

Incapta Signs Deal with Pleasure P for Mobile Games

San Diego CA – Thursday, February 4, 2015 - InCapta, Inc. (OTCPK: INCT), through its subsidiary Play Celebrity Games, Inc announces the development of a mobile games for Marcus Cooper, better know by his stage name, Pleasure P, who has nearly 4 million followers in the social media arena.

Pleasure P commented, "As technology continues to lead a new era in the music industry, as an artist, I felt that this partnership only made sense. Play Celebrity is leading the charge to support artists such as myself to help enhance their brand, expand our fan base and allow fans to have fun and unique gaming experiences. As an artist, I am ecstatic for my fans to experience mobile gaming with an infusion of music that they have grown to love. I am eager to be forefront with the creative's and ideas in the releases, as well as, looking forward to being a part of the technology world amongst proactive initiatives set forth by the brand."

Anna Acunto of Play Celebrity Games stated, "Pleasure P represents the growing number of artists that see the power and potential of celebrity games for their fans and followers."

About InCapta, Inc. (OTCPK: INCT)

The Company is a media holding company that provides management services and investment to online game apps, celebrity apps, online radio, and online television. The Company looks for businesses that have an operating history and can substantiate future performance.

About Playing Celebrity Games, Inc., Stimulating Software, LLC; and Inner Four, Inc.

The companies have over 900 mobile games and applications in all the major app stores. The companies have had over 35 million installs of its games collectively and historically. The games and applications range from arcade style to casino to first person shooter to trivia to entertainment and utility applications. Many of the company's applications have been ranked in the top of the charts in iTunes and Google.

About Pleasure P

Multi Gold and platinum recording artist Marcus Cooper, better known by his stage name Pleasure P is an American R&B singer-songwriter, who experienced success as a member of the group Pretty Ricky before embarking on a solo career in 2007 through today.

Notice: Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications that may arise could prevent the prompt implementation of any strategically significant plan(s) outlined above. The company cautions that these forward-looking statements are further qualified by other factors including The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise.

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