

JO RIC'S GIFTS & HOME DÉCOR IS EVER CHANGING WITH UNIQUE ITEMS

— Sandy Conrad
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If you are looking for a gift that is incredibly unique, forget about shopping at Cracker Barrel or Little Traveler or any other brand name gift shop and visit Jo Ric's Gifts & Home Décor, located just west of Randall Road at 7275 US Highway 34 in Oswego (630/554-7855). Trust me, you will not be disappointed. Owner Janell Collier opened Jo Ric's Trading Company on Route 47 in Yorkville in 1998; now her business, subtly renamed, is celebrating its 21st anniversary at the Oswego location.



The store is located in a house and all eleven separate rooms are filled to bursting with unusual, one-of-a-kind items which make creative and impressive gifts for others, or items to enhance your own home décor or even feed one of your guilty pleasures. It would be unusual to visit the store and not find something you are looking for or could put to good use yourself.



Jo Ric's specializes in Native American merchandise, including a selection of "Timeless" brand dolls decked out in accurate Indian costumes. Western clothing for adults is also on hand in addition to accessories for both men and women, including belts, purses and scarves.

Jewelry selections abound and are amazing, including much featuring turquoise and beautiful sparkly rings and necklaces.

In addition to jewelry and clothing, shoppers will find books on varied and timeless subjects (see picture), kitchen and gardening equipment, stuffed animals and ceramics of every kind imaginable; plus birdhouses, lamps, wreaths, owls, clocks, picture frames, pillows, mugs with whimsical sayings, candles, angels, wall crosses and glass window hangings.



There is plenty of signage; one of my favorites says "I Am Woman, I Am Invincible, I Am Tired. So true!

Every holiday and season is represented at appropriate times of the year, such as Christmas, Thanksgiving, Easter, spring, summer, fall and winter.

Customers say that the prices are "great," and that they simply love the store and visit regularly because there is always something new. When you go, be sure to mention that you read about them in the Fox Valley News Shopper.

There is plenty of off street parking in a private lot. Hours are Monday through Saturday, 10 AM to 4 PM, Sunday from noon to 5 PM.