

Walk for Sickle Cell

**RAFFLE!
FREE SICKLE CELL
TRAIT TESTING!
GIVEAWAYS!**



**Sickle Cell Association of Texas
Marc Thomas Foundation**

walk *FOR* sickle cell

Doris Miller Auditorium
2300 Rosewood Ave.
Austin, TX 78702

June 2, 2018
9:00 am

**Register at:
walkforsicklecell.org**

**On-site registration at 8:00 am
For more information call 512-458-9767**

Sponsorship Opportunities

2018 Walk for Sickle Cell Sponsorship Opportunities



Dear Supporter and Friend of the Sickle Cell Association of Texas Marc Thomas Foundation,

Let's get our stepping shoes ready and walk together for a great cause! This June we want to make our walk even BIGGER and BETTER than before. With your sponsorship, we are able to help children in Austin suffering from sickle cell disease attend Camp Cell-A-Bration. A wonderful environment for them to have fun, socialize, and meet others with the same condition. Every year children are unable to attend Camp Cell-A-Bration due to lack of funding. Together, we can make sure no child is turned away from partaking in this life changing opportunity.

The mission of the Sickle Cell Association of Texas Marc Thomas Foundation is to educate, support and improve the quality of life for families affected by sickle cell disease and sickle cell trait. For over 20 years, our community-based nonprofit organization, serves large populations affected and continuously expands services to address population demands at no cost to clients.

The 2018, 3K Walk for Sickle Cell will be held June 2nd, 2018, at Doris Miller Auditorium, having both indoor and outdoor activities. We will provide community trait testing, live music, breakfast items, vendor communication, and various family-friendly activities!

We have a range of exciting sponsorship opportunities, benefits, and recognition for your brand! Please review the sponsorship levels on the following page and select the one that fits you best. If you have any questions or need additional information as you consider your involvement, please contact Alysian Thomas, at 512-458-9767 or athomas@sicklecelltx.org. Thank you for your consideration and commitment to making a difference for children in need in our community.

Sincerely,

The Sickle Cell Association of Texas Marc Thomas Foundation

Over 20 years of helping those with sickle cell disease!

2018 Walk for Sickle Cell Sponsorship Levels

❖ **Platinum Sponsor:** (\$3,500)

- Speaking opportunity during scheduled time at event
- Prominent listing of company name and logo on official event t-shirt
- 10 commemorative Walk for Sickle Cell shirts
- Your sponsorship acknowledged on all print and media advertising including email distribution
- Your sponsorship highlighted in all press releases and public service announcements
- Your sponsorship acknowledged in all weekly e-communications to participants and volunteers
- Your sponsorship displayed on a route marker & acknowledgment
- An opportunity to host an information booth/table at a prominent location with company display
- Sponsor recognition on both our websites, www.sicklecellaustin.org and www.walkforsicklecell.org with direct link to your site with logo (more than 1,000 visitors per month)
- Company literature and advertising materials will be placed in participant goodie-bags
- Certificate of appreciation that can be placed in an office or home
- Social media exposure and recognition (over 1,500 followers and growing)

❖ **Gold Sponsor:** (\$2,500)

- Listing of company name and logo on official event t-shirt
- 5 commemorative Walk for Sickle Cell shirts
- Your sponsorship displayed on a route marker & acknowledgment
- An opportunity to host an information booth/table
- Sponsor recognition on both our websites, www.sicklecellaustin.org and www.walkforsicklecell.org with direct link to your site with logo (more than 1,000 visitors per month)
- Certificate of appreciation that can be placed in an office or home
- Social media exposure and recognition (over 1,500 followers and growing)

❖ **Bronze Sponsor:** (\$1,750)

- Listing of company name and logo on official event t-shirt
- 3 commemorative Walk for Sickle Cell shirts
- Your sponsorship displayed on a route marker & acknowledgment
- An opportunity to host an information booth/table
- Certificate of appreciation that can be placed in an office or home

❖ **T-Shirt Sponsor:** (\$1,500)

- Sponsor the t-shirts for the Walk for Sickle Cell event and express your support to members of the sickle cell community. Your company name and logo will be placed on the event shirts.

❖ **Snack and Refreshment Sponsor:** (\$1,000)

- Sponsor refreshments and snacks for the hundreds of Walk for Sickle Cell participants. Your logo and company name will receive recognition at the refreshment booth.

❖ **Send a Camper to Camp Cell-A-Bration :** (\$900)

- Sponsor one camper with sickle cell disease to Camp Cell-A-Bration. Your generosity will allow a special needs child to engage in a week of fun and empowering events.

❖ **Goodie Bag Sponsor:** (\$500)

- Sponsor literature, water, crafts, and small takeaways that will be placed in walk participant goodie bags to take home.

Find more walk information at
walkforsicklecell.org

Walk for Sickle Cell Sponsorship Form



Please fax this completed form to 512-458-9714 or mail to: 314 E. Highland Mall Blvd Ste. 411, Austin, Texas 78752. For questions regarding your sponsorship commitment, please contact Alysia Thomas at: athomas@sicklecelltx.org

SPONSOR INFORMATION Please print your name EXACTLY how it should read on printed materials

☐ Individual Name (Sponsorship is not associated with a Company/Organization): _____

☐ Organization/Company Name: _____

Primary Contact for Organization/Company: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

SPONSORSHIP LEVELS

- ☐ **Platinum:** \$3,500
- ☐ **Gold:** \$2,500
- ☐ **Bronze:** \$1,750
- ☐ **Tshirt Sponsor:** \$1,500

- ☐ **Snack/Refreshment Sponsor:** \$1,000
- ☐ **Camper Sponsor:** \$900
- ☐ **Goodie Bag Sponsor:** \$500

- ☐ We are unable to participate in any of the sponsorship levels, but wish to contribute \$ _____

IN-KIND DONATION INFORMATION

☐ Donated Item: _____ Quantity: _____

☐ Description of Item: _____

☐ Type of Donation. Circle one: Food / Prize / Service / Goody Bag / Other: _____

☐ Total Fair Market Value: \$ _____ Item Procurement: Circle one: Delivery at event / Arrange Pickup

PAYMENT TYPE

Total Sponsorship Commitment: (Sponsorship level and amount): _____

☐ Check enclosed, payable to Sickle Cell Association of Texas Marc Thomas Foundation

☐ I wish to receive an invoice for our pledge. We will make payment by: _____, 2018.

☐ Charge my credit card. Circle one: Visa / MasterCard / American Express / Discover

☐ Card Number: _____ Exp. Date: _____ / _____ CVC#: _____

☐ Print name as it appears on card: _____

☐ Signature of cardholder: _____

AUTHORIZATION & SIGNATURE

I authorize Sickle Cell Association of Texas Marc Thomas Foundation to use: (a) my name and/or (b) any photographs or logos which I have provided to SCATMTF to promote or advertise the event. Such promotion or advertising may include, but is not limited to the publication, display and exhibition of my organization name and/or my logos and/or photos. I understand that the events are sponsored by SCATMTF where participants raise money for sickle cell patients and/or services are provided to sickle cell families and confirm that such a charitable purpose is sufficient compensation for me and my organization. I declare my consent to be irrevocable and release SCATMTF from any and all claims whatsoever in connection with the use of my organization name and/or logos and/or photographs as previously described. As a sponsor, I will provide both color and black/white vector art files (.jpeg, pdf, .png) to be used on event materials.

Authorized Signature

Print Name

Date