

Public Relations Council of Greater Atlantic City

Communications and Marketing that Drive Local Business

Dear Fellow PR Practitioner,

If you're like many of us, you've advanced in your career with a little help along the way. Perhaps it was a boss who took an interest in you or another valuable mentor who helped you reach that next level. Here is your opportunity to do the same for another PR professional, just embarking on his or her career.

The Public Relations Council of Greater Atlantic City has initiated Public Relations scholarships at Stockton University and Atlantic Cape Community College to be awarded annually to outstanding students majoring in the field of Communications. The recipients must live in Atlantic or Cape May county and have earned at least a 3.0 GPA. In 2015 the PR Council awarded one \$500 scholarship to an Atlantic Cape student and one \$1,000 scholarship to a Stockton student, for a total of \$1,500.

For the coming year, the The PR Council hopes to contribute up to \$1,000 to each college for a total of \$2,000 in scholarships. With your help we can make this possible. By donating to the Shore Scholarship Fund, you will receive the satisfaction of helping another professional on a rewarding career path.

We welcome your donation at one of the levels below. We also appreciate your continued support of the \$5 business card drawings held at our monthly meetings. Funds from this drawing have helped underwrite our scholarship program in recent years.

Thank you in advance for your consideration!

Participation Level	Contribution
PR Friend:	\$25
PR Advocate:	\$50
PR Student Booster:	\$100
PR Student Supporter:	\$250
PR Student Laureate:	\$500
PR Student Benefactor:	\$1,000 (and above)

PRC Shore Scholarship Fund Donation Levels:

2015-2016 Scholarship Contribution		
Please make checks/money orders	payable to:	
Public Relations Council of Greater	Atlantic City - Shore Scholarship Fund	
Amour	nt Enclosed \$	
 PR Friend: \$25 PR Advocate: \$50 PR Student Booster: \$100 	 PR Student Supporter: \$250 PR Student Laureate: \$500 PR Student Benefactor: \$1,000 	
Name	Business / Org	
Address		
City		
City State Zip Phon		

Deepest thanks to our 2014-2015 donors: PR Student Booster, Gary Hill; PR Advocate, William Cradle; and PR Friends, Carol Karabashian, Jean Muchanic and Felicia Niven.

All who support our **Shore Scholarship Fund** will be recognized throughout the year in the membership directory and at our end-of-season scholarship luncheon.

The Public Relations Council of Greater Atlantic City is a non-profit corporation that has been recognized as a 501(c)(6) organization. Donations to a 501(c)(6) are not tax deductible as charitable contributions. However donations to a 501(c)(6) are not required to be disclosed. Your gifts are greatly appreciated.