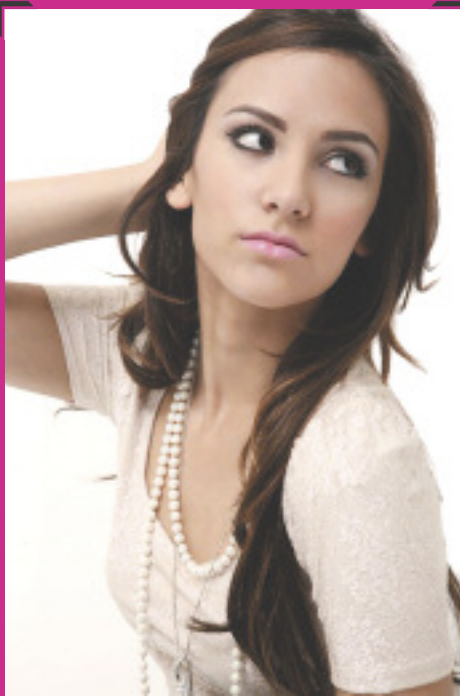


LA STYLE — trending NOW!

by Summer de Almeida



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Treasure Hunting For Fabulous EVERYTHING!

Get Ready. Get Set. GO!

Harold Robinson Foundation 4th Annual Peddle On The Pier

GET some exercise; enjoy the sun; make a few new friends; raise needed funds to give inner-city kids a terrific time at summer camp... kids go in groups for one week at a time. The Harold Robinson Foundation will host its annual Pedal On The Pier event on June 1, 2014. This is your chance to get on a bike and pedal for health and charity at the same time. For the past three summers, 100 spin bikes have been parked on the Santa Monica Pier for people to jump on and peddle and peddle. The Pier comes alive with dedicated spinners looking to raise money for kids who need help. It's a heart warming display of community involvement with people all ages enjoying a day amid all the beauty of the Pacific Ocean. Since Pedal On The Pier began, more than \$1,000,000 has been raised for the Foundation. Celebrities including Hilary and Haylie Duff, boxing great Evander Holyfield and Alyson Stoner among numerous others have jumped on a bike to further the cause with an underlying theme... WE SPIN, KIDS WIN!

This year, well-known fitness buff and celebrity trainer John Scarangelo and his company, Kinetic Cycling will sponsor the Pedal On The Pier event. Around 400-500



John Scarangelo
Founder of Kinetic Cycling

cyclists take turns on 100 bikes with a goal to pedal 100 miles. WOW!!! It's worth it. The Harold Robinson foundation takes inner city kids out of their normal environments for a never-ever experienced week of camp where the kids are encouraged to try new things, work together as a team and develop a positive mind set.

The Foundation couldn't have chosen a better sponsor than John, the founder of Kinetic Cycling, who lives by the motto: "Change your mind, Change your body, Change your life." John's Kinetic Cycling studio in Brentwood, California soon after opening became the place to go to get in shape. FAST!

Kinetic Cycling has developed a cult-like following in LA. Celebrities with incredible bodies including Reese Witherspoon, Sophia Vagara, and Katie Holmes flock to Kinetic Cycling classes for a routine that very few exercise classes can offer. John built his studio with an eco-friendly frame of mind. Bikes at Kinetic Cycling generate power for the studio, and the extraneous is sold back to the power company's power grid. The studio uses an energy-efficient lighting system, air conditioning, canned refilling water machine and Kinetic's clothing line is made out of recycled materials. When John isn't

giving back to his students or helping the environment, he's giving back to the community with eco-awareness and positive thinking. John encourages his clientele to keep a positive outlook on life and contribute as much as possible to helping others.

**Kinetic Cycling: 310-820-0777 www.kineticcycling.com
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**Information for Pedal On The Pier: pedalonthepier.com
haroldrobinsonfoundation.org **BHT****

