



# NAIFA-SD Convention 2019

## Sponsorship & Exhibitor Opportunities

Brookings, SD      May 15-16, 2019

### Diamond \$5000

- ◆ 15 conference registrations
- ◆ Ad (full page) in convention program, signage and recognition at the convention
- ◆ Complimentary Exhibitor booth and Company Logo on Sponsorship page of [www.naifa-sd.org](http://www.naifa-sd.org)

### Platinum \$2500

- ◆ 10 conference registrations and each additional producer convention rate is \$75.00
- ◆ Ad (half page) in convention program, signage and recognition at the convention
- ◆ Complimentary Exhibitor booth and Company Logo on Sponsorship page of [www.naifa-sd.org](http://www.naifa-sd.org)

### Gold \$1500

- ◆ 5 conference registrations and each additional producer convention rate is \$100.00
- ◆ Ad (¼ page ad) in convention program, signage and recognition at the convention
- ◆ Company Logo on Sponsorship page of [www.naifa-sd.org](http://www.naifa-sd.org)

### Silver \$1000

- ◆ 2 conference registrations and each additional producer convention rate is \$120.00
- ◆ Ad (business card size PDF) in convention program, signage and recognition at the convention
- ◆ Company Logo on Sponsorship page of [www.naifa-sd.org](http://www.naifa-sd.org)

### Bronze \$ 500

- ◆ \$135.00 convention rate for each company producer
- ◆ Ad (small logo with contact info PDF) in convention program, signage and recognition at the convention
- ◆ Company Logo on Sponsorship page of [www.naifa-sd.org](http://www.naifa-sd.org)

### Exhibitor \$ 500 (\$450 Early Bird – March 1, 2019)

- ◆ 1 – 8 x 10 draped exhibit booth, with table, 2 chairs and identification sign
- ◆ Listing in convention program and display signs
- ◆ Two full conference registrations

### Food & Beverage Sponsorships

Lunch Sponsors \$750 – (1/4 page ad) in convention program  
Break Sponsors \$ 250 – business card ad (PDF) in convention program  
Social Sponsors \$250 – business card ad (PDF) in convention program

**Company producers will have the opportunity to hear outstanding Speakers and Companies will be exposed to the top producers from NAIFA-SD. The convention is typically attended by 100 producers from across the region. Submit your registration form by March 1, 2019 to ensure we meet our convention deadlines. For more information, please contact Jessica Blum (605) 692-4722 [blum@mchsi.com](mailto:blum@mchsi.com) or Ruth Jones (605) 519-3967 [info@naifa.sd.org](mailto:info@naifa.sd.org) .**

**Checks & Credit cards accepted.**

# 2019 Sponsorship/Exhibitor Registration Form

NAIFA-SD State Convention – Brookings, SD – May 15-16, 2019

## Registration Deadline – March 1, 2019

Convention registration forms, agenda and speaker bios are posted at [www.naifa-sd.org](http://www.naifa-sd.org). We accept Visa, MasterCard, Discover and American Express. For more information, please contact Jessica Blum at [blum@mchsi.com](mailto:blum@mchsi.com) or (605)692-4722 or Ruth Jones at [info@naifa-sd.org](mailto:info@naifa-sd.org) or (605) 519-3967. Submit camera ready ads (PDF) by March 30, 2018.. PLEASE SUBMIT A jpg or pdf LOGO AS SOON AS YOU HAVE REGISTERED TO [info@naifa-sd.org](mailto:info@naifa-sd.org).

## Registration Options

1. Online: <https://www.regonline.com/naifasdannualconvention2019> (cut and paste)
2. Email to [info@naifa-sd.org](mailto:info@naifa-sd.org)
3. Mail to: NAIFA-SD, 3916 N Potsdam Ave. #2660, Sioux Falls, SD 57104.

Checks payable to NAIFA-SD, in memo are note 2019 NAIFA-SD Convention

## Company Sponsorships

Diamond Company Sponsorship \$5000 \_\_\_\_\_  
Platinum Company Sponsorship \$2500 \_\_\_\_\_  
Gold Company Sponsorship \$1500 \_\_\_\_\_  
Silver Company Sponsorship \$1000 \_\_\_\_\_  
Bronze Company Sponsorship \$ 500 \_\_\_\_\_

## Food & Beverage Sponsorships

Lunch Sponsor \$75 \_\_\_\_\_  
Break Sponsor \$ 250 \_\_\_\_\_  
Social Sponsors \$250 \_\_\_\_\_

## Exhibitor Booth

Early Bird \$450 before March 1, 2019 \_\_\_\_\_  
After March 1 Booth \$500 \_\_\_\_\_  
Electricity Y\_\_\_N \_\_\_\_\_

I will provide a door prize. Y\_\_\_\_\_ N\_\_\_\_\_

\*\*\*\*\*

Company Name \_\_\_\_\_

Key Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

REGISTER ON-LINE: [www.regonline.com/naifasdannualconvention2019](http://www.regonline.com/naifasdannualconvention2019) OR if you prefer, complete the following:

Amount Paid \_\_\_\_\_ CC Number \_\_\_\_\_

Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ AMEX \_\_\_\_\_ Expiration date \_\_\_\_\_

NAME on CC (PRINT) \_\_\_\_\_

CC Signature \_\_\_\_\_

Print CC Signature Name \_\_\_\_\_