



QUARTERLY NEWSLETTER

INFORMATION | ACTION | AWARENESS

U.S. DEPARTMENT OF DEFENSE | DEFENSE HEALTH AGENCY
COMBAT CASUALTY CARE RESEARCH PROGRAM

As part of the “Stop the Bleed” campaign’s continuing effort to maintain a connection with its stakeholders and partners across the globe, the campaign staff presents the most recent in a series of semi-quarterly newsletters designed to inform, energize, and encourage action and awareness. Since our partners are the lifeblood of our mission to make citizens of both the U.S. and international communities aware of the steps they can take to aid victims of traumatic bleeding, it is only fair to present, here, the steps those very same partners are taking to benefit their individual communities. As always, the “Stop the Bleed” campaign team appreciates the efforts of all partners, stakeholders, and licensees, and encourages all campaign participants to communicate with campaign staff at any time.

AN IMPORTANT ‘STOP THE BLEED’ REMINDER FROM CCCRP DIRECTOR COL. MICHAEL R. DAVIS:

“The ‘Stop the Bleed’ campaign is the tool that’s going to save lives. We have to remember that. Mass trauma is easily the biggest health crisis of this generation, and so we’ve got to be prepared ... we’ve got to spread the word.”



!!! URGENT BUSINESS !!!

**DID YOU
KNOW?**

NATIONAL STOP THE BLEED DAY

IS SCHEDULED FOR

THURSDAY, MAY 23RD, 2019

WANNA TAKE PART? INFORMATION ON PAGE #4!

... or, visit: www.nationalstopthebleeday.org

**HOW 'BOUT A
HAND FOR ...**

GOLDEN STATE SPIRIT!

In September 2018, Nurse Wendy McEuen of the Riverside Community Hospital helped provide *"Stop the Bleed"* training via American Sign Language to 171 faculty and staff at the California School for the Deaf.



Since 2016, the Ventura Co. EMS –in association with the Ventura County Fire Department– has trained 600+ county employees. Further, the county's *"Stop the Bleed"* efforts have placed 39 bleeding control stations in several county-owned buildings.

TEACHING, LEARNING, AND SAVING LIVES

Several months ago, staffers with the Lutheran Health Network in Fort Wayne, IN, teamed with local fire, police, and EMS agencies to train more than 700 students, teachers, and community members at nearby Bellmont High School ... all in one day! This represents one of the largest mass “Stop the Bleed” training efforts in the history of the campaign. The screenshots below were taken from a video created by the Bellmont High School students themselves as a way to promote the “Stop the Bleed” campaign to other schools.



WANT TO APPEAR ON THE “NATIONAL STOP THE BLEED DAY” WEBSITE AS AN OFFICIAL CAMPAIGN LICENSEE?

1

Send an email to theteam@nationalstopthebleedday.org with the subject: *Stop the Bleed Licensee*

- Please include the following information:
 - o The name of your company or organization
 - o A link to your official website
 - o The official logo of your company or organization

2

Once we receive your information, you'll receive an email confirming your eligibility; at which point we'll add your company/organization name and location to our sponsors page

3

At that point, we'll ask you to perform at least two of the following four follow-up efforts:

- Place a link on your site to nationalstopthebleedday.org
- Create a blog post about “National Stop the Bleed Day”
- Follow all official ‘nationalstopthebleedday.org’ social media accounts
- Issue a press release to your local media affiliates (using our new promotional toolkit, which will we'll soon send to each licensee in PDF form)

For more information on the “Stop the Bleed” campaign, please contact Mr. Ramin A. Khalili at the United States Medical Research and Materiel Command's Combat Casualty Care Research Program at ramin.a.khalili.ctr@mail.mil.

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