

# AGENDA      Arcata Lodging Alliance

Location:     **Hotel Arcata**  
                  708 9th Street  
                  Arcata, CA 95521

Time:           **Thursday, April 18, 2019**  
                  **3 pm to 3:45 pm**

## **Agenda**

Review a destination marketing partnership with the Humboldt County Convention & Visitors Bureau, specific to the needs and strategic vision of the Arcata Lodging Alliance.

## **Action**

Approve or Disapprove

## **Adjourn**