

DCC Waterbeds®

Dual Chamber Cow Waterbeds

\$5/BED MAIL IN REBATE

Offer valid on DCC Waterbeds ISO purchases
made January 2 – May 1, 2017 (U.S. and Canada only)

For complete rebate details visit: www.DCCWaterbeds.com/rebate
Rebates must be postmarked or emailed no later than June 1, 2017.



Take a closer look at YOUR BEDDING OPTIONS

We invite you to take a closer look at your bedding options. We are proud to say that DCC Waterbeds provide:

- Low somatic cell counts
- Minimal bedding requirements
- Consistent surface that will not pack
- Quick drying
- Minimal labor
- Durable: Celebrating 15 years in dairy barns
- 10-year limited warranty in free stall barns
- Compatible with robots
- Minimal equipment and manure hauling compared to sand

But no benefit is worth a cent if the beds aren't comfortable. And DCC Waterbeds are comfortable. How does your bedding compare? For more information, contact us.

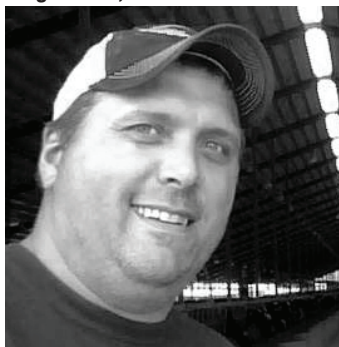
IN THEIR WORDS

Mike Verhasselt | Kaukauna, WI

1,023 DCC Waterbeds Original + 1,500 DCC Waterbeds ISO

ISO IS THE BEST

“We have five different barns and if you walk through and pick a barn or two, you would automatically pick out the waterbed barns. The cows are laying down, not standing, they're comfortable. We will continue to replace mats with the DCC Waterbeds ISO.”



René Dutil | St Anselme, Québec

75 DCC Waterbeds installed in '11 in robotic milking barn



THE DIAMOND STANDARD

“Sand may be the gold standard for cow comfort, but DCC Waterbeds are the diamond standard. The quality of the sand surface is not constant, [when] it's not possible to put in new sand, the cows lay in a large hole. It's not good for them. DCC Waterbeds are comfortable and consistent all four seasons.”

WON'T PACK DOWN

“I like the fact that they float the cow up, where other beds get dips in them. That's a nice feature and it helps them dry off sooner after the cows stand up. They look the same today as the first year we put them in...and the cows are comfortable.”



Brent Helsel | Woodbury, PA

120 DCC Waterbeds installed in '07 & '08



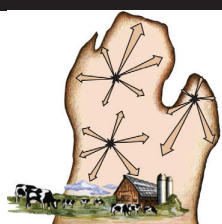
Tom Kestell | Walso, WI

130 DCC Waterbeds installed in '03

A DECADE AND COUNTING

“I wanted something that the cow would be floating on so they wouldn't have abrasions on their hocks, and something that I could use a minimal amount of bedding on...where liquid would not soak in. The waterbeds have delivered that so far.”

Contact a DCC Waterbeds Dealer Today



Brown Dairy Equipment Co.

Bad Axe Office: 2153 N. Van Dyke, Bad Axe, MI 48413

McBain Office: 6500 Gerwoude, McBain, MI 49657

Portland Office: 7811 S. State Rd., Portland, MI 48875

800-373-2153

www.browndairyequip.com

Brown Dairy Equipment is **matching**
\$5/bed - for a total of \$10/bed ISO Rebate.
Visit our website & contact Brown for full
Rebate information.

DCC Waterbeds®

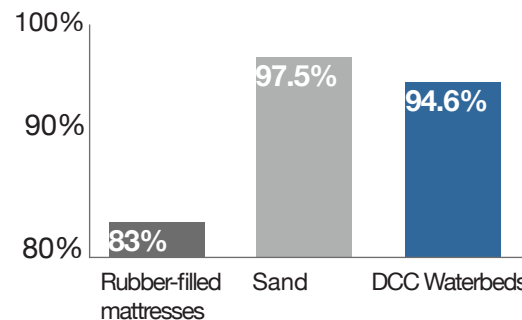
Dual Chamber Cow Waterbeds

Cow comfort: **PROVEN**

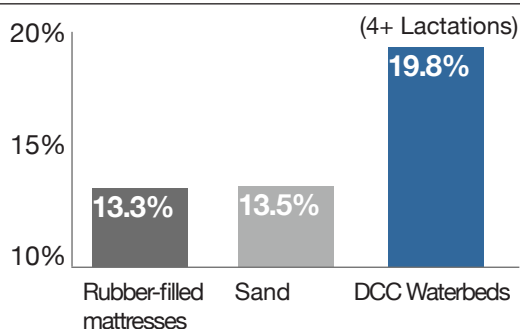
In 2007, the Journal of Dairy Science published a study conducted by Colorado State University where the researchers visited real dairy farms. These farms weren't on a university campus, they were real farms, with real systems, in the real world. What did they find? They found that DCC Waterbeds performed on par with sand in terms of hock scores, that DCC Waterbeds were the least expensive cost-per-stall over time, and that mattresses weren't even close.

What's even better is that dairy producers with DCC Waterbeds tell us the same thing over and over. Read producer stories online at www.dccwaterbeds.com

% Cows with Hock Scores of 0 or 1



% Mature Cows



Take **CONTROL**

Agriculture is one of the most challenging and unpredictable industries. From drought to floods, from managing staff to global politics, you are constantly planning and preparing for events outside of your control. Let's change some of that.

DCC Waterbeds offer unparalleled consistency in cow comfort every time she lies down, and in every season, for years on end — no frozen chunks of bedding, no rips or lumps, no lurking bacteria in a contaminated delivery.

DCC Waterbeds are comfortable without daily maintenance, and you can choose a top bedding that works for your cows. Because DCC Waterbeds shed moisture and dry quickly, you will have an SCC you can count on month-to-month.

DCC Waterbeds are always there for you and your cows, no matter what.

DCC Waterbeds®*ISO*

Dual Chamber Cow Waterbeds

3rd Generation Waterbed **ISOLATED CHAMBERS**

Completely cushions the cows knees when she goes to the laying position.

DCC Waterbeds®

Dual Chamber Cow Waterbeds

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GRAPH DATA SOURCES: Fulwider, WK, T Grandin, DJ Garrick, TE Engle, WD Lamm, NL Dalsted, and BE Rollin. 2007. Influence of free-stall base on tarsal joint lesions and hygiene in dairy cows. J. Dairy Sci. 90:3559-3566.

Fulwider, WK, T Grandin, DJ Garrick, TE Engle, WD Lamm, NL Dalsted, and BE Rollin. 2007a. Effect of stall base type on herd health, costs, and producer satisfaction. Sixth Intl. Dairy Housing Conf. Proc., June 16-18. Minneapolis, MN. 701P0507e.