

2018 Sponsorship Opportunities

KEYNOTE SPEAKER.....	\$75,000 (\$25,000 per sponsor)
DIAMOND BREAKOUT.....	\$80,000 (\$20,000 per sponsor)
PLATINUM PANEL.....	\$60,000 (\$15,000 per sponsor)
GOLD PRESENTER.....	\$25,000
SILVER PRESENTER.....	\$20,000
BRONZE PRESENTER.....	\$15,000
DINNER SPONSOR.....	\$12,000
COCKTAIL SPONSOR.....	\$8,000
TOTE BAGS.....	\$7,500
LUNCH SPONSOR.....	\$6,000
WIFI SPONSOR.....	\$5,000
LANYARDS.....	\$5,000
BREAKFAST SPONSOR.....	\$4,000
KEY CARD.....	\$3,500
ELEVATOR BANNER.....	\$3,500
COFFEE SPONSOR.....	\$2,500
CANDY BAR.....	\$1,500
CONFERENCE APP.....	\$1,500

SPONSORSHIP DETAILS

KEYNOTE SPEAKER | \$75,000 (\$25,000 per sponsor)

Shared by up to 3 sponsors - Sponsorship includes assistance in sourcing speaker, recognition prior to Keynote Speaker presentation, 10 minute presentation during the conference, premium exhibit space, (9) attendee passes, full page ad in the conference guide, logo and name recognition on all marketing material.

DIAMOND BREAKOUT SESSIONS | \$80,000 (\$20,000 per sponsor)

Three 50 minute Breakout Sessions providing Education workshop discussing industry related topics. Up to 4 sponsors may share sponsorship of each session. Advisors required to attend at least 2 breakout sessions. Sponsorship includes 5 minute presentation of product before each session, premium exhibit space, (3) attendee passes, full-page ad in conference guide, logo and name recognition on all marketing material.

PLATINUM PANEL | \$60,000 (\$15,000 per Sponsor)

Three 50 minute Breakout Sessions discussing industry related topics. Up to 4 sponsors may share sponsorship of each panel. Sponsorship includes: participation in the panel with 2 minute presentation of product before panel discussion, premium exhibit space, (3) attendee passes, full-page ad in conference guide, logo and name recognition on all marketing material.

GOLD PRESENTER | \$25,000

Sponsorship includes: 20 minute presentation during general session, premium exhibit space, (3) attendee passes, full-page ad in the conference guide, logo and name recognition on all marketing material.

SILVER PRESENTER | \$20,000

Sponsorship includes: 15 minute presentation during general session, premium exhibit space, (3) attendee passes, full-page ad in the conference guide, logo and name recognition on all marketing material.

BRONZE PRESENTER | \$15,000

Sponsorship includes: 10 minute presentation during general session, premium exhibit space, (3) attendee passes, full-page ad in the conference guide, logo and name recognition on all marketing material.

DINNER SPONSOR (four available) | \$12,000

*NON-SPEAKING SPONSORSHIP; includes: sponsor and host a private dinner with 20+ of IAA's top advisors, brief introduction during event, exhibit space, (2) attendee passes, full-page ad in the conference guide, logo and name recognition on all marketing material.

COCKTAIL SPONSOR (three available) | \$8,000

*NON-SPEAKING SPONSORSHIP; includes: sponsor and host for cocktail reception, brief introduction during event, exhibit space, (2) attendee passes, full-page ad in the conference guide, logo and name recognition on all marketing material

TOTE BAG SPONSOR | \$7,500

***NON-SPEAKING SPONSORSHIP; includes: sponsor the welcome table with logo on table and tote bag, (2) attendee passes, exhibit space, full-page ad in the conference guide, logo and name recognition on all marketing material.**

LUNCH SPONSOR (two available) | \$6,000

***NON-SPEAKING SPONSORSHIP; includes: sponsor and host for one lunch, brief introduction during event, exhibit space, (2) attendee passes, full-page ad in the conference guide, logo and name recognition on all marketing material**

WIFI SPONSOR | \$5,000

***NON-SPEAKING SPONSORSHIP; includes: (2) attendee passes, full-page ad in the conference guide, logo and name recognition on all marketing material**

LANYARD SPONSOR | \$5,000

***NON-SPEAKING SPONSORSHIP; includes company name and logo printed on all lanyards, full-page ad in IAA conference guide, logo/name recognition on event marketing materials**

BREAKFAST SPONSOR (two available) | \$4,000

***NON-SPEAKING SPONSORSHIP; includes: sponsor and host for one breakfast, brief introduction during event, exhibit space, (2) attendee passes, full-page ad in the conference guide, logo and name recognition on all marketing material**

KEY CARD SPONSOR | \$3,500

***NON-SPEAKING SPONSORSHIP; includes: company name and logo on event key cards, (2) attendee passes, half-page ad in the conference guide, logo and name recognition on all marketing material.**

ELEVATOR BANNER | \$3,500

***NON-SPEAKING SPONSORSHIP; includes: banner advertisement in the elevator, (2) attendee passes, half-page ad in the conference guide, logo and name recognition on all marketing material.**

COFFEE SPONSOR | \$2,500

***NON-SPEAKING SPONSORSHIP; includes: sponsor and host for coffee breaks, (2) attendee passes, half-page ad in the conference guide, logo and name recognition on all marketing material**

CANDY SPONSOR | \$1,500

***NON-SPEAKING SPONSORSHIP; includes: sponsor and host the candy bar, (1) attendee passes, exhibit space, half-page ad in the conference guide, logo and name recognition on all marketing material.**

CONFERENCE APP | \$1,500

***NON-SPEAKING SPONSORSHIP; includes: sponsor of the event app, exhibit space, (1) attendee passes, half-page ad in the conference guide, logo and name recognition on all marketing material.**

GENERAL ATTENDENCE | \$1,500

***NON-SPEAKING SPONSORSHIP; includes: (1) attendee passes, half-page ad in the conference guide, logo and name recognition on all marketing material.**