

Annenberg Elections Video Questions

Name: _____

- 1) Why was West Virginia an early testing ground for John Kennedy's chances of winning a national election ?
- 2) How did he manage to overcome the opposition of the Protestant majority there?
- 3) How did Kennedy use his family's deep pockets to reach individual voters?
- 4) What are the problems/issues facing Doug Duncan in Maryland?
- 5) What do citizens from the neighborhood groups do to try to reshape the debate about growth there?
- 6) What advantages do the pro-growth "Go Montgomery" team have over the slow-growth neighborhood groups?
- 7) What was the outcome of the election and how did the poorly funded neighborhood groups do?
- 8) How did the Motor Voter Law change elections?
- 9) How did the organization known as "Rock the Vote" build on Motor Voter Laws to increase the electorate?
- 10) Why were "street teams" important to making Rock the Vote successful?
- 11) Did Rock the Vote make a difference and what is your evidence?
- 12) What reasons does the video give as to why we should encourage Americans to vote?

(Extra Credit) What court case (decided after JFK's death) would have supported JFK's right to use unlimited money from his own accounts on his campaign?