

A Great Line! ben pearson 0 Den pearson and dia to From our revolutionary new Model 250, 210 and 200 Compounds to the smallest accessory item, Ben Pearson fields the most versatile lineup of precisionengineered archery equipment in the industry. There's everything you need to kick-off a super sales season for '76.

Great Linebackers!

Ben Pearson TV. Hard Hitting Commercials Playing In The National Spotlight.



Thirty-second TV spots showcased in Zebco's award winning outdoor series, "The Fisherman". In more than 100 markets coast to coast. Twenty-five-second dealer versions available for your local use, on request.

Ben Pearson Print. Strategically Placed For Greatest Impact.



Full color, full page ads in every issue of Bow & Arrow, Bowhunter and Archery World. Plus regional and local publications.

Pearson Packaging. It Bowls 'Em Over.

The fastest draw in your store. Easy to display, easy to stock, easy to inventory and irresistible to your customers. It's the sales help you don't have to pay.

Ben Pearson Hotline. Call Our Number And We'll Get The Job Done For You.

Day or night, seven days a week, just dial 800-331-4660 toll-free to order any Pearson product, promotional or merchandising aids. In most cases, we'll have your order ready to ship within 24 hours.

Pearson Model 250 Compound

Faster. Quieter. Uncomplicated.

The Ben Pearson Model 250 Compound is a remarkably efficient, one piece, compound bow that retains all the beauty and feel of a traditional bow, while providing extraordinary speed, great stability and quietness.

It delivers more foot/pounds of energy, and thus, more speed, than any of what are considered to be the 4 major compounds on the market today. At 226 feet per second, no other compound tested could equal its velocity. The Model 250 tops them all -- by as much as 23 feet per second. One key reason is its "Hyper-Flex" limbs. This super stable

limb incorporates many of the same principles of energy build up, storage and release found in the "Hyper-Kinetic" action of Ben Pearson's best traditionally styled hunting and tournament bows. The Model 250's Turnbuckle Tuning is simple and uncomplicated, requiring no special tools, no special knowledge of physics or mechanics. It's factory tuned and tested before it reaches your hands. And you keep it in tune with a simple turnbuckle adjustment.

In the new Ben Pearson Model 250 Compound you get speed, quietness, simple Turnbuckle Tuning and true, handcrafted beauty. What else is there? No. 250 Ben Pearson Compound Length: 50" (Measured axle to axle). Peak weight: 45, 50, 55 and 60 lbs. Draw lengths: 28-29-30-31". String (brace) height: 8-1/2". String length: 40". Sight window: 5/16" past center. Length: 5-1/2". Cable length: 58-1/2" each of 2 cables. Cable diameter: 1/16". 3/32" O.D. Cam size: 2" and 2-1/4".

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Arrow rest: Hoyt Pro-Flex. Limbs: Exclusive "Hyper-Flex" working limbs. Gordon fiberglass. Handle: Hand finished Pearson Marblewood. Tapped for stabilizer. Bow weight: 4 lbs. 2 oz. Shipping weight: 5 lbs. Specify draw length, peak weight and right or left hand.

Licensed under Allen Patent No. 3,486,495

Pearson Models 210 and 200 Compounds

Economical New High-Performance, Uncomplex Compounds

Ben Pearson's new Model 210 and 200 Compounds are possessed with all the advantages of compound design, plus the super-salable attributes of beauty, simplicity, versatility and economy.

> Both the 210 and the 200 are handcrafted from tough, lustrous Pearson Marblewood to provide maximum one piece stability and a traditional look and feel. Non-slotted "Hyper-Flex" laminated limbs are stronger and faster than comparative models. Both bows keep their

balance - without tuning or tinkering. Since cables are anchored at the limb tips, the drawing pressure is always equalized. Even "string walking" will not affect efficiency or tune.

The Model 210 offers an adjustable peak weight range of 15 pounds (from 45 to 60 with a single screw adjustment). And both are quieter than conventional compounds, with fewer moving parts.

At full draw, these models feature a weight relaxation of over 40 percent. And their lighter physical weight (under 4 lbs.) lets you hunt hard or hold the draw without undue arm fatigue.

Whether it's the Model 210 with adjustable peak weight, or the Model 200 in a fixed weight of 45, 50, 55 or 60 pounds, archers will quickly recognize and respond to the obvious "better buy" qualities of these economical new Pearson Compounds.

Pearson Model 210 Adjustable Weight Compound

Bow length: 46" (Measured axle to axle). Peak weight: Adjustable to 45, 50, 55 or 60 lbs. Pre-set @ 45 lbs. Draw lengths: 27"-29" and 29"-31". String (brace) height: 9-3/4". String length: 38". Sight window: 3/16" past center. Length: 6-1/2". Cam size: 2" and 2-3/8". Arrow rest: Hoyt Pro-Flex. Limbs: Exclusive "Hyper-Flex" working limbs. Pearsonite fiberglass. Handle: Hand finished Pearson Marblewood. Hardware: Aluminum. Cam material: Nitabron G. Bow weight: 3 lbs. 15 oz. Shipping weight: 4-1/2 lbs. Specify draw length and right or left hand.

Pearson Model 200 Fixed Weight Compound

Bow length: 46" (Measured axle to axle). Peak weight: Fixed. Choice of 45, 50, 55, or 60 lbs. Draw lengths: 27"-29" and 29"-31". String (brace) height: 9-3/4". String length: 38". Sight window: 3/16" past center. Length: 6-1/2". Cam size: 2" and 2-3/8". Arrow rest: Hoyt Pro-Flex. Limbs: Exclusive "Hyper-Flex" working limbs. Pearsonite fiberglass Handle: Hand finished Pearson Marblewood. Hardware: Aluminum. Cam material: Nitabron G. Bow weight: 3 lbs. 15 oz. Shipping weight: 4-1/2 lbs.

Specify draw length, peak weight and right or left hand. 3

Hyper-Kinetic Limb Hypos Speed & Sales

How The "Hyper-Kinetic" Limb Design **Benefits The Archer.**

- · Generates a uniform power build-up during the draw, without stacking or finger pinch.
- · Provides faster acceleration on release, plus an increased overall arrow velocity from release to target.
- Provides a flatter arrow trajectory for improved accuracy.
- Gives the bow greater stability.
- Virtually eliminates string slap.

Arrows cast from this hyper-powered limb will fly farther, faster, than those cast from less efficiently designed bows of the same given draw weight. Its super silent release is a decisive advantage to the bowhunter, as well as an invaluable aid to the concentration of the tournament shooter.

"Hyper-Kinetic" Action-The power behind a great Pearson line

George Birnie's "Hyper-Kinetic" limb design is a super-efficient, three stage system of energy build-up, storage and release, producing maximum uniform rectilinear velocity.

This revolutionary design commands the maximum utilization of deflex, reflex and recurve. These are the three sections which make up the total working limb. In the Ben Pearson bows, they are exactly synchronized in flex and recovery timing.

During the draw, each working section acts upon the others to create a maximum build-up of energy represented by tension. Beginning in the deflex section, energy is generated and stored in the bow limb until that section reaches the optimum energy producing capability of its design limit. At this point, the kinetic action originated in the deflex triggers the energy producing properties of the reflex, where the process of power buildup and storage is repeated until the creative potential of that section has been fulfilled, the kinetic action then triggering the power production input of the recurve.

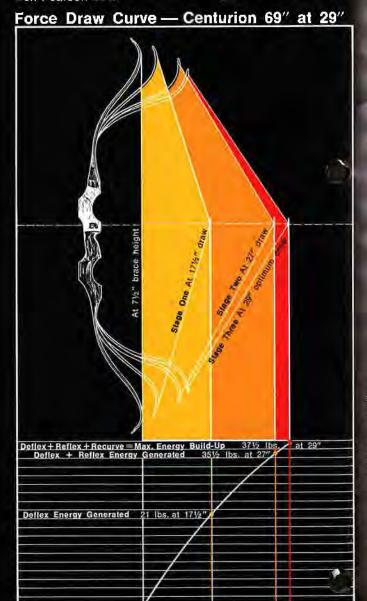
Every bow is separately designed and engineered so that the critical point of total maximum energy build-up is reached at the bow's minimum draw length, and retained until the bow reaches its draw limit. The wider limbs, with micro-tapered cores, are duo-stressed, and provide for a stable housing of the harnessed energy until it is released by the archer.

At that instant, all of the previously stockpiled energy is loosed against the resisting mass represented by the arrow. In the reverse order of their build-up, the recurve, reflex and deflex kinetically inter-react to produce an unbelievably smooth, three-stage, synchronized release of explosive power. Each section's energy input is triggered at the exact instant of its maximum contribution to limb efficiency. This eliminates the "power pauses" or energy leaks common to bows of less efficient limb design in

which the working sections contribute in an improperly c untimed sequence, causing the arrow to be jerked or "hammered" forward into the cast, and creating a violent bow kick that threatens the stability of the archer's bow arm — a serious deterrent to the achievement of either velocity or accuracy.

The synchro-timed release of the "Hyper-Kinetic" limbs assures a constant, uniform power thrust, resulting in maximum rectilinear acceleration and velocity. The bow string "stays with" the arrow, propelling it forward in a flat, accurate cast. String acceleration continues to a point slightly beyond brace height, where the deflex section of the bow provides both a decelerating action and shock absorbing function, eliminating noisy string slap.

"Hyper-Kinetic" Action is the power behind super speed, super silence, super smoothness. You'll feel it in each Ben Pearson bow.



silencer td®

The totally new take-down designed to take trophies in stride

Gere's more to owning a Pearson Silencer® than the thrill of taking the trophy. The first reward is purely aesthetic — the sheer beauty of its classical lines and black, Marblewood handle section. The confirming of expectation begins at the moment of first draw, with the feel of unrestricted smoothness, and continues through the sudden explosion of energy on release. All the promise of the Silencer's® innova-tive "Hyper-Kinetic" limb design is fulfilled in its awesome speed, flat-cast accuracy and incomparable silence. Ben Pearson's patented "Rigid Lock"® takedown further sweetens the experience, with trouble-free performance and easy-carry convenience

> A. For take-down carrying con venience, the handsome double padded vinyl carrying case provides both protection and handling ease





B. Precision-fitted aluminum

No. 7158-0 Silencer td® Length: 58" A.M.O. Draw weights at 28": 40 to 55 lbs. Draw limit: Unlimited. String (brace) height: 71/2" to 81/e".

Handle: Hand finished Marblewood with red laminates. Pistol grip. Rigid Lock[®] aluminum alloy knuckles. Tapped for stabilizer. Arrow rest: Mohair quiet carpet.

Sight window: Center shot. Length: 51/2".

Limbs: "Hyper-Kinetic" full working recurve. Black Pearsonite fiberglass with reinforced tips.

Carrying case: Black vinyl with heavy-duty zipper and soft, protective lining. Inside pocket for string and accessories. String: Serv-Weld custom Dacron[®], pre-stretched and pre-waxed.

Shipping weight: 6 lbs. 10 oz. Specify draw weight and right or left hand. alloy knuckles quickly lock together with a tapered pin to provide rigid stability.

All the hustle and muscle you need to bag the big ones

The forward flowing handle section and "Hyper-Kinetic" limb design give this new 60" bow a distinctively aggressive look. Ready to take on anything you're man enough to go after. The Renegade[™] answers every demand for great striking power and consistent, torque-free shooting. Carefully hand crafted, the black Marblewood riser flows into long, clean micro-tapered limbs, whose deflex reflex and recurve provide silent acceleration. Like each of Ben Pearson's six new hunting bows, the Renegade[™] is available in either right or left hand models.

> No. 7260-0 Renegade™ Length: 60" A.M.O. Draw weights at 28": 40 to 55 lbs. Draw limit: Unlimited. String (brace) height: 8-3/4" to 9-1/4". Handle: Hand finished Marblewood. Pistol grip. Arrow rest: Mohair quiet carpet. Sight window: Center shot. Length: 5-1/2". Limbs: "Hyper-Kinetic" full working recurve. Black Pearsonite fiberglass with reinforced tips. String: Serv-Weld custom Dacron*, pre-stretched and pre-waxed. Shipping weight: 4 lbs. 12 oz. Specify draw weight and right or left hand.

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Buck-quick and cat-quiet, this rascal's ready to hunt

rogue®

Speed and silence are the keys to successful hunting. Draw on the Rogue[®] for both. Nock your favorite broadhead. Anchor, and release. "Hyper-Kinetic" Action triggers a uniform thrust of three-stage penetrating power, and the broadhead silently sizzles to its target in a flat, unwavering trajectory. This 58" performer does all the things you expect of a reliable hunting bow. It casts heavy hunting arrows with tremendous speed and consistent accuracy, answering the most defiant challenges of the game and the terrain.

> No. 7058-0 Rogue * Length: 58" A.M.O. Draw weights at 28": 40 to 55 lbs. Draw limit: Unlimited. String (brace) height: 7½" to 8". Handle: Hand finished Marblewood and select hardwoods. Pistol grip. Arrow rest: Mohair quiet carpet. Sight window: Center shot. Length: 5½." Limbs: "Hyper-Kinetic" full working recurve. Black Pearsonite fiberglass with reinforced tips. String: Serv-Weld custom Dacron", pre-stretched and pre-waxed. Shipping weight: 4 lbs. 8 oz. Specify draw weight and right or left hand.

spoiler[®] Sweet, smooth and sassy

The ruggedly handsome appearance of this new 52" bow tells you it definitely belongs to the famed Pearson "hunting clan". Like each of the bows in the Ben Pearson line, the Spoiler[®] sports an unmistakable family resemblance, starting with the tough, Marblewood handle. Its duo-stressed limbs are designed for extra lateral stability. "Hyper-Kinetic" action provides the power to drive a broadhead the maximum distance in the shortest period of time. The Spoiler's[®] popular 52" length makes for easy handling under the most challenging hunting conditions. It's the bow that's spoiling for the toughest tests you can raise. Our pro staff rates it, "as game as they come".

> No. 7152-0 Spoiler Length: 52" A.M.O. Draw weights at 28": 40 to 55 lbs. Draw limit: Unlimited. String (brace) height: 7" to 812". Handle: Hand finished Marblewood. Pistol grip. Arrow rest: Mohair quiet carpet. Sight window: Center shot. Length: 41/2" Limbs: "Hyper-Kinetic" full working recurve. Black Pearsonite fiberglass with reinforced tips. String: Serv-Weld custom Dacron*, pre-stretched and pre-waxed. Shipping weight: 3 lbs. 8 oz. Specify draw weight and right or left hand.

No. 7148-0 Equalizer TM Length: 48" A.M.O. Draw weights at 28": 40 to 55 lbs. Draw limit: 31" String (brace) height: 7½" to 9". Handle: Hand finished Marblewood. Pistol grip. Arrow rest: Mohair quiet carpet. Sight window: Center shot. Length: 4". Limbs: "Hyper-Kinetic" full working recurve. Black Pearsonite fiberglass with reinforced tips. String: Serv-Weld custom Dacron*. pre-stretched and pre-waxed. Shipping weight: 3 lbs. Specify draw weight and right or left hand.

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The odds on favorite in any close situation

A beauty in the bush. Master-bowyer George Birnie took the principles of the reflexed tension and compression required to achieve the great acceleration of a tournament bow, and compacted them into 48 inches of hunting dynamite. He added to this explosive penetrating power the advantages of Pearsons' positive-control grip, and wider, laterally stabilized "Hyper-Kinetic" limbs. The result is a bow of great maneuverability, with a flat, accurate cast that puts heavy hunting arrows right on the money. Regardless of the game, you've got the EqualizerTM the archer's best bet for heavy brush and tree stand hunting.

centurion[®] A superb bow for the serious tournament archer

In just two short years, the Pearson Centurion[®] has gained an international reputation as one of the finest bows ever introduced to the world of tournament archery. A deflex, reflex, recurve bow, the notable visible feature of its "Hyper-Kinetic" limb design is the near flat reflex section, which functions as a coordinator between working limb and working recurve. Their precise synchronization eliminates the "sensi-tivity" common to bows with high efficiency ratings.

This "Hyper-Kinetic" action also contributes to the arrow's extremely high speed and the resulting flat trajectory. At the moment the arrow leaves the Centurion,[®] the tight recurve, working in synchronization with the flat reflex section, tightens the bow string with equal and simultaneous action from each nock. This action virtually eliminates vibration and jar, and also affords silent performance.

The handle riser section is hand sculptured from laminated Marblewood and Shedua. The sight window in the Centurion,[®] by an exclusive Pearson design, has been moved a full 3/8" past center. The arrow is thus positioned in the absolute center of the bow, for a perfectly true alignment. The Centurion[®] is tapped for a stabilizer and is equipped with the finest, adjustable "panic button." It can be tuned to total perfection.

> No. 7169-0 Centurion" Length: 69" A.M.O. Draw weights at 28": 30 to 45 lbs. Draw limit: Unlimited. String (brace) height: 7-1/2" to 8-1/2"

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Arrow rest: Flip rest. Arrow plate: Berger button. Handle: Hand finished Marblewood and Shedua. Tapped for stabilizer. Sight window: 3/8" past center. Length: 8"

Limbs: "Hyper-Kinetic" full working recurve. White Gordon Bo-Tuff fiberglass with reinforced tips.

Carrying case: Double padded vinyl with soft flannel lining. Inside sight pocket.

String: Serv-Weld custom Dacron,[®] pre-stretched and pre-waxed. Shipping weight: 6 lbs. 9 oz. Specify draw weight and right or left hand. No. 7366-0 Contender™ Length: 66″ A.M.O. Draw weights at 28″: 25 to 45 lbs.

Draw limit: Unlimited. String (brace) height: 81/2" to 91/2."

Handle: Hand finished Marblewood. Tapped for stabilizer. Arrow Rest: Hoyt Pro Rest.

Sight window: Center shot. Length: 7."

Limbs: "Hyper-Kinetic" full working recurve. White Pearsonite fiberglass with reinforced tips.

String: Serv-Weld custom Dacron,[®] pre-stretched and pre-waxed.

Shipping weight: 5 lbs. Specify draw weight and right or left hand.



tournament competition will have a new Contender.[™] It's a 66," "Hyper-Kinetic" performer that's well equipped to help you pile up the points, every time you take it to the line. Engineered for balance, stability and title-taking accuracy, the Contender[™] is more than a match for any rival, both in sure performance and sharp looks. The handle riser section is carved from Marblewood, hand rubbed to a faultless finish and tapped for a stabilizer. Limbs are white Pearsonite fiberglass with reinforced tips.



"sportster" laminated bows & sets

Tops in value, performance and popularity

mach one™

In design, in quality, in performance, this new 52" laminated "sportster" streaks away from the pack. Its markings are distinctive; jet black and crimson Marblewood riser, polished black Pearsonite fiberglass limbs. Its draw is even and nonstacking, its thrust smoothly savage and accurate. Tough, lean and lightweight, it's built for speed and maneuverability. For extra value in an economy class hunting bow, the Pearson Mach One™ leads the field

For right hand shooters only, in draw weights of 40, 45 and 55 lbs.

No. 7052-0 Mach OneTM

Length: 52" A.M.O. Draw weights at 28" 40 to 55 lbs. Draw limit: Unlimited. String (brace) height: 8-1/2" to 9-1/2". Handle: Hand finished Marblewood. Pistol grip. Arrow rest: Mohair quiet carpet. Sight window: Center shot Length: 4". Limbs: Full working recurve. Black Pearsonite fiberglass. String: Serv-Weld custom Dacron[®]. pre-stretched and pre-waxed. Shipping weight: 3 lbs. 4 oz. Right hand only. Specify draw weight

mustang™

This moderately priced laminated bow has spirit, toughness and speed. A versatile 58 inches, it's equally at home on the range or in the field. Full working recurve limbs provide a powerhouse punch. Has the good looks and great handling character-istics of a true thoroughbred performer. For right hand shooters only.

No. 7258-0 Mustang™

Length: 58" A.M.O. Draw weights at 28": 45 and 50 lbs. Draw limit: Unlimited. String (brace) height: 8" to 8-1/2". Handle: Select hardwood, Semi-pistol grip. Arrow rest: Mohair quiet carpet. Sight window: Center shot, Length; 4-1/2". Limbs: Full working recurve. Black Pearsonite fiberglass. String: Serv-Weld custom Dacron[®], pre-stretched and pre-waxed. Shipping weight: 2 lbs. 8 oz. Right hand only. Specify draw weight.

No. 7565-3 Mustang™ Hunting Set

Everything you need to take to the field for plenty of hunting fun. For right hand shooters only. The set contains: No. 7258-0 Mustang[™] bow in 45/50 pound draw weight 3-29" cedar hunt-ing arrows with color band and crest. Bow quiver. Armguard. Leather shooting tab. 16" leopard target face. The Ben Pearson booklet, "Secrets of Successful Bowhunting". Shipping weight: 6 lbs.

cougar

Many of the high performance fea-tures of our finest Ben Pearson bows re built into the Cougar™, to offer the archer an efficient and effective bow in the lower price range. Its 62" length provides the flexibility of both target and hunting use.

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No. 7050-0 Cougar™ Length: 62" A.M.O. Draw weights at 28": 30 to 55 lbs. Draw limit: Unlimited. String (brace) height: 7-1/4" to 8". String: Serv-Weld custom Dacron®, pre-stretched and pre-waxed. Handle: Select hardwood. Semi-pistol grip.

Limbs: Full working recurve. Black Pearsonite fiberglass.

Sight window: Center shot. Length: 6-1/2". Arrow rest: Mohair quiet carpet.

Shipping weight: 2 lbs. 8 oz. Specify draw weight and right or left hand.

No. 7590-3 Cougar™ Hunting Set A complete hunting set for right-handed men, women or mature teens. Set contains No. 7050 62" Cougar bow, in 40 to 50 pound draw weight. 4-29" cedar hunting arrows, color band and crest. Bow quiver Armguard. Leather tab. 16" leopard tar-get face. The Ben Pearson booklet, "Secrets of Successful Bowounting" shipping

weight: 6 lbs.

collegian™

This new 64" laminated bow is an excellent choice for the advanced archery student, or for the individual looking for exceptional value at a very economical price. In bow weights from 20 to 40 lbs., the Collegian's™ extra length helps provide the consistent performance required in target shooting. Available in left or right hand models.

No. 7064-0 Collegian™ Length: 64″ A.M.O. Draw weights at 28″; 20 to 40 lbs. Draw limit: Unlimited. String (brace) height: 7-1/2" to 8". String: Serv-Weld custom Dacron", pre-stretched and pre-waxed. Handle: Select hardwood. Arrow rest: Mohair quiet carpet. Sight window: Center shot. Length: 5". Limbs: Full working recurve. White Pearsonite fiberglass. Shipping weight: 2 lbs. Specify draw weight and right or left hand.

Recommended for students, schools, camps and youth groups. A complete target set for right hand shooters. Contains: No. 7064 64" Collegian bow in 25, 30 & 35 lb. draw weights 4-28" cedar target arrows clear-dipped with color crest. Armguard, Leather shooting tab Belt quiver. 4-color, 16" target face. "How To Shoot" booklet. Shipping weight: 6 lbs. 6 lbs



No. 7575-3 Collegian[™] Target Set Recommended for students, schools,

bronco™

Designed like dad's, this 48" laminated bow is the perfect gift for young archers. Good looking and smooth shooting, it gives youngsters the feel of fine equipment, helps develop good shooting habits. Available in right or left hand models.

No. 7010-0 Bronco™

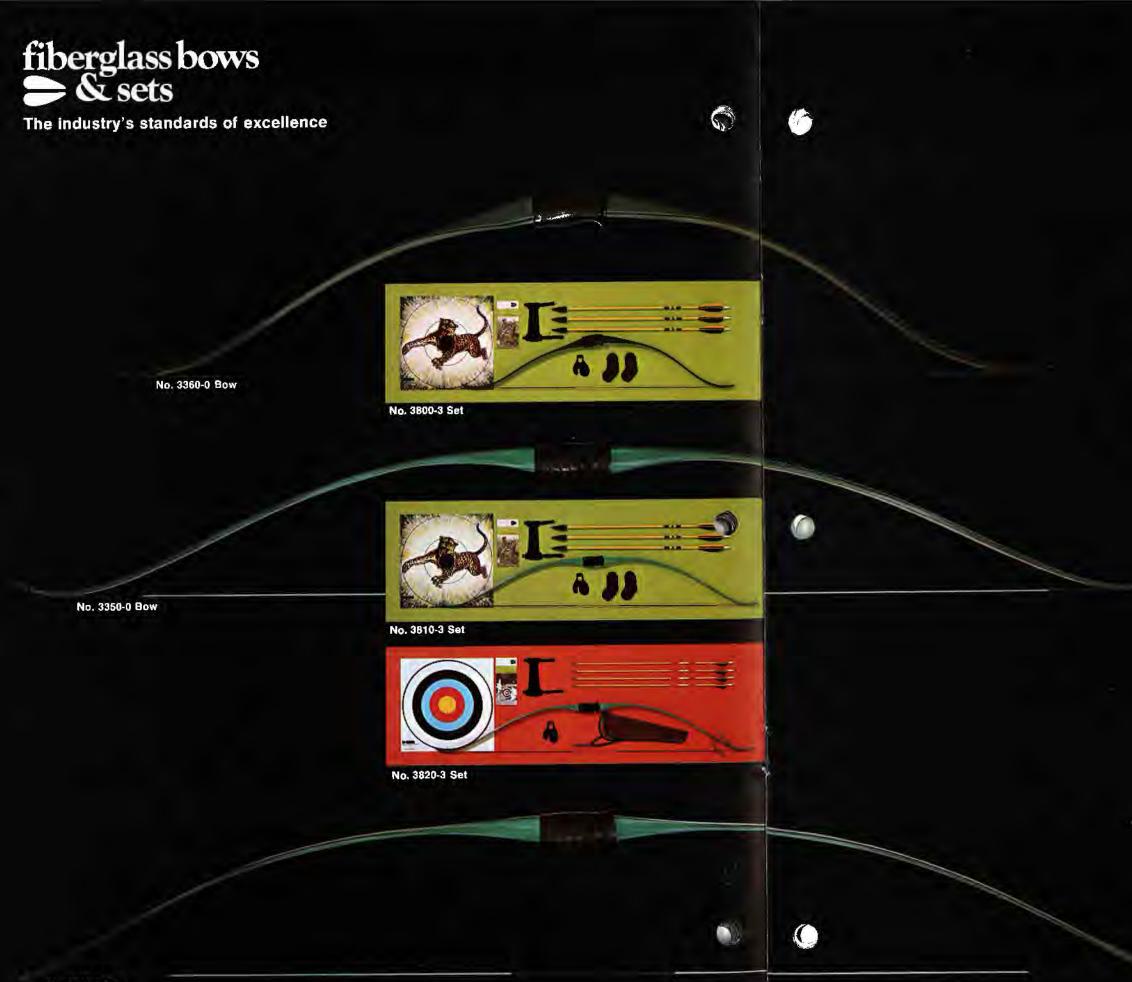
Length: 48" A.M.O. Draw weights at 26": Right hand — 25 to 35 lbs. Left hand — 25 lbs. only. Draw limit: 27".

String (brace) height: 6-1/2" to 7". String: Serv-Weld custom Dacron*, prestretched and pre-waxed. Handle: Select hardwood. Semi-Pistol grip.

Sight window: Center shot. Length: 4". Limbs: Recurve. Pearsonite fiberglass with reinforced tips.

Shipping weight: 1-1/2 lbs. Specify draw weight and right or left hand.





No. 3340-0 Bow

No. 3360-0 Hunting Bow

Big bow power concentrated in a 52" bow. Short enough for easy handling in close cover, with all the power and accuracy needed to take big game. One piece, solid fiberglass construction is impervious to weather and rough use. Has molded, textured non-slip handle. Shoots right or left-handed. Camo green color.

Lenath: 52"

Draw weights at 28": 45 & 50 lbs. String (brace) height: 71/2" to 81/2." Handle: Injection-molded heavy-duty vinyl, sculptured design for natural hand fit. Non-slip textured. Limbs: Full working recurve. String: Serv-Weld custom Dacron,[®] pre-stretched and pre-waxed. Shipping weight: 3 lbs. Specify draw weight.

No. 3800-3 Wolverine[™] Hunting Set

A complete set for the beginning bowhunter. Attractively and securely gift packaged. Set includes:

No. 3360 52" fiberglass bow in 45 lb. draw weight with custom Dacron[®] string.

3-29" cedar hunting arrows, color band and crest.

Bow quiver. Armguard.

Leather shooting tab. 16" leopard target face.

Ben Pearson's booklet, "Secrets of Successful Bowhunting". Shipping weight: 5 lbs. 12 oz.

No. 3350-0 Hunting & Field Bow

For bagging game or backyard fun, this sleek 60" bow gives you great dual performance. Shoots right or left-handed. Has arrow rests on both sides. Molded, textured non-slip handle.

Draw weights at 28" range from 25 to 45 lbs. Shipping weight: 1 lb. 4 oz. Specify draw weight when ordering.

No. 3810-3 Barracuda™ Hunting Set

Gets you off to a good start, with all the essential equipment required for enjoyable bowhunting. Set includes: No. 3350 60" fiberglass bow in 45 lb. draw weight with custom Dacron® string. 3-29" cedar hunting arrows, color band and crest. Bow quiver. Armguard. Leather shooting tab. 16" leopard target face. Ben Pearson's booklet, "Secrets of Successful Bowhunting". Shipping weight: 4 lbs.

No. 3820-3 Big Ben® Target Set

The family fun set. For right or left-handed archers, in 25 to 35 lb. draw weights. Set includes:

No. 3350 60" fiberglass bow. 4-28" cedar target arrows, clear-dipped with color crests. Belt quiver. Armguard. Leather shooting tab. 16", 4-color target face. "How To Shoot" booklet. Shipping weight: 3 lbs. 3 oz.

No. 3340-0 Camp And School Bow

A rugged, straight limb bow that handles easily on the range. 60" in length. Available in 20, 25, 30 and 35 lb. draw weights at 28." Has molded, textured non-slip handle. For either right or left-handed archers. Shipping weight: 1 lb. 4 oz.

Specify draw weight when ordering.

No. 3330-0 Intermediate Bow

A 54," semi-recurve bow with sight window and molded, textured non-slip handle. Specifically for the right-handed target or recreation shooter, this bow has a draw weight of approximately 25 lbs. at 29."

Shipping weight: 1 lb.

No. 3830-3 Buccaneer™ Hunting Set

Ben Pearson's most economically priced complete hunting set. Equips the archer with all necessary hunting tackle. Set includes: 54" fiberglass bow in 45 lbs. draw weight. 4 cedar hunting arrows. Bow quiver, Vinyl armguard. Leather shooting tab. 16" leopard target face. Ben Pearson's booklet, "Secrets of Successful Bowhunting". Shipping weight: 2 lbs. 12 oz.

No. 3840-3 Li'l Ben 25® Target Set

An intermediate target set for right-handed shooters. Not a toy. Set includes: No. 3330 54" fiberglass bow, draw weight approximately 25 lbs. at 26." 4-26″ cedar target arrows with plastic Nock-Fletch.™ Vinyl belt quiver. Vinyl armguard. Leather shooting tab. 16," 4-color target face. "How To Shoot" booklet. Shipping weight: 2 lbs. 8 oz.

No. 3320-0 Junior Bow

A lightweight, 54" bow for beginning archers who want a little extra length. Has a molded, textured non-slip handle. Shoots right or left-handed. Draw weight is approximately 20 lbs. at 24." Shipping weight: 8 oz.

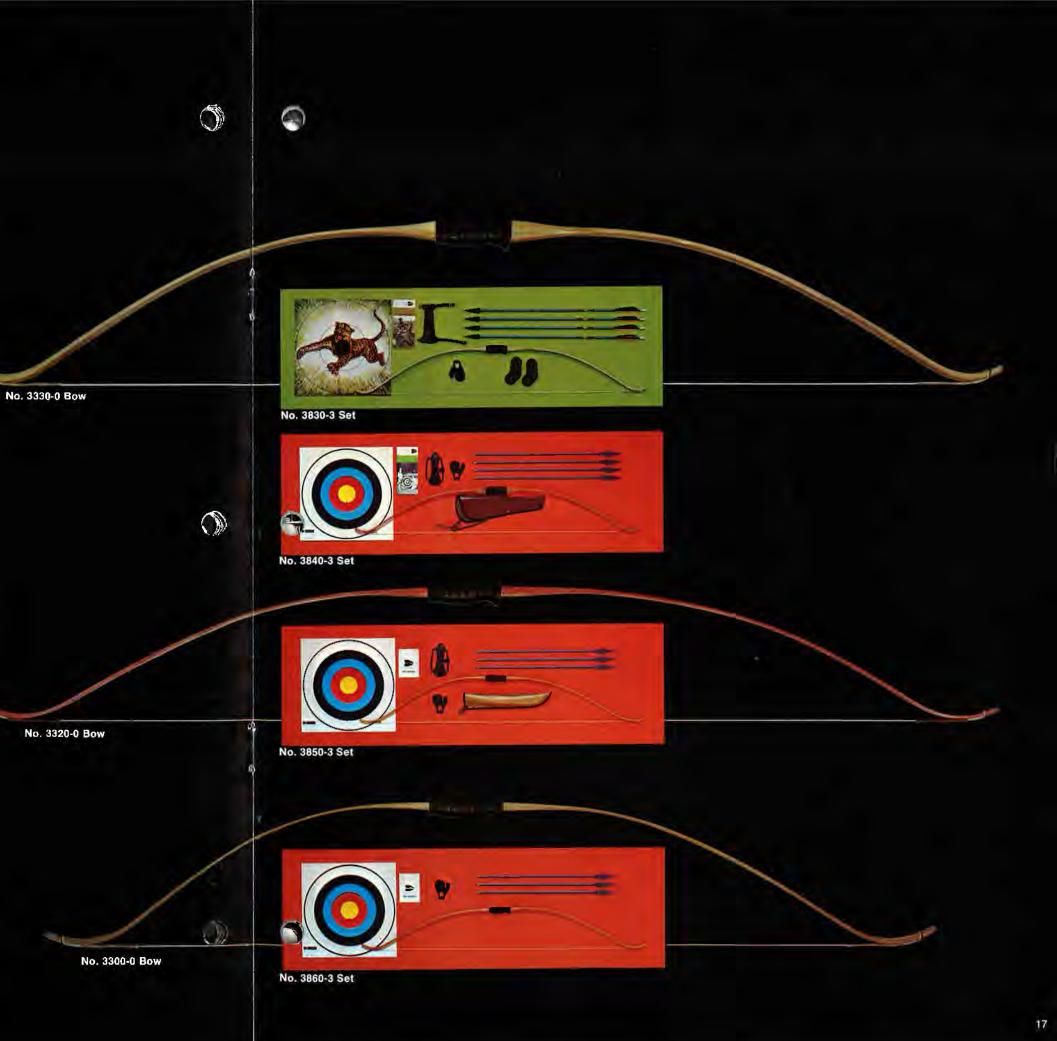
No. 3850-3 LI'I Ben 20[®] Target Set A complete junior target set. Bow accommodates either right or left-handed shooters. Not a toy. Set includes: No. 3320 54" fiberglass bow. Draw weight approximately 20 lbs. at 24." 3-24" cedar target arrows with plastic Nock-Fletch.™ Soft vinyl side quiver. Vinyl armguard. Vinyl shooting tab. 16," 4-color target face. Shooting instruction card. Shipping weight: 2 lbs.

No. 3300-0 Beginner's Bow

For the beginner. Shoots either left or right-handed. Has molded, textured non-slip handle. Bow length is 48." Draw weight is approximately 15 lbs. at 22." Shipping weight: 71/2 oz.

No. 3860-3 Li'l Ben 15® Target Set

The ideal starter set. Bow shoots either left or right-handed. Not a toy. Set includes: No. 3300 48" fiberglass bow. Draw weight approximately 15 lbs. at 22." 3-22" cedar target arrows with plastic Nock-Fletch.™ Vinyl tab. 16," 4-color target face. Shooting instruction card. Shipping weight: 1 lb. 12 oz.



the pearson switchblade" **S** switch-on[™] system

A superlative new broadhead and the only arrow-saving interchangeable point system that lets you ...

- switch from 4-blade to 2-blade broadhead
- · switch from broadhead...to blunt...to field point
- switch from aluminum . . . to fiberglass . . to wooden shafts
- switch broadhead colors to co-ordinate with arrow shafts, crests and fletchings, improve vertical alignment.

The Pearson Switchblade® - Performance +

This precision engineered 4-blade broadhead meets every performance standard of a truly outstanding hunting head. Aerodynamically superior, it shoots with the ballistic efficiency of a target arrow. It is silent and stable in flight, compression-resistant on impact, and provides maximum cutting action.

The Switchblade's # advanced design maximizes exposure of all four cutting blades, primary and auxiliary. The auxiliary blades alone provide 30% more cutting surface than those of the previously most popular broadhead on the market.

The primary blade is spring tempered carbon steel. It can be honed to acute sharpness, holds a keen edge, and can be easily resharpened in the field. The primary blade is welded to a steel ferrule whose design provides solid strength and allows unrestricted penetration. The ferrule is positioned behind the cutting blades and cannot interfere with penetration. A further improvement is the positive locking of the auxiliary blades to the ferrule, prohibiting loosening or "pop out" on impact.

Color co-ordinated Switchblades® improve your vertical alignment

New Ben Pearson Switchblades® are the only broadheads designed to co-ordinate with the colors of your arrow crests, shafts and fletchings. In addition, they provide a definite aid for the achieving of truer visual vertical alignment in those situations where bare bow techniques are employed and the broadhead is used as a sighting reference. Four colors: white, bronze, green and yellow.

The Pearson Switch-On™ System lets you save on shafts by switching points

The economical Pearson Switch-On™ System lets you raduce the number of needed shafts by allowing you to switch from broadhead to blunt to field point on the same arrow, anytime you wish. It's so easy you can switch them in the field. The system also includes the few inexpensive components for adapting from aluminum to fiberglass to cedar shafts, and is perfectly compatible with

Switchblade Specifications Length: 21/2." Width: 11/4" Auxiliary Blade

Width: 1-1/16." Auxiliary Blade Angle: 50° Ferrule: Behind blades. Does not interfere with penetration Steel: 1075 Spring hardened. Weight: 130 grains.

other convertible point systems. No special tools or equipment are required. To switch head or shaft types, just screw on the point required for the type of shooting you want to do.

Pearson Switch-On[™] components include:

- 1. A Switch-On™ Wooden Shaft Converter for converting wooden arrows to the Pearson Switch-On™ system. Consists of a durable, lightweight, 5° tapered aluminum sleeve which slips over and glues to the arrow shaft. The converter accepts all Switch-On™ points (Switchblade® broadhead, blunt and field) as well as other convertible points of your choice.
- 2. A Switch-On™ Broadhead Adapter to fit Switchblades® or other broadheads to wooden (with converter), aluminum and fiberolass (with insert) shafts. Available installed in Switchblade® as a single unit, or may be ordered separately. High strength aluminum.
- 3. A Switch-On™ Insert for aluminum and fiberglass arrows, threaded to accept any convertible point. Of lightweight, high strength aluminum. Available in specific shaft sizes.
- A Switch-On[™] Blunt Point matched to Switchblade[®] weight.
- 5. A Switch-On[™] Field Point matched to Switchblade[®] weight.

(To order Switch-On[™] Components, see Points page 28.)

A-Mercury XX-80 Pearson-Easton Aluminum

Developed especially for the many trophy hunters who demand the finest precision arrow money can buy. Unequalled uniformity of weight and spine. Anodized green finish blends with surroundings and is non-reflecting. 5" select grade parabolic fletching, distinctively hand crested. Indx type speed nocks. XX-80 arrows are precisely matched in 5 lb. spine increments, 40 lbs. to 60 lbs., full length, 29" and 30." Available only from Ben Pearson.

No. 2695-1 (Half-Dozen) 29" and 30" with Plastic Fletching. Switch-blades® attached to Switch-On™ broadhead adapters. Available in 45/50 and 50/55 lb. spine weights.

No. 2685-1 (Half-Dozen) 29" and 30." With Switchblade® attached to Switch-On™ broadhead adapter.

No. 2620-1 (Half-Dozen) Full length. With 6 unattached Switch-On™ inserts

No. 2690-1 (Half-Dozen) 29° and 30″. With 3 attached, and 3 unattached Switchblades[®], and 3 attached, 3 unattached 125 grain field points. Complete with Switch-On™ broadhead adapters.

B-Pearson Deluxe Fiberglass

Our finest fiberglass hunting arrows. Precise performance whatever the weather. Will not absorb moisture, unaffected by temperature extremes. 5" select grade parabolic fletching and stinctive hand cresting. Matched within 5 grains in 5 lb. oine increments for 40 to 60 lb. bows.

No. 2700-1 (Half-Dozen) Full length. With 6 unattached Switch-On™ inserts

No. 2785-1 (Half-Dozen) 29" and 30". With Switchblade® attached to Switch-On™ broadhead adapter.

Green and yellow. Orders shipped in available color(s).

pearson hunting arrows

Ben Pearson hunting arrows are manufactured to AMO approved equipment and measuring standards.

C-Matched Woodsman Fiberglass

Combines the precise flight characteristics of fiberglass with complete camouflage. Olive drab shafts, 5" parabolic fletching. Matched in 5 lb. spine increments, 40 to 60 lbs., 29," 30" and 31."

No. 2795-1 (Half-Dozen) 29°, 30° and 31°. With Switchblade® attached to Switch-On™ broadhead adapter. (Note: 31° length available in 45/50 and 50/55 lb. spine weights only.)

D-Deluxe Matched Cedar

Finest, hand selected Port Orford cedar shafts, painted full length, distinctive hand cresting. 5" select grade parabolic fletching. Matched in spine and weight in 5 lb. spine increments for 40 to 60 lb. bows. Full length, 29" and 30" length. Indx nocks.

Specify arrow length and draw weight.

No. 2385-2 (Dozen) 29" and 30". With Switchblade*. No. 2385-1 (Half-Dozen) 29" and 30". With Switchblade* No. 2290-2 (Dozen) 29" and 30". 6 with Switchblade® hunting broadheads and 6 with 125 grain tapered-hole field points. Available in 45/50 and 50/55 lb. spine weights.

E-Camo Cedar Hunting Arrow

Economical Port Orford cedar arrows. A good quality arrow matched for 45 to 50 lb. bows in a 30" length. 41/2" parabolic fletching. Painted camo green. No. 2240-9 (4 Dozen Display) 30" length. With Arrowmate 4-blade head.

pearson field arrows

Ben Pearson field arrows are manufactured to AMO approved equipment and measuring standards.

A-Deluxe Matched Cedar

Select Port Orford cedar shafts, painted full length, distinctive brush cresting, 41/2" parabolic fletching. Matched in spine and weight in 5 lb. spine increments for 40 to 60 lb. bows, in 28" and 29" lengths. Indx nocks.

No. 2120-2 (Dozen) 28" and 29." With 125 grain tapered-hole field points.

No. 2120-1 (Half-Dozen) 28" and 29." With 125 grain taperedhole field points.

B-Matched Cedar

Matched Port Orford cedar shafts with band crest. 41/2" parabolic fletching. Matched in spine and weight in 5 lb. spine increments for 40 to 60 lb. bows, in 28" and 29" lengths. Indx nocks. No. 2110-2 (Dozen) 28" & 29" With non-skid parallel field points.

C-Matched Cedar Flu-Flu

New radial fletch provides high velocity at short ranges, then drops quickly for easy recovery. Ideal for bird and small game shooting. Matched in 5 lb. spine increments for 40 to 50 lb. bows. 29" length, blunt point.

No. 2225-9 (3 Dozen Display) 29" length. With small game blunt.

D-Camo Cedar

Tough, economical cedar arrows with parabolic fletching, Indx nocks and 125 grain tapered-hole field points. Painted camo green. For 45 to 50 lb. bows. 29" length. No. 2230-5 (Half-Gross Display) 29" iength.

E-Economy Cedar

Popular priced arrow for bows under 40 lbs. Colortul cresting with non-skid parallel field point. No. 2100-5 (Half-Gross Display) 28" length

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No. 2100-5

pearson target arrows

Ben Pearson target arrows are manufactured to AMO approved equipment and measuring standards.

A-Mercury XX-80 Pearson-Easton Aluminum

Finest Easton anodized aluminum shafts, developed exclusively for Ben Pearson. Satin-gold finish with 31/2" parabolic trimmed fletching and non-slip Bjorn nocks for smooth, consistent release of arrow. Bold, distinctive brush cresting. Matched and spined in 5 lb. increments for bows 25 to 50 lbs.

Specify arrow length and bow weight.

No. 2605-2 (Dozen) No. 2605-1 (Half-Dozen) Arrow Length 26" length. 28" length. 29" length.

Bow Weight 25 to 35 lbs. 30 to 50 lbs. 35 to 50 lbs. 25 to 50 lbs.

Full length. (Available in dozens only)

B-Pearson Swift Easton Aluminum

Easton aluminum tournament shafts, specially processed to Ben Pearson specifications. Matched within 5 grains. Distinctive brush cresting, parabolic fletching. Indx nocks.

Specify arrow length and bow weight.

No. 2600-2 (Dozen)

Arrow Length 26" length. 28" length. 29" length.

Bow Weight 25 to 35 lbs. 30 to 50 lbs. 35 to 50 lbs.

C-Pearson Deluxe Fiberglass.

Virtually indestructible shafts will not bend, dent, or warp. Always straight. Fitted with popular Bjorn nocks to provide the ultimate in precise performance. Distinctively hand crested, 31/2" select grade parabolic fletching. Matched within 5 grains. Specify arrow length and bow weight.

	Arrow Length	Bow Weight
No. 2740-2 (Dozen)	26" length.	25 to 35 lbs.
ST STANDARD	28" length.	30 to 50 lbs.
	29" length.	35 to 50 lbs.

D-Deluxe Port Orford Matched Cedar

The finest wood target arrow. Matched and spined in 5 lb. increments for bows 25 to 50 Ibs. Bright color crest, premium grade 31/2" fletching. Indx nocks.

Specify arrow length and bow weight.

	Arrow Length	Bow Weight
No. 2070-2	26" length.	25 to 35 lbs.
(Dozen)	28" length.	30 to 50 lbs.
	29" length.	35 to 50 lbs.

E-Select Cedar Practice Arrow

For bows under 40 lbs. Ideal for school and camp archery programs. Port Orford cedar shafts have colorful 3 band crest. Your choice of four crest colors: black and white, blue and white, orange and white, yellow and white. Nock and cock feather match crest color.

No. 2220-2 (Dozen) Specify 26," 28" or 29" length and crest color. No. 2220-5 (Half-Gross Display) Specify 26," 28" or 29" length. Shipped 2 dozen each of 3 different colors, but can not specify colors.

F-Cedar Target Arrow With Nock-Fletch.™

For bows under 40 lbs. Cedar shaft with parallel target point, and one piece plastic Nock-Fletch.[™] A good choice for be-ginning and intermediate archers. Packed all 28," or in standard pack of one-half 26" and one-half 28." No. 2210-5 (Half-Gross Display).







36" diameter, Shipping weight: 8 oz. No. 9170-9 24" diameter. Shipping weight: 9 oz. (2 per package) No. 9210-9 16" diameter. Shipping weight: 9 oz. (4 per package)

4-Color Skirted Heavy Tag No. 4910-0 48" dia. Shipping weight: 1 lb. No. 4810-0 36" dia. Shipping weight: 8 oz. No. 4710-0 24" dia. Shipping weight: 2 oz.

4-Color Skirted Vinvl No. 4135-0 48" dia, Shipping weight: 22 oz. No. 4125-0 36" dia. Shipping weight: 12 oz. No. 4115-0 24" dia. Shipping weight: 6 oz.



Do-It-Yourself Target No. 9100-0 Heavy corrugated paper box with a four-color target face printed on both sides. Fill with paper or straw, tightly packed, or newspapers packed flat. Close with gummed tape. An inexpensive target for juniors and beginners using light-weight bows. Shipping weight: 1 lb. 4 oz.



Corrugated Cardboard Target No. 9450-0 Thick layers of rugged, lightweight corrugated cardboard, in a full-sized 4-color target face. May be used satisfactorily with bows up to 40 lbs. in draw weight. Sold in multiples of 2 only. Shipping weight: 5 Ihs



Full Color Animal Target Faces Natural, lifelike, printed on heavy stock . . . with scoring circles and aiming spots. Packed in poly bags. No. 9273-9 24" Deer. Shipping weight: 3 oz. (2 per package) No. 9263-9 18" Fox. Shipping weight: 1 oz. (3 per package) No. 9253-9 12" Bobcat. Shipping weight: 1 oz. (3 per package) No. 9243-9 6" Squirrel. Shipping weight: 3 oz. (8 per package)

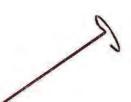
Deluxe Metal Stand No. 4380-0 A sturdy tripod with adjustable brackets for

-

large or small targets. Mat locks hold target securely in place, even when moving. Rubber tips on legs permit use on indoor floors. Shipping weight: 2 lbs.

Standard Metal Stand No. 4390-0 Compact, easy to

use. Adjustable to non-skid angles to reduce loss of arrow Treated to prevent rusting. Has chain and clip. For 24" and 36" targets. Folded length is 32". Shipping weight: 1 lb. 10 oz.



Holds face flat and firmly in the proper position. Prevents loss and damage. Essential to up-date target and field courses. No. 4530-9 Card of 4 pins. Shipping weight: 2 oz.

Target Face Pin

Target Display Assortment

Sturdy, convenient corrugated display rack is free with total assortment order. Shipping weight: 17 lbs. No. 9290-9 24", 4-color faces. (12 packages of 2) 16", 4-color faces. (8 packages of 4) 24", Deer faces. (12 packages of 2) 12", Bobcat faces. (10 packages of 3)

18", Fox faces. (10 packages of 3) 6", Squirrel faces. (8 packages of 8)

armguards, tabs & gloves

For men, women and young archers

No. 8675-0 Full Length Armguard Quality split leather, with soft suede lining and four adjustable arm straps. Protects the entire forearm and holds shirt out of way.



No. 8665-0 Vented Armguard With Velcro® Fastener

Long-lasting black leather, with soft suede lining. Fastens securely at the touch. Vented for hot weather comfort. Three spring steel stays. Adjustable straps.



No. 8660-0 Hunting Armguard

Heavy-duty with adjustable arm straps. Concealed fiber stay. Black vinyl, lined with soft suede.



No. 8690-0 Skeleton Armguard

The ideal, all-purpose armguard. Provides maximum protection. Strong, brown vinyl, with concealed fiber center stay. Soft vinyl lining, two adjustable elastic straps.



No. 8655-0 Standard Armguard Good protection for a moderate price. Sturdy, brown vinyl. Two adjustable elastic arm straps.

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No. 8745-0 "Ouchless" Deluxe Tab Can't bite or pinch. Finest quality, top grain leather. Provides a positive hold for individual fingers. Improves accuracy. Leather reinforced for extra strength, clean release. Specify right or left hand, S-M-L.

No. 8710-0 "Easy-On" Finger Tab Long-wearing, top grain leather release aid gives the right combination of pliability and protection. Fits either right or left hand. S-M-I

No. 8715-0 Standard Tab Tough, smooth leather protection in a tab that fits either right or left handed archers. Specify S-M-L.

A. No. 8730-0 Deluxe Glove

Tough cowhide with elastic webbing. Molded tips. V-shaped cut-outs. Adjustable wrist strap. A high quality glove made for active shooters. S-M-L-XL.

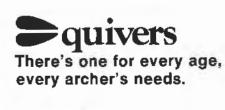
B. No. 8725-0 Standard Vinyl Glove

Long-lasting vinyl, with adjustable wrist strap. A one piece model for archers of all ages. S-M-L.











No. 9045-0 Custom **Compound Quiver** Detachable quiver, custom designed for Pearson

Compound models 250, 210 and 200. Rugged and lightweight, Shroud has padded interior to keep broadheads razor sharp and quiet. Gives maximum protection to both the archer and his arrows. Attaches to mounting plate with tape or screws. Ideal for all wooden riser hunting bows of compound or conventional design. Holds 6 arrows.





No. 8530-0

Hooded Slient Bow Quiver

Safety is the foremost design

feature of this economy-

bow. Heavy-duty, brown

priced slip-on bow quiver. It's lightweight, fits on any

No. 8470-0 Junior Hunting Quiver

For arrows to 26". Has a wide throat for easy arrow removal, a heavy, leather bottom. Adjustable leather shoulder and arrow divider straps. Of durable, claret-colored vinyl, with tan, scalloped cuff.

No. 8340-0 Standard Side Quiver Soft, expanded brown vinyl, with permanent belt loop. Holds 12 arrows. Keeps arrows convenient, buy ut of the way. Has a lar accessory pocket, pencil holder, and a separate pocket for damaged arrows.

New Target And Fletd Quiver Claret colored rigid vinyl. Belt clip holds quiver at easy access angle. 12 arrows are held ready at your fingertips. Has roomy accessory pocket and arrow divider strap.

No. 8350-0

No. 8780-0 Economy Quiver Low cost, yet lough and long lasting. Carries 12 ta arrows or 6 hunting a Brown vinyl, with molded puncture-proof bottom.



No. 5270-0 Ground Quiver For expert archers, clubs, schools. Upright rod of quiver is designed to a contact with horizontall hanging bow. Holds 12 arrows. Bow rack is removable.

cases

Ben Pearson bow cases for every bow — every budget

No. 1530-0 Pearson Custom Hard Bow Case

Professional quality. High-impact molded case. Sleek and sturdy, with durable patterned vinyl cover. Lined bow compartment is fully padded to protect bow handle. Separate foam-cushioned compartment holds up to 2 dozen arrows. Additional, snap-lock, divided compartment for accessories. 70" x 9" x 41/2".

B. No. 8500-0 Vinyl Bow Case

Durable black vinyl case with soft flannel lining, heavy-duty zipper. Popular with archers for protection of fine bows. Fits any bow up to 68".

C. No. 8510-0 Flannel Bow Case

Strong, soft flannel with vinyl top and bottom. String tie, pocket on flap for extra bow-string. Accommodates bows up to 68".

D. No. 8550-0 Compound Bow Case

Custom designed rugged black vinyl case, with soft, protective flannel lining and heavy-duty zipper. Offers complete protection and comfortable carrying convenience for Ben Pearson Model 250, 210, and 200 Compounds, as well as other compounds up to 50 inches.

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No. 9917-0 Side Mount **Hunting Sight**

All metal, five pin bar sight. Mounts to side of either right or left hand bows. Fluorescent, multi-color pins adjust for various distances. Has 5" sight bar, black non-glaring finish and positive pin-locking system. Screw or tape on.



No. 9945-0 "Super Sight" by Accra Has hooded post with positive visibility pin. Adjustable coded sight bar for precision accuracy. Fine luned elevation and windage controls. 7" sight bar for all shooting styles. A high-performance sight for the serious competitive archer.

No. 9925-0 Hunter Sight Four position, multi-colored sight settings. Adjustable pins for windage and elevation. 5" sight bar. Double lock insures permanent position. Designed for rugged use. Tape or screw on. Fits all bows.

No. 9975-0 Field Sight Hooded post for precise sighting.

High visibility — no glare sight pin. Easily adjustable for windage and elevation. 5" sight bar. Tape or screw on. Fits all bows.

No. 9955-0 Target Pin Sight

Features a high visibility pin for all light conditions. Double lock insures a permanent, no-slip position. Adjustable for windage and elevation. 5" sight bar. Tape or screw on. Fits all bows.

No. 9920-0 Bow Sight Adjustable for height and windage. Lightweight, flexible steel. Screw adjustment swivels into position. 5" sight bar. Easily attaches to bow with tape.



bow accessories



No. 1442-0 Bow Sling Ideal for improving shooting form.

Prevents over-gripping of the bow. Cowhide, with adhesive backing for quick and easy installation. No screws or tape Adjustable. Complete with instructions.



No. 1465-0 Arrow Plate Self-adhesive pressure plate fits and protects all bows. Use with No. 1891-0 Mohair carpet rest. Ideal for quieting hunting bows.



No. 1550-0 Arro-Guide Perfect for the beginning archer. Holds arrow firmly in shooting

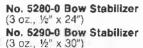
position, ready to draw. Fits right or left hand bows. Self-adhesive for simple installation



No. 1447-0 Bow Tip Protector Soft, pliable rubber. Protects bow while stringing. Holds string in place, keeps bow tip like new Fits all bows



No. 5228-0 4" Hunting Stabilizer Fits 5/16" bow insert, Reduces limb torque and improves the hunter's accuracy. Black metal rod with chromed, adjustable weight. Allen wrench is included with purchase for quick, easy adjustment of stabilizer weight.



Fits 5/16" bow insert. Reduces bow torgue and adds points to the archer's score. Black metal rod with chromed, adjustable weight. Allen wrench included.

No. 1555-0 Flip Rest

Ideal for either target shooting or hunting. Unaffected by weather. Facilitates smooth, quiet release, Stainless steel with self-adhesive backing. Fits all arrow shelves. drilled for cushion plunger. Specify right or left hand.

No. 1415-0 Pere-Rest

in seconds on any center shot bow. Assures noiseless arrow flight, protects arrows from crest damage For hunting or target shooting

insure stable arrow flight. Selfadhesive backing, fits all arrow shelves. An ideal bowhunting arrow

No. 1418-0 Hoyt Pro Rest

A non-interfering rest with pressure plate, Provides for positive clearing. of vanes or feathers. Retaining finger prevents arrow from falling off rest. Flexible shelf prevents arrow bounces. Self-adhesive backing. Specify right or left hand.

No. 1419-0 Feather Rest

Feather shelf provides arrow cushion. Minimizes arrow whip, increases bow cast. Includes arrow plate and pressure point. Selfadhesive. Fits any bow. Specify right or left hand.



Keeps arrow in a constant "ready position. Eliminates tired fingers, deal for cold weather bowhunting. Releases instantly. Quiet, will not spook game. Self-adhesive backing. Fits all bows



Horizontal nylon brush type. Mounts

No. 1891-0 Mohair Carpet Rest

Genuine mohair for quiet, smooth drawing and release. Padded to rest. Fits right or left hand bows.

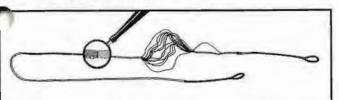
No. 1545-0 Kwik-Lok Arrow Holder



Improves shooting technique. Spring clicks at full draw, eliminates "freezing" or snap shooting. Made of long-lasting spring steel mounted on leather tab.

bow strings

The preferred, proven high-performance line



Exclusive "Serv-Weld" Process

Prevents Unravelling, Assures Stay-Strong Strings. Utilizing a patented heat fusion process, the tie-off ends of the serving, at the loops and string center, are Serv-Welded to provide an effective lock against the serving's loosening. Each strand of Dacron® custom string is pre-stretched and pre-waxed to further assure strength and durability. The Ben Pearson "Serv-Weld" process is covered by U. S. Patent No. 3.297.013.

For Laminated Bows

No. 6380-0 Our finest quality string. Made from Custom Dacron® with extra large double loops to assure proper fit. Available in the following bow lengths and draw weights. Specify each when ordering.

62" — 25/35 lbs	64" — 25/35 lbs	66* — 25/35 lbs
35/45 lbs	35/45 lbs	35/45 lbs
45/55 lbs	45/55 lbs	45/55 lbs
68" — 25/35 lbs	69" — 25/35 lbs	70° — 25/35 lbs
35/45 lbs	35/45 lbs	35/45 lbs
45/55 lbs	45/55 lbs	45/55 lbs

No. 6390-0 Camouflaged Custom Dacron® strings. Dull blive green for hunting bows 40 to 60 lbs. in 48," 52," 54," 56," 58," 60" and 62" lengths. Specify bow length when ordering.

	J	0
18" - 40/60 lbs	52" 40/60 lbs	54" - 40/60 lbs
56" - 40/60 lbs.	58" - 40/60 lbs.	60" - 40/60 lbs
62" - 40/60 lbs.		

r Compound Bows

No. 6338-0 Camouflaged olive green, heavy-duty Dacron® with monofilament serving.

38" - 40/60 lbs. Fits Pearson Models 210 and 200 Compounds. 40" - 40/60 lbs. Fits Pearson Model 250 Compound.

For Fiberglass Bows

No. 6385-0 - White Dacron[®] string for fiberglass bows under 40 lbs. Small double loops. Available in 54" and 60" lengths. No. 6395-0 - Camouflaged olive green, heavy-duty Dacron® string for fiberglass bows over 40 lbs. Small double loops. Available in 52", 54" and 60" lengths.

No. 6350-0 — Standard polyester string with small double loops. Dacron® served center. For fiberglass bows under 30 lbs. Specify 48". 54" or 60" length

No. 6340-0 — A single loop, polyester string fitting all fiberglass bows not exceeding 30 lbs, in draw weight and 60" in length.

No. 6445-9 Stocking Assortment A 36-string custom assortment, for initial stocking. Contains 12 of our No. 6380 and 24 of our No. 6390 best quality bow strings.

1 140. 0000 1		oove boer quanti	
6380	Strings	6390 \$	Strings
2-64" 25/35 lbs. 1-64" 35/45 lbs. 2-66" 25/35 lbs. 2-66" 35/45 lbs.	1-68" 35/45 lbs. 1-69" 25/35 lbs. 2-69" 35/45 lbs. 1-70" 35/45 lbs.	3-48" 40/60 lbs. 4-52" 40/60 lbs. 2-54" 40/60 lbs. 2-56" 40/60 lbs.	6-58" 40/60 lbs. 4-60" 40/60 lbs. 3-62" 40/60 lbs.

No. 6440-9 String Rack Assortment - Rack Included With Purchase A complete 90-string assortment for all laminated and fiberglass bows Ben Pearson self-service merchandise rack with metal header is included with your order.

18 - No. 6360 Custom Dacron® 2-64* 25/35 lbs 1-64* 35/45 lbs 2-66* 25/35 lbs

2-68" 35/45 lbs 2-69" 25/35 lbs 2-69" 35/45 lbs 2-70" 25/35 lbs 1-70" 35/45 lbs 2-66" 35/45 lbs 2-68" 25/35 lbs 36 - No. 6390 Camo Custom Decron 18" 40/60 lbs.

6 - No. 6395 Camo Heavy-Duty Dacron® -





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bow string accessories

No. 1479-9 Tox-Nox Heat shrinks nock securely onto string. Gives archer correct nocking point instantly. Neat and efficient.

1

No. 1434-9 Arrow Nok-Loks Hold arrow firmly on bow string at any tension desired. You're always prepared to shoot. Shooting hand is freed up, arrow is correctly positioned for every shot. Durable rubber. Easy to install.



No. 1485-9 Kwikee Silencers String "twang" is eliminated by dampening vibration. Deer will not 'duck" arrow or locate hunter by sound. Soft gum rubber. Slip over each end of bowstring Will not slow bow sneed.



No. 1440-9 Bow String Silencers Eliminate all string noise. A necessity for every bowhunter. Easily attached Light. Will not slow bow speed.



No. 1492-0 Action Peep Sight A rear sight easily inserted in strands of bow string. Insert at eye level when at full draw. Increases accuracy. Improves score.

No. 6650-0 **Bow String Wax** New larger size. Protects string strands, Prolongs the life of the string. An archery necessity



No. 9660-3 Saunders Nok Set With Pliers

Consists of specially designed steel pliers and 3, No. 9630-9 noks. This unique closing tool keeps the nok round while it is being clamped around the bow string serving. Makes nok setting easy and permanent

No. 9630-9 Saunders Noks. The perfect nocking point. Inside is coated with rubbery plastic which compresses around the bow string serving and prevents nocking point from slipping. Outside is light weight aluminum band. Fits any diameter bow string. 5 Noks per pack.



No. 1488-0 Action Kisser Button Used by tournament archers. Increases accuracy of anchor and adds points to score. Installs easily on string serving. Practically indestructable



No. 9770-9 Brush Buttons Keep twigs and brush from wedging between string and bow. Also dampen string noise. Easy to install. Soft rubber.



No. 1446-0 Bow Stringer

The proper equipment for stringing a bow safely and quickly. Eliminates the danger of personal harm and twisting of the bow's limbs. Strings any bow up to 75 lbs. in draw weight.

No. 1595-0 Compound Bow Stringer

Specially designed for Pearson 250, 210 and 200 Compounds. Sale, strong aircraft cable with protective plasticized coating. Absolutely essential to assure protection of the archer and the bow

arrow accessories



A precision designed nock for the tournament archer who requires uniformity. Helps the bowhunter hold a "ready" arrow, prevents beginners from "arrow dropping" Strong, rigid molded plastic. One dozen per blister pack. No. 9641-2 Size: 9/32" No. 9642-2 Size: 5/16"



Indx Nocks Our most popular nock. Raised edge enables location of cock feather to be determined by feel. Molded plastic. Red, white, blue. yellow, black, green or orange. One dozen per blister pack. No. 9650-2 Size: 1/4". No. 9651-2 Size: 9/32" No. 9652-2 Size: 5/16". No. 9663-2 Size: 11/32"



No. 1496-0 Fletcher Shaft holder has three-feather and four-feather indexer Kit includes clamp bar and two auxiliary clamps for gluing.



Parabolic Plastic Fletching

Thin, lightweight, glue easily to arrow shaft. Not affected by hot or cold temperatures. Completely waterproof. More economical than other fletchings, extremely durable. No. 9540-2 3" Target Vanes. (Dozen Pack) No. 9545-2 5" Hunting Vanes. (Dozen Pack)



No. 9875-0 Broadhead And Knife Sharpener Puts a keen cutting edge on knives and broadheads. Hold broadhead or

knife securely and simply stroke the blade with a firm positive movement of the sharpener. Small and light.



No. 9910-0 Fletching Cement Strong, waterproof and quick drying. For attaching feathers and nocks to arrow shaft. Bonds to any shaft material



No. 5220-9 Knlfe, File & Stone Set A necessity for every bowhunter. Hunting knife is chromed, high carbon vanadium steel, with hardwood handle, 41/2" saber blade Double tang handle construction. 8 5/8" overall length. Broadhead sharpening stone is natural Arkansas oil stone, precision cut and lapped. File is high grade steel, single cut. Has 4" blade with wooden handle. Overall length is 71/2" Case, of top grade leather, has belt loop and carrying compartments for each item.



No. 5210-9 **Broadhead File & Stone**

Use them anywhere. In the field, shop or home. Keep Pearson Switchblades and all hunting heads razor sharp. File is high grade steel, single cut, with wooden handle. High quality sharpening stone is precision cut and lapped. Handy leather sheath has belt loops and separate carrying compartments for file and stone.

No. 9935-9 "Hot Melt" **Broadhead Cement** Bonds broadheads to all ferrules. Requires only a small amount of heat to soften. Ideal for any tapered ferrule points and broadheads. Use for installing aluminum inserts. 3 sticks to the package.



No. 9550-9 Tapering Tool Kit Cuts broadhead tapers with ease and precision. Bushings to fit 1/4" 9/32", 5/16" and 11/32" shafts. Oversize to fit painted shafts.

points

New Pearson Switchblade

No. 9885-9 3 Pack No. 9885-2 Dozen Pack

The ultimate hunting head. A precision-engineered 4-blade broadhead, honed to scapel-like sharpness. Primary blade is spring tempered carbon steel, welded to one piece steel femule. Easily replaceable auxiliary blade locks positively to ferrule. Advanced desion features complete exposure of all four cutting edges, Like shooting two arrows in ona. White, bronze, yellow or green.



No. 9785-9 Pearson Switchblade ® With Switch-OnTM Broadhead Adapter

New Pearson Switchblade ® 4blade broadhead with attached Switch-OnTM adapter for threading head to wooden, aluminum or fiberolass shafts, 3 pack. White, bronze, yellow or green



No. 9405-2 Pearson Switch-On TM Wooden Shaft Converter Converts wooden shafts to the

Pearson Switch-OnTM system Durable, lightweight, 5° tapered aluminum sleeve with threaded end to receive all Switch-OnTM points as well as other convertible points of your choice. Dozen pack.



No. 9425-2 Pearson Switch-OnTM **Broadhead Adapter** Adapts Switchblades @ or other convertible broadheads for use on wooden, aluminum and fiberglass shafts. Precision tooled high strength aluminum, 5° taper. Dozen pack.



Pearson Switch-OnTM Inserts

For aluminum and fiberglass arrows. High strength, lightweight aluminum with universal threading to accept Switch-OnTM or other convertible points. Dozen pack. Order according to numbers below. No. 9411-2 Fits Easton 1918. No 9412-2 Fits Easton 2018. No. 9413-2 Fits Easton 2020. No. 9414-2 Fits Micro Flite 9. No. 9415-2 Fits Micro Flite 10. No. 9416-2 Fits Micro Flite 11. No. 9417-2 Fits Woodsman HS65 No. 9418-2 Fits Woodsman HS55.



Auxiliary Blades Extra steel insert blades for Switchblade @ broadheads. Dozen pack

Switch-OnTM Points Switch points in seconds. Unscrew one and switch to another. Compatible with other convertiblepoint arrow systems. No. 9820-1 Field point. 125 grains. Package of 6) No. 9840-1 Blunt point. 125 grains. (Package of 6)



Hunting Head

One of the most popular among bowhunters. Excellent penetration, strong and easy to sharpen. Maintains flat trajectory without wind-planing. Shipped 3 to the package. No. 9890-9 For 11/32" shafts.

125 grains.



Parallel Target Points For target shooting. Standard parallel-hole point. Shipped one dozen to the package. No. 9802-2 For 5/16" shafts No. 9812-2 Bullet point for 5/16" shafts.



Five Degree Taper Field & Blunt Points

Standard 5° tapered-hole points for hunting practice and small game. Interchangeable with broadheads. Shipped one dozen to the package. No. 9843-2 Field point. For 11/32" shafts. 125 grains. No. 9909-2 Blunt point. For 11/32" shafts. 125 grains.

Parallel Field Points

For hunting practice. Standar dozen to the package. No. 9822-2 For 5/16" shafts. No. 9823-2 For 11/32" shafts.

camouflage Cancessories



No. 1523-0 Camo Head Net Mosquito netting material conceals your face but still permits clear vision. Keeps insects off. Can be worn over cap or parka hood. Fits all head sizes.



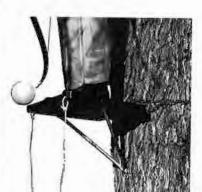
No. 1450-0 Camo Bow Sleeves Durable green camouflaged cloth sleeves with elastic cuffs. Fit over both limbs. Sleeves eliminate limb reflection. May be taped at handle

The second IS KAMO THE KAME PASTE PASTE ICT GO IN BARN DROWT PRI IT EVAD Photocra Photocra NUM HOUSE Pers 175. 8 mil

No. 1504-9 Camo Face Paint Camouflage colors conceal your face Not affected by rain or perspiration. Easily removed and harmless to skin. Kit includes one tube brown and one tube green.



No. 9670-0 Buck Scent Guaranteed to attract deer. A few drops give you that "close shot" Counteracts human odor. Unbreakable plastic bottle.



platform easily attaches to tree to put you above deer. Provides better visibility Deer come in without seeing you or picking up your scent. For open areas or extra comfort, use two stands.

No. 1500-0 Tree Stand





and limb tip Easily removed.

bow fishing accessories

No. 1535-0 Spin Cast Bow Reel & Bracket

Famous Zebco® 808 Closed Face Bow Reel and Bracket A heavyduty, closed face spin cast reel loaded with 60 feet of 80 lb. test nylon line. Has precision, selflubricating, stainless steel gears. Bronze bearings disc drag system, durable Lexan body. Bracket tapes to any bow. Salt water resistant.

No. 9990-0 Bow Reel

Efficient one-piece aluminum reel, equipped with spring wire line clip. Sturdy, yet lightweight Tapes easily to any bow, Loaded with 50 ft. of 80 lb. test nylon line.

No. 9995-0 Shoot-Thru Bow Reel

, shoot-thru reel mounts easily to your bow and has line holder to prevent line from paying out too soon when shooting at sharp downward angles Loaded with 75 feet of 72 lb test nylon line

No. 9870-0 Double-Barbed **Fishing PoInt**

Fishing line attaches to lower section of point, which unscrews from the harpoon head. For 5/16" shaft

No. 9825-0 "Sting-A-Ree" **Fishing Point**

Designed for big fish bow tishing. Ideal for gar, sharks and large rough fish. Long, extra-strength design for deep penetration. Large double-barb holds the big ones, retractable design 5/16" shaft size.

No. 1540-0 Reel Bracket

Holds reel squarely and tightly. Light-weight, yet sturdy black metal. Tapes to any bow.

No. 2770-0 Bow Fishing Arrow

With Point Durable solid glass shaft with rubber vanes. Has the weight to penetrate deeply into water. Two-color brush crest. Doublebarbed harpoon point unscrews for easy withdrawal from fish. In easyto-display package.

No. 2820-3 Bow Fishing Kit

Complete with 4" reel, line, barbed tishing arrow and "Tips On Successful Bow Fishing" booklet Everything you need to shoot all types of game fish.



No. 9980-0 Bow Fishing Line 25 yards of braided nylon line, 70 lb. test. Spins easily off reel.

(18" x 15") black heavy-duty steel



Q ben

SIX CENTURIES AGO the crossbow gave harrassed footsoldiers the deadly firepower they needed to effectively combat armor clad mounted knights. As time passed, the crossbow evolved into a powerful, accurate weapon of considerable technical refinement. Today, The Classic Crossbow embodies these age old traditions of serious craftsmanship along with modern day engineering advances that make shooting the crossbow a fascinating, exciting sport. A superlatively designed instrument, The Classic Crossbow is as equally at home with the family at the target range as it is adding thrills to hunting or fishing expeditions. Many points of superiority make The Classic Crossbow the logical choice of sportsmen who demand beauty, durability and safety. Consult your state fish and game department for specific regulations concerning hunting and fishing use.

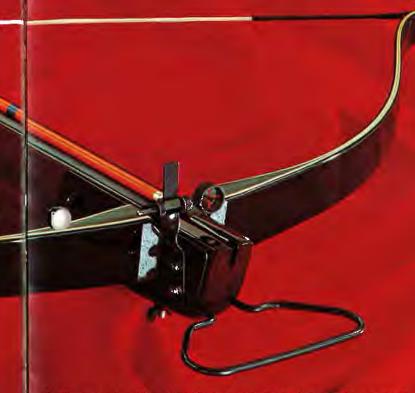


The Classic[®] Crossbow Set

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No. 1040-3 One complete set with all the high-performance features required for total enjoyment of the exciting sport of crossbow shooting. Crossbow has powerful 75 pound draw, adjustable front and rear sights with removable centerless crosshair unit for left and right windage, positive trigger lock safety, steel trigger guard and trigger release. Complete with illustrated instructions.

The Classic Crossbow



1. Cherry stained hardwood stock with high gloss catalytic varnish finish and handsome checkered pistol grip. Metal foot stirrup for easy cocking. Custom molded black polyvinyl butt plate adds sure shoulder comfort and sharp styling.

2. Powerful new 36" laminated bow with Pearsonite fiberglass backing and double re-inforced tips. Provides a full, 75 lb. draw, with a far smoother release and more accurate cast. Bow has adhesive backed cushion pad. Brace height is 43/4."

3. Custom extruded black PVC runners reduce string wear and drag resistance while adding attractive detail to the crossbow's classically beautiful appearance.

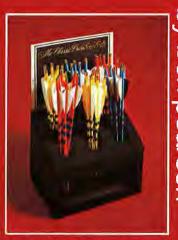
4. Three, custom target bolts. Port Orford Cedar with die-cut fletching and color dipped shafts, plated steel nock caps.

5. Two, heavy duty, 28 strand Dacron[®] bow strings. White with black servings, special double loops, tested to withstand 300 lbs.

C ather-textured vinyl belt quiver, with belt loops.

7. 250 lb. tensile strength Nylon bow stringer, with rugged top grain leather pockets.

8. Elegant, full color packaging is beautifully self-promoting and entirely functional for both travel and storage. Filmed styrofoam trav has recessed compartments for each item. Tray inserts into heavyduty protective sheath.



No. 2056-9 Bolt Display Pack Attractive self-display carton containing 36-14" bolts. 1 dozen each of Target, Blunt and Hunting bolts.



Bolts Target No. 2052-2 – 1 dozen. No. 2052-9 – 3 dozen. Hunting No. **2196-2** – 1 dozen. No. 2196-9 - 3 dozen. Fishing No. 2791-9 - Card of two. Solid glass shaft, rubber vane, double barbed.



No. 2815-0 Fishing Reel/Line Reel is water and weather resistant ABS plastic and clips on foot stirrup of crossbow. 75 foot, 75 lb. test Nylon line,

No. 6305-0 Bow String 300 lb. heavy-duty 28 strand white Dacron[®] string with black servings and special double loops

No. 5200-0 Bowstringer 250 lbs. tensile strength braided Nylon, with top grain leather pockets. The only bowstringer designed specifically for a crossbow.



accessory assortments with free merchandisers



No. 6535-9

30 of the most needed archery accessories, conveniently blister packed and ready to display on Ben Pearson's attractive, deluxe metal floor merchandiser. (25" x 80") merchandiser FREE with purchase of assortment. Shipping weight: 28 lbs.

Quantity	Product No.	Product Description
6	1418-0	Hoyt Pro Rest
6	1434-9	Nok-Loks (Pair)
6	1440-9	String Silencer
6	1446-0	Bow Stringer
6	1447-0	Bow Tip Protector
6	1450-0	Camo Bow Sleeves (Pair)
6	1479-0	Tox-Nox (Pair)
6	1545-0	Kwik-Lok Arrow Holder
6	1891-0	Mohair Carpet Rest
6	6650-0	Bow String Wax
6	8520-0	Silent Bow Quiver
6	9405-2	Switch-On™ Broadhead Converter For Wooden Shafts (Dozen)
6	9425-2	Switch-On [™] Broadhead Adapter
6	9652-2	Indx Nock 5/16" (Dozen)
6	9663-2	Indx Nock 11/32" (Dozen)
6	9670-0	Buck Scent
6	9770-9	Brush Buttons
6	9802-2	Parallel Target Points 5/16" (Dozen)
6	9815-2	Pearson Switchblade™ Auxiliary Blades (Dozen)
6	9820-1	Switch-On™ Field Points — 125 Grains (Half-Dozen)
6	9823-2	Parallel Field Points 11/32" (Dozen)
6	9825-0	Sting-A-Ree Fish Point
6	9843-2	5° Tapered Field Points 11/32" (Dozen)

6	9870-0	
6	9875-0	
6	9885-9	
6	9910-0	
6	9925-0	
6	9935-0	
6	9980-0	

Double-Barbed Fish Point Broadhead Sharpener Pearson SwitchbladeTM Broadhead (3) Fletching & Nock Cement Hunter Sight Hot-Melt Broadhead Cement Bow Fishing Line

No. 6545-9

A 16 accessory display assortment complete with metal merchandiser and handsome header. Efficient and convenient. (16" x 31") merchandiser FREE with purchase of assortment. Shipping weight: 17 lbs.

Quantity	Product No.	Product Description
6	1434-9	Nok-Loks (Pair)
6	1440-9	String Silencer
6	1446-0	Bow Stringer
6	1450-0	Camo Bow Sleeves (Pair)
6	1891-0	Mohair Carpet Rest
6	6650-0	Bow String Wax
6	8520-0	Silent Bow Quiver
6	9425-2	Switch-On [™] Broadhead Adapter (Dozen)
6	9652-2	Indx Nock 5/16" (Dozen)
6	9663-2	Indx Nock 11/32" (Dozen)
6	9770-9	Brush Buttons (Pair)
6	9802-2	Parallel Target Points 5/16" (Dozen)
6	9843-2	5° Tapered Field Points 11/32" (Dozen)
6	9870-0	Double Barbed Fish Point
6	9885-9	Pearson Switchblade® Broadhead (3)
6	9910-0	Fletching & Nock Cement

ben pearson professional advisory staff









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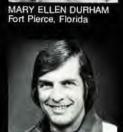
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DAN TILLBERF Springfield, Ohio



CAL WERDEBAUGH Phoenix, Arizona



Ben Pearson[®] Bow Guarantees

Each Ben Pearson bow is numbered and accompanied by a registration card. This card must be filled out and mailed to Ben Pearson, Box 7465, Pine Bluff, Ark. 71601, WITHIN TEN (10) DAYS AFTER PURCHASE. If failure occurs in a registered bow, Ben Pearson will repair or replace it per below, providing the bow does not show evidence of misuse, improper handling, or limb damage due to improper stringing.

Before returning bow, write explaining details of the failure. Include bow name, serial number, weight and date of purchase. We will mail shipping instructions and a form authorizing your shipment. We will not be responsible for unauthorized shipments.

Laminated Bows

DURATION OF OWNERSHIP	First 12 months from date of purchase	12 to 18 months from date of purchase	18 to 24 months from date of purchase
REPAIR OR REPLACEMENT CHARGE	NO CHARGE	25% of Purchase Price	50% of Purchase Price

Guarantee is transferable, provided original owner registered the bow within 10 days, as stipulated above.

Classic[®] Crossbow

Each Classic[®] Crossbow is guaranteed for a period of six months against defects in workmanship and/or materials. Guarantee is not transferable.

Pearson Compounds

Both limbs and riser are guaranteed for one full year against defects in workmanship and/or materials. Compound hardware (all bow appurtenances, excepting string and rest, which are a part of the manufacturer's original equipment) is equally guaranteed for a period of six months. Guarantee is not transferable.



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