  - Allocation of Delegates (Effective 2017 National Convention)
    - Cap at 275 delegates
      - Every active state receives 2
      - Remaining delegates allocated on the following:
        - 51% determined from the percent of national life members
        - 49% determined from the percent of national active alumni chapters
  - Extend PNO term to 3 years and add 3<sup>rd</sup> PNO position
  - Alumni Council President-elect candidates = any council member that has served at least 1 year (Regional VP's, Org. Reps, PNO's)

2018-19

- No changes from 2017-18

2019-20

- No changes from 2018-19

## **Conferences and Convention**

2015-16

- 2015 National FFA Convention & Expo – Louisville, KY
  - Volunteering
  - Student workshops on Alumni
  - 2015: last auction conducted
  - Dance, volunteer at
  - Business meeting
  - Awards Session and reception
- 6 Regional Development Conferences
- ADC – Kansas City, MO

## 2016-17

- 2016 National FFA Convention & Expo – Indianapolis, IN
  - Volunteering: Career Success Tours, DOS, Dance, etc.
  - Student workshops on Alumni
  - No auction
  - Business Meeting
    - Vote on Constitution & By-laws proposals listed above
  - Consolidate to “Alumni Day” on Friday:
    - *This opens up Weds, Thurs and Sat. to volunteer.*
      - A.M. = Delegate Registration
    - Afternoon
      - Alumni Session (combined awards & business)
      - **Alumni Reception & American Degree Celebration**
  - Special Convention wide recognition
    - Sessions
    - Program Guide Book
    - Signage, etc.
- **11** Regional Development Conferences
- ADC – **POSTPONE INDEFINITELY**
- Ag. Ed. In-service – Indianapolis, IN
  - Audience: state and local leaders
  - Focus: Networking, State Ag. Ed. family building & development/education
  - Cost: Registration Fee per member w/~~possibility to provide~~ alumni stipend
  - Content:
    - National Updates
    - State leader sharing

## 2017-18

- 2017 National FFA Convention & Expo – Indianapolis, IN
  - Same as 2016-17
- **11** Regional Development Conferences
- **Ag. Ed. Summit** – Indianapolis, IN
  - Audience: state and local leaders
  - Focus: Networking, State Ag. Ed. family building & development/education
  - Cost: Registration Fee per member w/~~possibility to provide~~ alumni stipend
  - Content:
    - National Updates
    - State leader sharing

## 2018-19

- 2018 National FFA Convention & Expo – Indianapolis, IN
  - Same as 2017-2018
- **11** Regional Development Conferences
- Ag. Ed. In-service – Indianapolis, IN
  - Same as 2016-17

## 2019-2020

- 2019 National FFA Convention & Expo – Indianapolis, IN
  - Same as 2018-19
- **11** Regional Development Conferences
- **Ag. Ed. Summit** – Indianapolis, IN
  - Same as 2017-18

## **Volunteer Management**

2016-2017

- Pilot Volunteer Management program with NAAE XLR8 participants
  - Additional resources created by pilot participants
  - Development of marketing and promotional plan
  - Soft rollout to state leaders at Ag. Ed. In-service
  - Formal kick off summer of 2017
  - Local/State/National Data Collection

2017-2018

- Volunteer Management Program
  - First full official school year of program
  - Program Evaluation –Summer 2018
  - Local/State/National Data Collection

2018-2019

- Volunteer Management Program
  - Continue to develop and refine
  - Local/State/National Data Collection

2019-2020

- Volunteer Management Program
  - Continue to develop and refine
  - Local/State/National Data Collection

## **Terminology**

2015-16 begin transitioning Alumni “affiliates” to Alumni “chapters”

- Streamlines alumni with organization
- Reduces confusion of being a “Affiliated Affiliate”

## **General**

2015-16

- Former FFA Student Members
  - Plan, find, create opportunities for recognizing and engaging
- Alumni Staff
  - Hire additional Alumni Development Specialist