



**Western Association of Educational Opportunity Personnel
SoCal PDS Report
2020 – 2021
(Friday, October 18, 2020)
Via Zoom**

PDS Committee Chairs	PDS: Eddie Paje, SSS, UCSD and Elizabeth Duarte, UB, VVC
Committee Members:	Valeria Rizo, Aaron Beasley, Amel Khan, Leo Sanchez, Caroline Felix, Laura Orozco, Leslie Serpas, Dalia Hernandez, Angie Alvarez and Horacio Aceves
Committee Description: Plan, Coordinate and execute the annual chapter PDS.	

Goals & Priorities	
<ul style="list-style-type: none"> • Plan, coordinate and execute a successful annual Professional Development Seminar (PDS) that generates revenue for the chapter • Design and implement the annual PDS in a virtual format. 	

PDS Report	
PDS Attendees/Registration: The total number of attendees closed at 104. All attendees received a PPE kit and those registered for the awards luncheon a Door Dash Meal Card. 75% of attendees shared that they would participate in a virtual PDS again.	
Keynotes/Workshops and Plenary Sessions: Two keynote sessions were hosted, one by Dr. Nathan Sessoms and one by TRIO Champion, John Quinones on Monday, October 26 th , 2020. Nineteen workshop sessions were hosted between Tuesday, October 27 and Thursday, October 29, 2020. Other plenary sessions included the President’s Reception and Alumni Networking session, Roundtables for Pre-College and College programs, the WESTOP Update by Dr. Kimberly Williams and the Awards Luncheon. Participation and engagement averaged at 65 attendees per day during the 4-day PDS.	
Pre-Conference Session: A Talent Search Program Development workshop that consisted of two sessions was provided to participants that registered. The session had a total of nine attendees. The session was facilitated by Dave Ferguson.	
PDS Virtual Platform: The platform selected to deliver our first-ever virtual PDS was Zoom. A few minor	



technology hick-ups were encountered but over all the platform worked well for PDS.

PDS Budget: The total revenue generated through PDS registrations was \$24,035, PDS expenses totaled \$7899.72 for a total chapter income of \$16,135.28. Of the total registration fees, total balance remaining outstanding is \$3,325.

CHAPTER INCOME				
Chapter Fundraising				
Event / Item	Code	Description	Proposed	Actual
Chapter PDS Registration	1085	125 participants @ \$50	\$6,250.00	\$24,035.00
Subtotal			\$6,250.00	\$24,035.00
Professional Development Seminar Committee				
Event / Item	Code	Description	Proposed	Actual
Advertising	65-15		\$250.00	\$0.00
Awards	65-25		\$500.00	\$382.83
Equipment	65-45		\$0.00	\$0.00
Facility Rental	65-55		\$0.00	\$0.00
Honorariums-Entertainers	65-65		\$500.00	\$0.00
Honorariums-Speakers	65-75		\$1,000.00	\$1,500.00
Hospitality	65-85		\$0.00	\$1,500.00
Meals - Awards Luncheon	65-105		\$3,000.00	\$2,000.00
Meals - President's Reception	65-155		\$0.00	\$0.00
Postage	65-165		\$835.00	\$664.05
Printing/Duplication	65-175	Programs and agendas	\$1,000.00	\$24.99
Supplies	65-195	Registration, folders, awards, gifts, etc.	\$2,500.00	\$1,827.85
Transportation	65-215	Mileage to visit sites	\$0.00	\$0.00
Workshop Supplies	65-235		\$0.00	\$0.00
Subtotal			\$9,585.00	\$7,899.72
			Income	\$24,035.00
			Expenses	\$7,899.72
			Difference	\$16,135.28

PDS PR: Branding of our chapter and PDS was effective. Both PDS attendees and committee members utilized the zoom backgrounds, used the virtual program and appreciated the social media posts. Attached to the report is a copy of the PDS program.



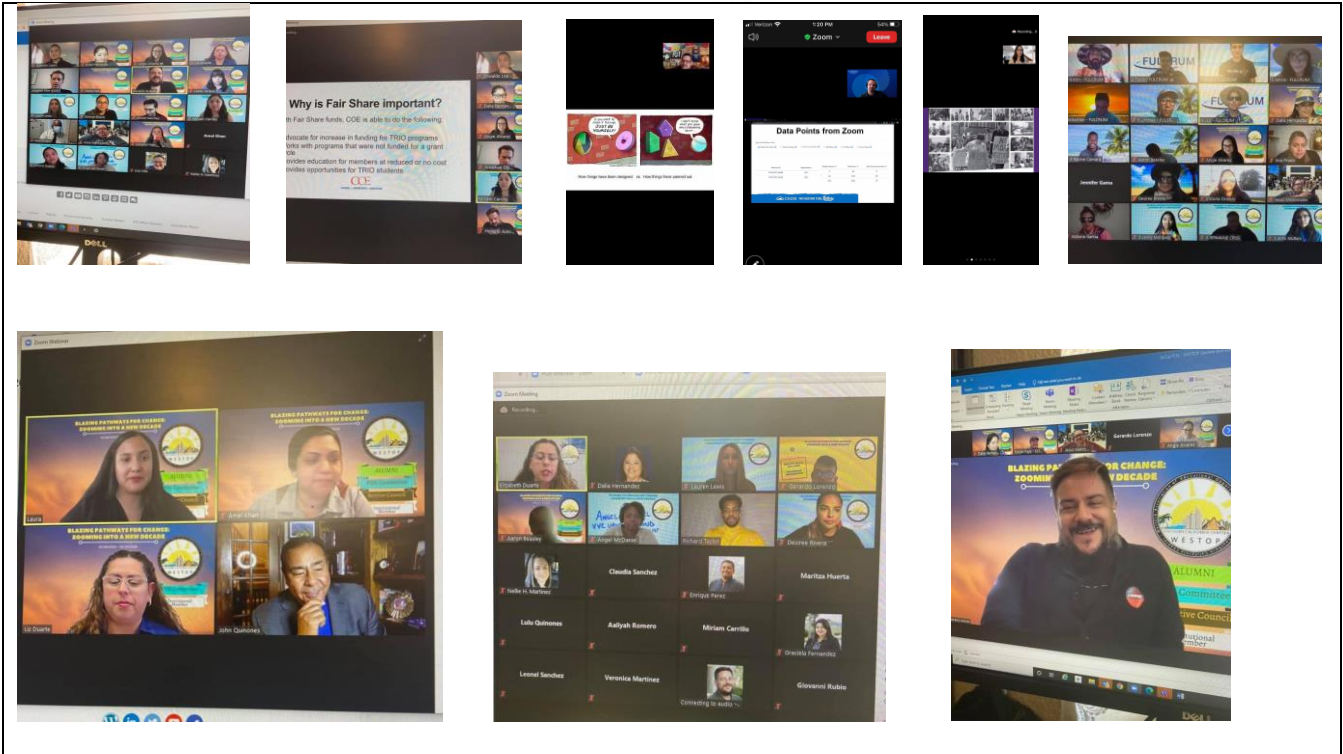
PDS Evaluation: The PDS evaluation survey was conducted through Qualtrics. Only 1/3 of the total attendees responded to the survey. Below are some highlights from the survey.

- 87% reported that they would use the tools/resources/strategies learned through PDS at work
- 2/3 of the attendees rated the keynote opening session with Dr. Nathan Sessoms as outstanding and 1/3 as good
- The majority of attendees rated our first-ever virtual PDS as above average
- All PDS sessions were rated between “Good” and “Outstanding”. No PDS sessions were rated “poor” or “Fair”
- 50% of PDS attendees were members under 5 year in TRIO
- The majority of attendees reported that they want the PDS session to be kept as is or modeled after
- The majority of attendees appreciated the mindfulness breaks built in as part of PDS.

PDS Committee Recommendations:

- Start the PDS planning early
- Continue to create/foster a committee environment that is open, allowing for contributions/suggestions/feedback from all committee member
- Setting the vision, clear expectation and timelines for committee/subcommittees was critical in keeping on task and focused
- Communication and keeping all committee members in the know allowed for successful troubleshooting and planning
- Bring the new members workshop to the virtual format
- Request materials from workshop presenters ahead of time to have available to all attendees, both in an person and virtual PDS format
- Being intentional about the workshop strands, workshop format and schedule work well and did not contribute to zoom fatigue
- Keep roundtables and add additional sessions if possible
- Consider a hybrid model for future PDSs. Being virtual created the opportunity to have diverse non/local presenters
- Incorporate themes that pertain to the current environment of TRIO programs and education
- Communication, Trust, Transparency, TRIO Network are key components for a successful PDS!

Over all, our first-ever virtual PDS was well received by the members. Thank you to this year’s PDS committee and volunteers for their efforts, to our workshop facilitators, keynote/plenary speakers for their contributions and to our attendees for making our first ever virtual PDS a success!



Recommendations

➤ None at this time.

Action Items

✓ None at this time.

Respectfully Submitted,

Eddie Paje
PDS 2020 Co-Chairs

Elisabeth Duarte
PDS 2020 Co-Chair

Dalia Hernandez
Past President