

Greene Countrie Towne Festival
July 20-22, 2018



Sponsorship Package



Greene Countrie Towne Festival

Downtown Greenfield, Ohio

July 20-22, 2018

The Greenfield, Ohio Rotary Club is thrilled to host its annual Greene Countrie Towne Festival drawing community members and visitors alike together on July 20-22, 2018. Last year's family-oriented festival was a huge success attracting over 6,000 attendees and over 100 volunteers. As such, we are truly motivated to deliver another outstanding event this year, with eyes high on growing attendance by at least 50%.

We have already received a significant amount of support even at such an early stage of planning for this year's festival. To date, the following activities are included in our planned festivities: Queens Parade; Grand Parade; Car Show; Antique Tractor Show; Craft Show; 5k Run; Live Entertainment to include a two time Country Music Awards emerging artist; Charity Auction; A midway full of food, games, and vendors; and rides for kids of all ages.

Of course, we must remember that what sets the Greene Countrie Towne Festival apart is that all of the proceeds go directly back into the community through programs that the Rotary Club has. By returning festival proceeds back into the community in the form of grants and other programs the Rotary Club is creating a strong, sustainable, and successful community - our community.

Being a part of this event is your opportunity to join us in supporting our community here in Greenfield, Ohio - please accept our invitation to review the attached sponsorship proposal. All sponsorships go towards benefiting our community by helping us to host a successful family oriented festival.

Do not hesitate to contact me to discuss the festival, benefits of your sponsorship, or to tailor a package that best suits you and your company.

Sincerely,

Andrew W. Surrutt III
Festival Chairman
Greene Countrie Towne Music Festival
GreeneCountrieTowneFestival@gmail.com
740-572-6737

Greene Countrie Towne Festival

Sponsor Packages

| | VIP Sponsor \$5,000 | Diamond Sponsor \$4,000 | Titanium Sponsor \$3,000 | Platinum Sponsor \$2,000 | Band Sponsor \$1,000 | Gold Sponsor \$750 | Silver Sponsor \$500 | Bronze Sponsor \$250 |
|---|------------------------|----------------------------|-----------------------------|-----------------------------|-------------------------|-----------------------|-------------------------|-------------------------|
| Industry Exclusive | YES | YES | NO | NO | NO | NO | NO | NO |
| Available Positions | 1 | 1 | 2 | 4 | 8 | 12 | Unlimited | Unlimited |
| Stage Presence / Onsite Publicity | | | | | | | | |
| MC Mention from Stage Multiple Times During Weekend | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Logo On Main Stage Sinage | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Flyer Distribution At Festival Information Booth | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo On Information Stations | ✓ | ✓ | ✓ | | | | | |
| Onsite Booth Location 10'x10' | ✓ | ✓ | ✓ | ✓ | | | | |
| Promotion / Media Coverage | | | | | | | | |
| Logo on all hand bills, banners, and program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | Company Name | Company Name |
| Add in festival brochure (3,000 Copies) | 1/2 Page | 1/4 Page | 1/4 Page | 1/8 Page | 1/8 Page | Company Name only | Company Name only | Company Name only |
| Social Media Features on Facebook & Twitter | 16 | 12 | 8 | 5 | 5 | 2 | 2 | 2 |
| Ad On Festival Website Home Page | ✓ | ✓ | ✓ | ✓ | | | | |
| Ad On Festival Website Sponsor Page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Festival T-Shirts | 16 | 12 | 8 | 6 | 4 | 4 | 2 | 2 |

* As members of the Ohio Festivals & Event Association our event is advertised in in all 88 Ohio Counties and in over 300,000 brochures annually.



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Sponsorship Application

Company Legal Name: _____

Company Name (For Promotional Material): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Mobile: _____

Contact Email: _____

Sponsor Level Amount: \$ _____ Signature: _____

Please Complete And Return This Form To:

Andrew Surritt III
Festival Chairman
Greene Countrie Towne Festival
P.O. Box 102
Greenfield, Ohio 45123
GreeneCountrieTowneFestival@gmail.com

www.GreeneCountrieTowneFestival.com