

Natural Fiber Fair
PO Box 384
Blue Lake, CA 95525
Website: naturalfiberfair.com
Email: sandranff@outlook.com



Greetings, Instructors!

We are planning to “Go Live” and return to our in person Natural Fiber Fair to be held on September 10th and 11th 2022. We will switch plans and hold a virtual fair again with virtual workshops if covid outbreaks affect our area. We will make our decision to switch to virtual as needed in May.

It is time to get ready for the Natural Fiber Fair, and we are hoping you might be willing to teach for us. When submitting your proposal, here are some things to consider. Photos of your work help draw in students by providing a visual of what the class is going to cover. Please make sure to send a picture or pictures to illustrate your workshop that can be posted on the website.

Workshops are either half-day (9-12 and 1:30-4:30), or full day with a 1.5 hour break to allow students to eat, shop in the vendor hall, etc. We can accommodate classes longer than 3 hours by request. Please let us know if you need a longer class time and if that will change your fee schedule, as our current schedule assumes a 3 hour class. If you have a time slot preference, please indicate what that might be and we will do our best to place your class at that time. If workshops are changed to virtual format, the lengths will be flexible. Hours range from 1 hour lectures to multiple day workshops. We will break for lunch from noon to 1 pm.

We will advertise the Fiber Fair via the usual routes of print and our email subscriber list, but we do not promote individual workshops. We do have a Facebook page and can post promos for workshops in the weeks before the fair. You are encouraged to write copy with pictures to promote your workshop and submit this to me and I can forward this information to our Facebook administrator. You can also include information about your personal website, Facebook page, Instagram or Twitter page and these can be added to your bio on our website. Self-promotion to your student base, or on your personal website and social media sites is also highly recommended. Workshops that are actively promoted by instructors are workshops that fill.

We have had instances in the past where we have had to cancel classes due to low enrollment and this has caused a lot of disappointment for students. We hope to avoid this issue at all costs. To this end, priority consideration will be given when choosing our workshops to instructors willing to teach undersized classes. We hope to have our workshops fill, but we also would like ALL our workshops to happen even if there are only a handful of students.

We are working on the workshops as a team this year. If instructors need to contact us, email is best. Please see our cell #'s below. Attached to this email is the 2022 proposal form in Word and PDF file. Please complete the form and email to sandranff@outlook.com or snail mail to: Natural Fiber Fair PO Box 384 Blue Lake, CA 95525

Thank you for your workshop submission to the 2022 Natural Fiber Fair!

Sincerely,

The Workshop Team-

Connie Anderholm 707-443-1488

Sandra Kernen 707-499-4986