



The members of the NOTL Canada Sesquicentennial Committee met on May 2, 2017 in the Penner Room at the NOTL Community Centre at 10:00 am.

PRESENT: Bill Cowie, Rick Meloen, John Mather, Richard Coyne, Bill French, Tony Chisholm, Sarah Bowers, Terry Flynn, Patti Knipe, Rene Bertschi, Roy Roden, Kevin Turcotte, Amy Klassen, Stan Harrington, Sheldon Randall, Cheryl Morris.

Regrets: Clare Cameron, Mona Babin, Peter Martin

Absent: Janice Thomson, Terry Flynn, Lord Mayor Pat Darte

Co-Chair Rick Meloen called the meeting to order at 10:00 a.m.

CONFLICTS OF INTEREST: None

MATTERS FROM MINUTES: None

MINUTES of April 18, 2017 meeting approved by John Mather, approved by all.

AGENDA for May 2, 2017 approved by Bill French, approved by all.

DELEGATIONS: None

SUBCOMMITTEE REPORTS:

• **Finance: Tony Chisholm**

- The donation of \$20,000 and the Town's contribution to the Legacy fund are not reflected in the financial report from the Town.
- Roy Roden asked if the Committee expects the Ontario 150 and Niagara Investment in Culture funding will carry us through the end of the program or will there be money left over. Rick Meloen stated that at this point it looks like we will have money left over.

• **Legacy – Upper Canada Heritage Trail: Bill Cowie**

- Bill will send Sheldon a report on the last subcommittee meeting held April 27.
- The \$20,000 contribution from Marotta must be spent on tree planting.
- Kevin Turcotte said the Town has staked the trail for the survey and will prepare a report on where trees affected by ash borer will need to be removed and replaced. Notices will be sent to area residents in advance of this work. The situation is somewhat dangerous because of fragility of diseased trees.
- Bill said a plan needs to be developed with the help of the Town, with or without Region involvement.
- Richard Coyne said that the wash-out area requires attention immediately. However, this area is owned by the Region.
- The TD Tree Day application for 150 trees was submitted by Cheryl Morris on April 21.
- Bill said that when he has an agenda he will invite subcommittee members to a future meeting.
- Tony Chisholm wanted to recognize the Legacy subcommittee members for accomplishing a lot in a short space of time: the attention through media and communications have enhanced awareness of the need to improve the trail. Results: donations and volunteerism from residents, and Town Council providing \$10,000.

• **Communications: Cheryl Morris**

- Two Facebook ads were implemented: 1) May 6 event, 2) general website. These have resulted in higher metrics for web hits, page views, sharing and increased number of followers.

- **June 30: Rick Meloen/Bill Cowie**
 - New volunteers have signed up to help on this event.
 - Bed race and costume contest will be managed by Tony, Rick and Cheryl, with help from volunteers.
- **July 3: Bill French/John Mather**
 - Per Sheldon Randall, the Town approves light snacks and beverages to be sold in Simcoe Park during the event.
 - Per Bill French, this activity will be offered to a non-profit group, as the Committee will not be running it.
- **225th Anniversary: Cheryl Morris & Patti Knipe**
 - *The program agenda is available to Committee members only until details are confirmed. Please ask Cheryl for a copy if you need this for planning purposes.*
 - Bill Cowie will contact Paul Bliss to discuss his fee to perform as emcee.
 - Patti Knipe reported that the Gazette is nearly done preparing articles and final edits/formatting will be completed by May 12.
- **Doors Open: Amy Klassen**
 - The Museum is producing a brochure to be completed as soon as all venue information is finalized.
 - Twenty sites in NOTL will be open for visitors on Saturday and Sunday (Sept 16 & 17).
 - Amy will coordinate with Patti Knipe for a call for volunteers.
- **Dock/Tall Ships: Tony Chisholm**
 - Patti Knipe reported a great response to the email calling for volunteers. She is managing this effort, with Roy Roden and Judy Thornton as leads for crowd control and parking tasks.
 - There will be tents allotted for community/non-profit organizations (Museum, Friends of Fort George), but no vendors.
 - Jane Catcher and Mona Babin are gathering quotes for crew dinner & catering VIP dinner, as well as the process and communications for inviting those guests. Food sales will be arranged as well, with no need for volunteer or Committee involvement, except for crowd management if needed.
 - Cheryl has engaged Ian Bell and Pressgang Mutiny musical entertainment for July 3.
 - Cheryl, Tony and Roger Nugent will be meeting Transport Canada on May 9/10 to determine security measures required for Tall Ships. Recommendations and a report will be forthcoming.
 - Tony asked if a barrier in the Anchorage parking lot can be removed by the Town. Sheldon agreed; Rick will make the arrangements.
- **Confederation Celebration: Sarah Bowers**
 - The debut performance is May 6 co-located with Cask Fest 2017 at the Agora/Fort George.
 - Crossroads School has asked for a different date (originally May 26) that won't conflict with students' exams. Sarah will work with them on a new date.
 - The May 21 Confederation Celebration in Niagara on the Green Park is all set. MPP Jim Bradley will make opening remarks.
 - The Town will supply a cargo van until end of September to tow the stage and store all the gear. Cheryl will rent a van for the first show and a storage unit until we get the Town's van.
- **Snowbirds: Mona Babin (report sent by email on May 3)**
 - The committee has held its initial meeting. A plan and a critical path have been drafted. A Google Drive folder has been created.
 - Mona (and hopefully Councillor Flynn, and the Lord Mayor) will be meeting with Airport personnel on Monday to discuss requirements and do a site visit.
 - Mona has contacted the Snowbirds contact (David White) to get confirmation of financial requirements (i.e. hotels, vehicles, etc.)

- Extra insurance is required for this event. Mona will try to get a better rate through the airport.
- We need a Crash Fire Rescue truck and are hoping to get one from Hamilton or Toronto at little to no cost.
- **Sponsorship: Bill Cowie**
 - No report.
- **Volunteer Coordination: Patti Knipe**
 - Four people at minimum are needed to set up the stage and tents for every event.
 - Patti does not foresee any problem getting the number of volunteers needed for each event.

NEW BUSINESS:

- Rick reported on the Heritage Council Meeting of April 24. He provided an update on the Committee's progress, Wes Turner gave a talk on Confederation and Pam Mundy playing Queen Victoria read the Proclamation of Confederation. Buttons, rack cards, and a copy of the proclamation were given to all attendees.

Meeting ended at 11:20 a.m.

Next meeting: 10:00 a.m. Tuesday May 16 in Penner Room, NOTL Community Centre.