



The New Golden Harvest Corn Hybrids Numbering System

As part of the new look and identity to re-launch the Golden Harvest[®] brand as the single corn seed brand of Syngenta, we are implementing a new numbering system for our corn hybrids beginning in the 2014 planting season.

The new numbering system is designed to further simplify, with a transparent identification of relative maturities. In keeping with the legacy of excellence the Garst[®] brand established, we are bringing forth elements of the former Garst numbering system for existing hybrids in our new system, while also aligning with many of the newer Golden Harvest hybrids.

- We will provide a simple-to-use conversion tool to make it easy for traditionally Garst and Golden Harvest growers to match new hybrid numbers with their old favorites.
- The existing Garst and Golden Harvest hybrid numbering systems will remain intact through the conclusion of the 2013 planting season. The new Golden Harvest numbering system will roll out in time for summer 2013 trials.

BENEFITS OF NEW NUMBERING SYSTEM

- Simplifies complexity for seed advisors and growers
- Clearly indicates relative maturity with first two digits
- Aligns larger numbers with later maturities
- Easily translates from existing Syngenta corn hybrid numbers
- Incorporates Agrisure[®] traits naming system
- Expands options to sustain numbering system over long term
- Includes the same diverse hybrids you trust in a rejuvenated new form

BREAKING DOWN THE NOMENCLATURE

The brand designator "G" indicates Golden Harvest.

G

1

1

The next letter and two-digit number have no specific meaning but follow the existing Garst hybrid numbering.

U

5

8

-

The trait designator is aligned with the Agrisure traits nomenclature system.

3

1

1

1

This two-digit number is the same as the last two digits of relative maturity.

The dash separates the genetic and trait portions.

GROWmore
corn

With our singular focus on one corn brand comes one promise – Golden Harvest corn hybrids from Syngenta Seed Advisors are powered by broad genetic diversity and industry-leading technology to help farmers grow more corn.

More information is available at www.SyngentaSeeds.com. Keep in touch with Syngenta on Twitter (@SyngentaUS) and Facebook (Facebook.com/FarmAssist).

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